



ooYYO

# 2020 ANNUAL REPORT



Most detailed data of your local area for the car purchase.



# Welcome to OOYYO, the place where you can find millions of new used cars!

OOYYO is a leading global vertical search engine for used cars. The service aggregates and semantically analyzes millions of cars for sale from thousands of different information sources, returning the most relevant search results to the users. At the moment, OOYYO is present in 27 car markets and available in 26 different languages.

OOYYO has the largest index in the world, with more than 15 million unique cars on sale, from more than 25 million different listings from online sources worldwide.

## What we do?

Since our search engine gathers and organizes millions of listings from all over the world into one place, there is no longer need to browse dozens of car websites to find the car you've been searching for. That makes OOYYO the best way to buy and sell used cars through online classifieds - ever. The new, improved design offers numerous features that will make your search even more efficient:

- Possibility to search for cars in 27 countries worldwide and in your own language;
- Car reviews written by our car experts;
- Many various options for narrowing down your search easily by using our numerous filters;
- Comparing up to five different cars;
- Marking your favorite car ads;
- Saved history of all your car searches;
- Sorting listings by your favorite criteria;
- Sorting filters by your favorite criteria;
- Possibility to read comments of other buyers or car enthusiasts and to write your own remarks.

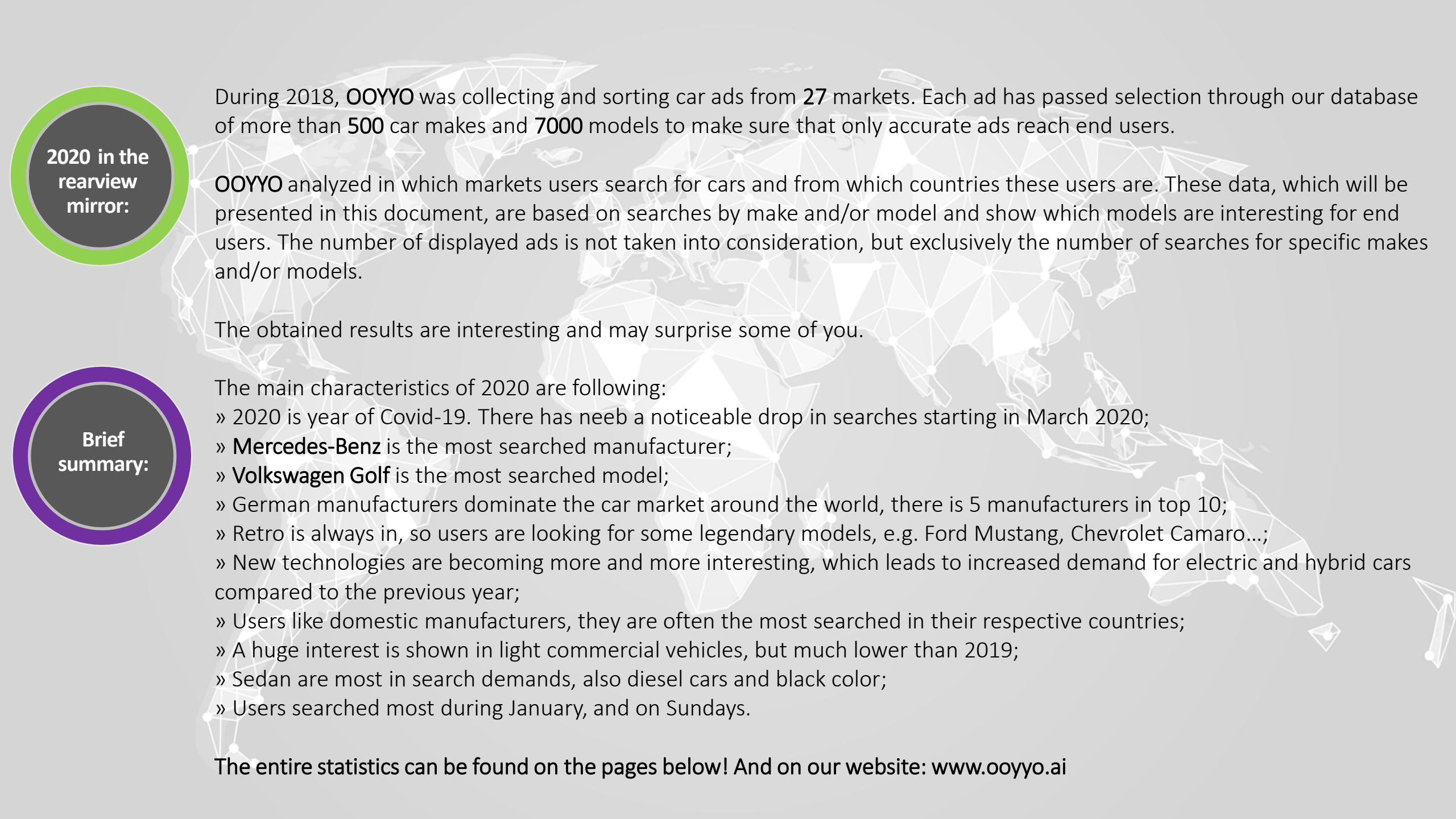
## Want to see your ads on OOYYO?

Many car classified websites have already chosen to promote their car offer through our search engine, as we deliver free traffic and high quality visitors to those websites, by redirecting our users to the originating website. If you own a classified ads website, and want to include car ads from your website in OOYYO's listings, please contact us. If you are a private seller and wish to see your car listed on OOYYO, just post your ad with any of the websites present in our search engine, and it will be automatically added to our listings with the next database update.



Compare (2)

2021 Peugeot 208 e	2021 Renault Zoé
<b>23 990 EUR</b>	<b>21 390 EUR</b>
Vous économiser - 2000000	Vous économiser - 10 000
2021	2021
1 000 km	9 900 km
Hybride	Petit Véhicule
Électrique	Électrique
Automatique	Automatique
101 kw (137 CH)	100 kw (140 CH)
Jaune	Noir
France, Rhône-Alpes	France, Nord-Pas de Calais



**2020 in the rearview mirror:**

During 2018, **OOYYO** was collecting and sorting car ads from **27** markets. Each ad has passed selection through our database of more than **500** car makes and **7000** models to make sure that only accurate ads reach end users.

**OOYYO** analyzed in which markets users search for cars and from which countries these users are. These data, which will be presented in this document, are based on searches by make and/or model and show which models are interesting for end users. The number of displayed ads is not taken into consideration, but exclusively the number of searches for specific makes and/or models.

The obtained results are interesting and may surprise some of you.

**Brief summary:**

The main characteristics of 2020 are following:

- » 2020 is year of Covid-19. There has been a noticeable drop in searches starting in March 2020;
- » **Mercedes-Benz** is the most searched manufacturer;
- » **Volkswagen Golf** is the most searched model;
- » German manufacturers dominate the car market around the world, there are 5 manufacturers in top 10;
- » Retro is always in, so users are looking for some legendary models, e.g. Ford Mustang, Chevrolet Camaro...;
- » New technologies are becoming more and more interesting, which leads to increased demand for electric and hybrid cars compared to the previous year;
- » Users like domestic manufacturers, they are often the most searched in their respective countries;
- » A huge interest is shown in light commercial vehicles, but much lower than 2019;
- » Sedan are most in search demands, also diesel cars and black color;
- » Users searched most during January, and on Sundays.

The entire statistics can be found on the pages below! And on our website: [www.ooyyo.ai](http://www.ooyyo.ai)

# AGENDA

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FOR CONSUMERS

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FOR DEALERS

Car listing at your fingertips. No wandering required.





# 50 most popular brands on OOOYO in 2020

Pos.	Δ2019	Brand	%	Δ2019
1	↔0	Mercedes Benz	11,61	-0,64
2	↑1	BMW	10,21	+0,11
3	↓1	Volkswagen	10,03	-0,29
4	↔0	Audi	9,22	+0,13
5	↔0	Toyota	5,79	+0,18
6	↔0	Ford	4,96	-0,02
7	↔0	Opel	3,41	-0,01
8	↔0	Renault	3,12	+0,11
9	↔0	Nissan	2,96	+0,15
10	↔0	Volvo	2,95	+0,18
11	↔0	Škoda	2,77	+0,20
12	↔0	Peugeot	2,29	+0,04
13	↑2	Fiat	1,86	-0,11
14	↓1	Porsche	1,84	-0,28
15	↓1	Land Rover	1,81	-0,17
16	↑1	Honda	1,68	+0,02
17	↓1	Citroën	1,67	-0,02

Pos.	Δ2019	Brand	%	Δ2019
18	↔0	Hyundai	1,51	+0,02
19	↔0	Mitsubishi	1,50	+0,05
20	↔0	Chevrolet	1,40	-0,05
21	↔0	Mazda	1,18	+0,02
22	↔0	Alfa Romeo	1,17	+0,01
23	↔0	Suzuki	1,02	+0,02
24	↑1	Dacia	0,98	+0,09
25	↓1	Jeep	0,93	-0,03
26	↔0	Kia	0,88	-0,01
27	↔0	Dodge	0,77	-0,01
28	↑2	Subaru	0,68	+0,02
29	↔0	Seat	0,63	-0,05
30	↑3	Lexus	0,61	+0,03
31	↔0	Jaguar	0,59	-0,04
32	↓4	Ferrari	0,59	-0,14
33	↓1	Mini	0,54	-0,04
34	↔0	Tesla	0,51	-0,04

Pos.	Δ2019	Brand	%	Δ2019
35	↔0	Lamborghini	0,48	-0,06
36	↔0	Saab	0,41	±0,00
37	↔0	Smart	0,32	-0,08
38	↑1	Chrysler	0,32	±0,00
39	↑3	Cadillac	0,27	+0,01
40	↓2	Maserati	0,27	-0,05
41	↔0	Bentley	0,24	-0,02
42	↓2	Iveco	0,23	-0,04
43	↔0	Lancia	0,20	-0,03
44	↑2	Lada	0,18	+0,01
45	↑6	Isuzu	0,17	+0,04
46	↓2	Aston Martin	0,17	-0,02
47	↓2	Daewoo	0,16	-0,02
48	↔0	Hummer	0,16	±0,00
49	↓2	Rolls Royce	0,15	-0,01
50	↓1	Aixam	0,15	+0,01
All others			2,45	+0,83

\*\* Column Δ2019 – difference between 2019 and 2020

More info>> <https://www.ooyo.ai/>



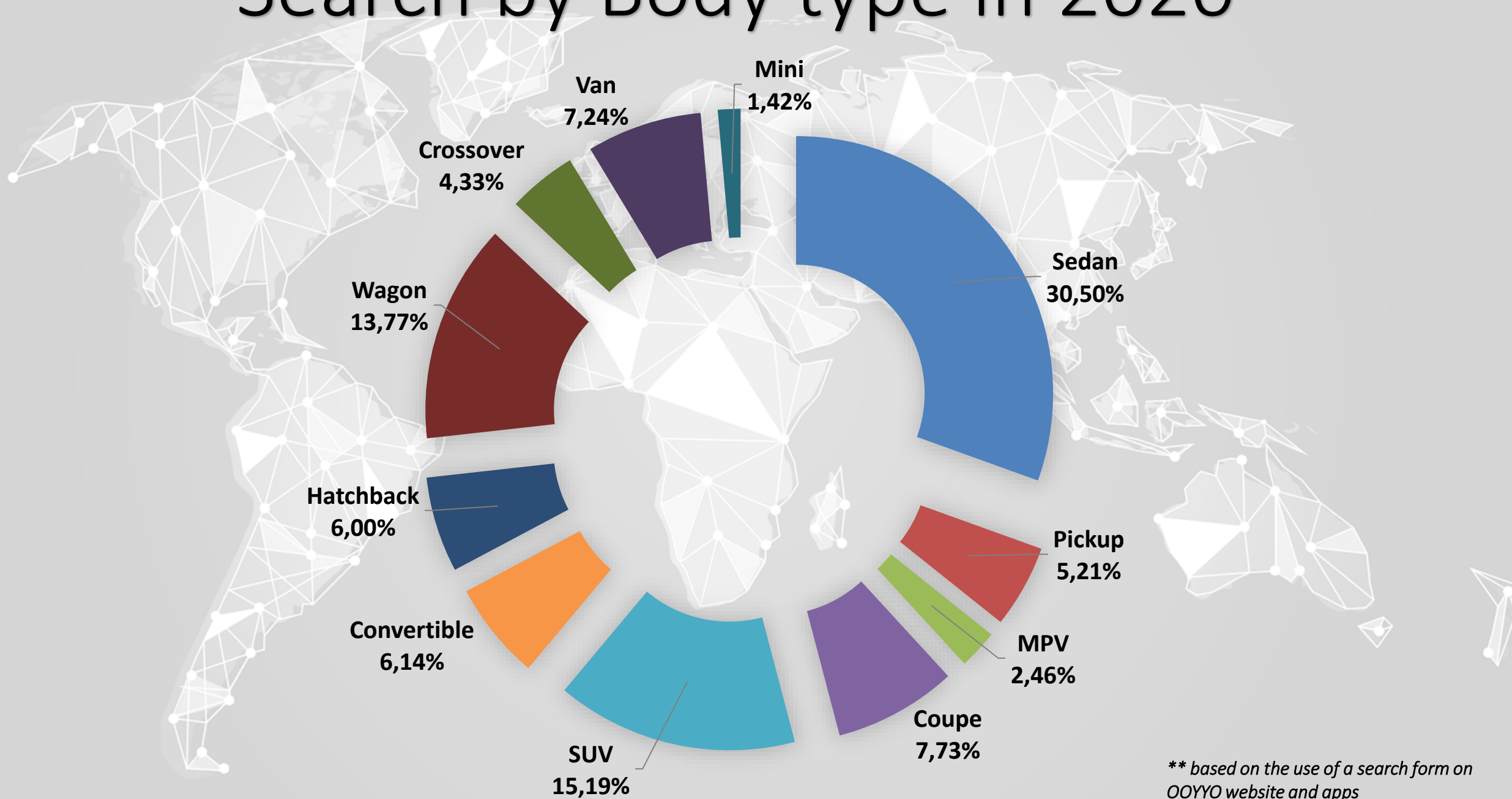
# 50 most popular models on OOOYO in 2020

Pos.	Brand	Model	%
1	Volkswagen	Golf	2,60
2	BMW	3 Series	2,24
3	Volkswagen	Passat	1,80
4	Audi	A4	1,73
5	Mercedes-Benz	E-Class	1,64
6	BMW	5 Series	1,63
7	Mercedes-Benz	C-Class	1,59
8	Škoda	Octavia	1,47
9	Audi	A6	1,42
10	Toyota	Hilux	1,40
11	Volkswagen	Transporter	1,29
12	Ford	Mustang	1,12
13	Mercedes-Benz	Sprinter	0,96
14	BMW	X6	0,90
15	Nissan	Qashqai	0,89
16	Mercedes-Benz	Vito	0,88
17	Audi	A3	0,88

Pos.	Brand	Model	%
18	Audi	A5	0,88
19	Opel	Astra	0,85
20	BMW	X5	0,80
21	Mercedes-Benz	S-Class	0,76
22	Toyota	Land Cruiser	0,74
23	Renault	Megane	0,73
24	Volkswagen	Tiguan	0,73
25	Ford	Focus	0,66
26	Mercedes-Benz	A-Class	0,66
27	Mercedes-Benz	G-Class	0,64
28	Dacia	Duster	0,63
29	Volkswagen	Touran	0,63
30	Toyota	Rav4	0,62
31	BMW	1 Series	0,60
32	Audi	Q5	0,57
33	Ford	Transit	0,53
34	Audi	Q7	0,52

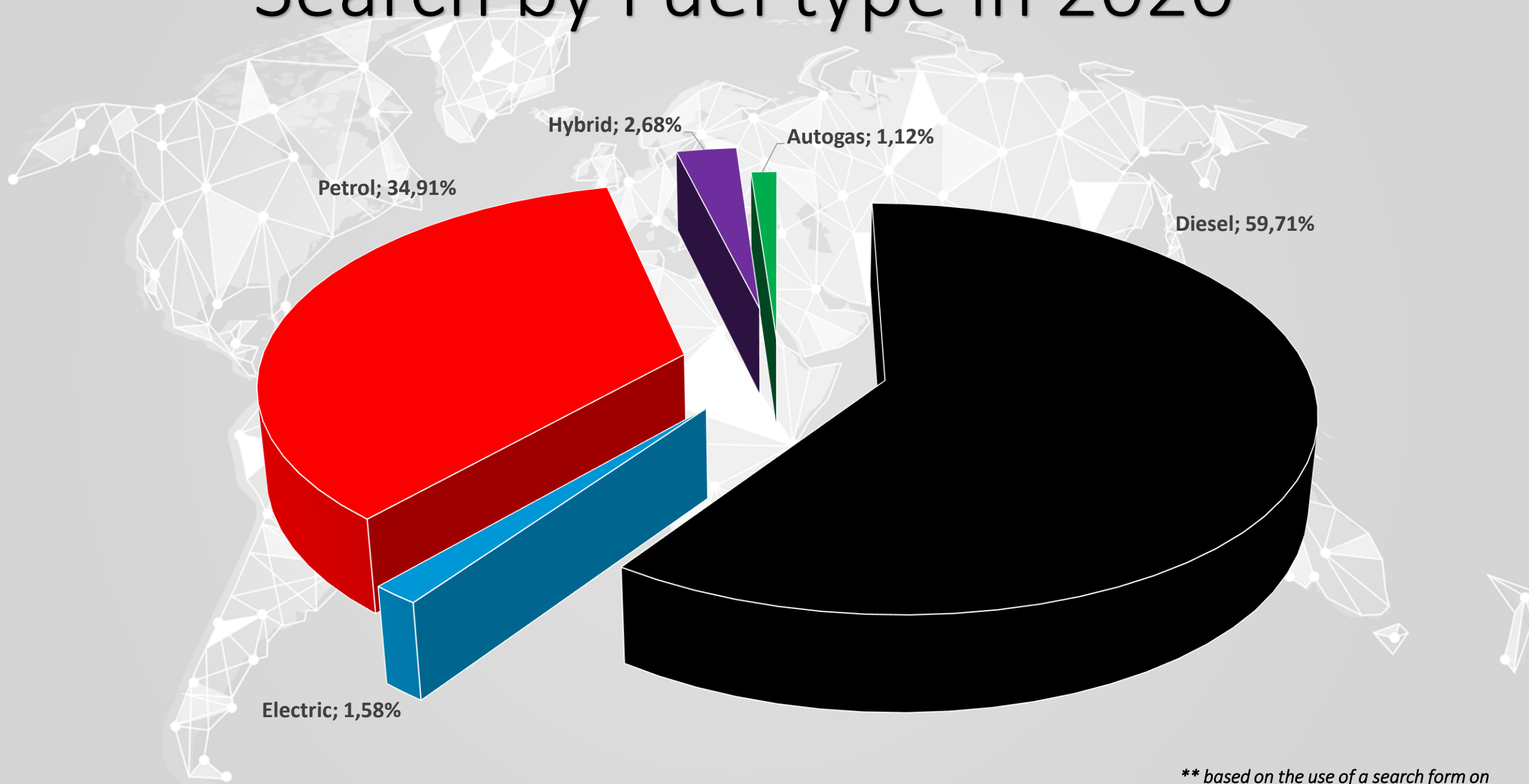
Pos.	Brand	Model	%
35	Škoda	Superb	0,50
36	Volkswagen	Touareg	0,50
37	Honda	Civic	0,50
38	Volkswagen	Polo	0,48
39	Land Rover	Defender	0,48
40	BMW	7 Series	0,48
41	Nissan	Navara	0,47
42	Volvo	XC60	0,47
43	BMW	X3	0,47
44	Volvo	XC90	0,47
45	BMW	M3	0,45
46	Toyota	Yaris	0,45
47	Ford	Ranger	0,45
48	Mercedes-Benz	ML-Class	0,45
49	Mitsubishi	L200	0,44
50	Škoda	Superb	0,50
All others			53,43

# Search by Body type in 2020



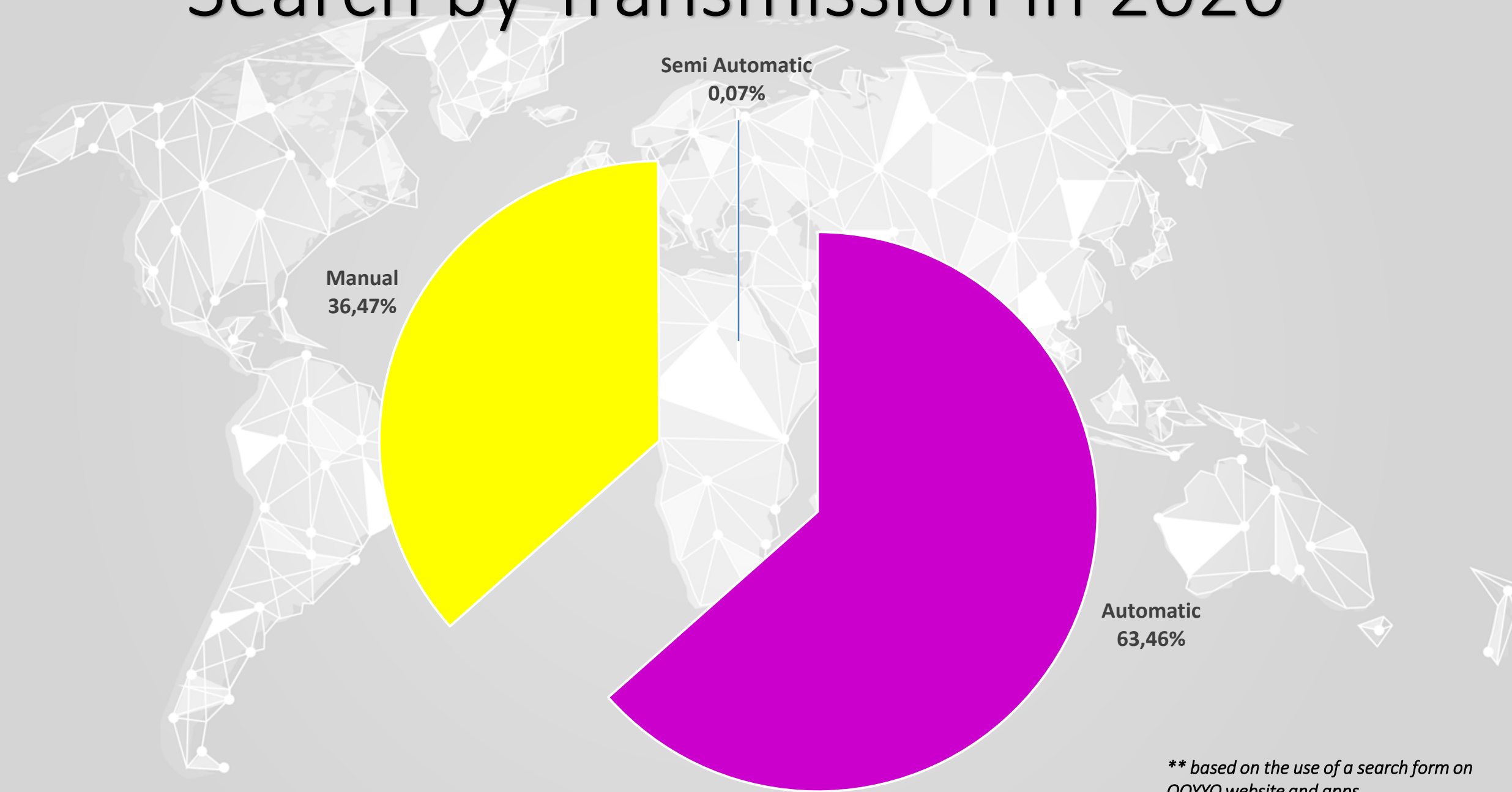
*\*\* based on the use of a search form on OOOYO website and apps*

# Search by Fuel type in 2020



*\*\* based on the use of a search form on OOOYO website and apps*

# Search by Transmission in 2020



**\*\* based on the use of a search form on OOOYO website and apps**

# Search by Color in 2020

Color	%	Color	%
Black	35,39	Beige	0,99
White	25,32	Orange	0,76
Red	8,72	Gold	0,75
Blue	8,32	Bronse	0,26
Gray	8,22	Purple	0,13
Silver	5,59	Violet	0,12
Green	2,67	Pink	0,03
Brown	1,59	Cyan	0,02
Yellow	1,13		

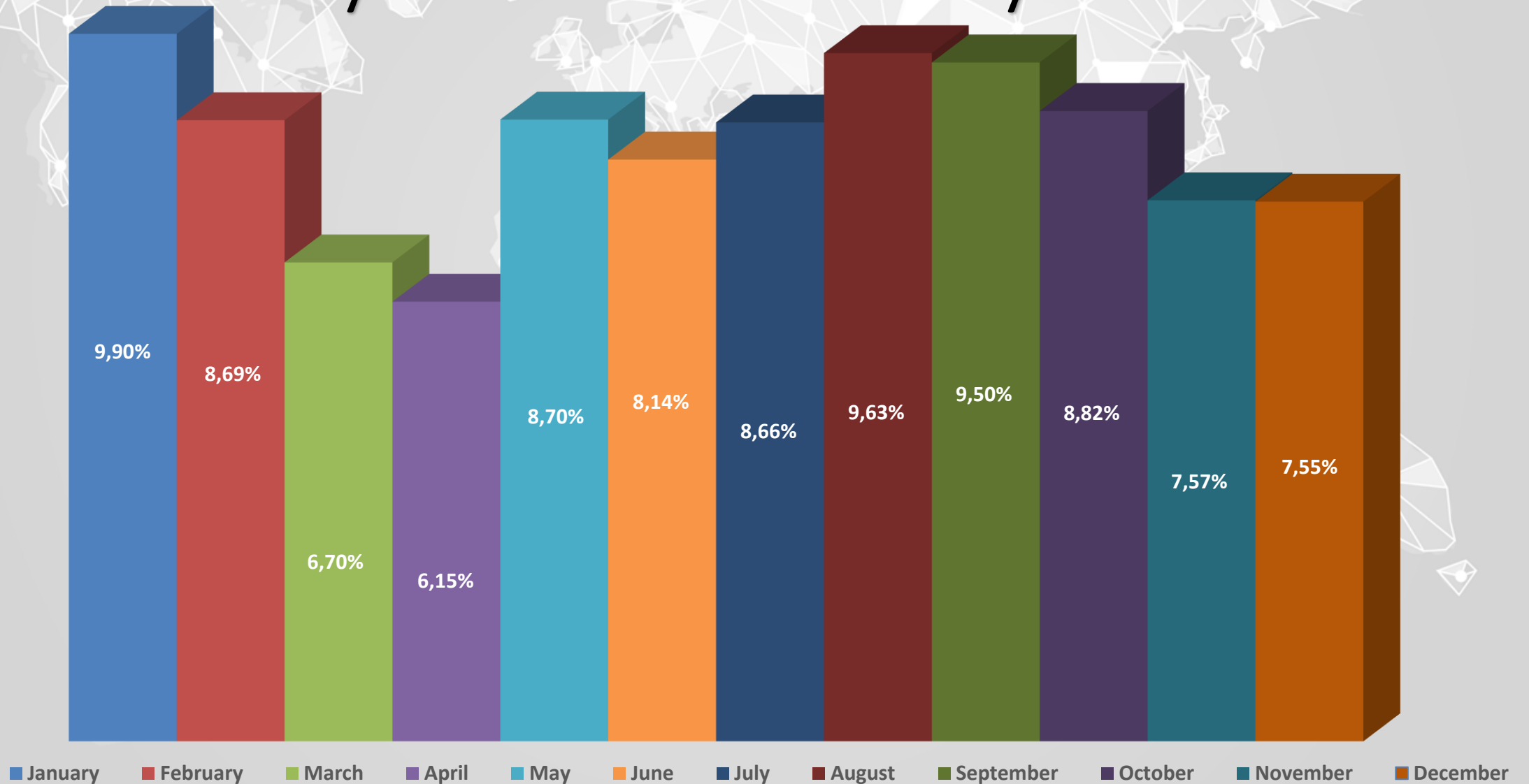
*\*\* based on the use of a search form on OOOYO website and apps*



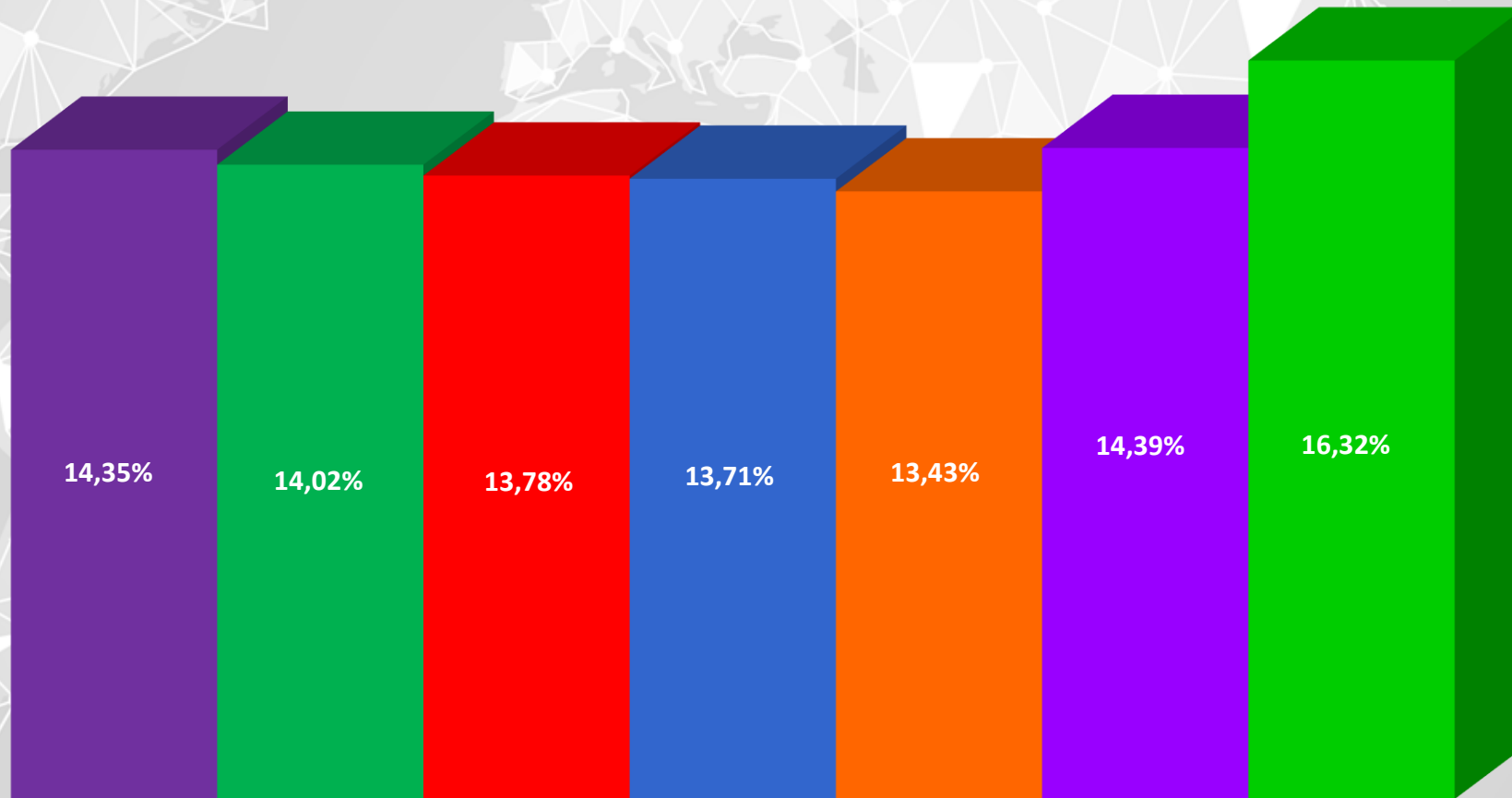
Year	Make	Model	Price
2024	Ford	SUV	18,999



# How users searched for cars by months of the year

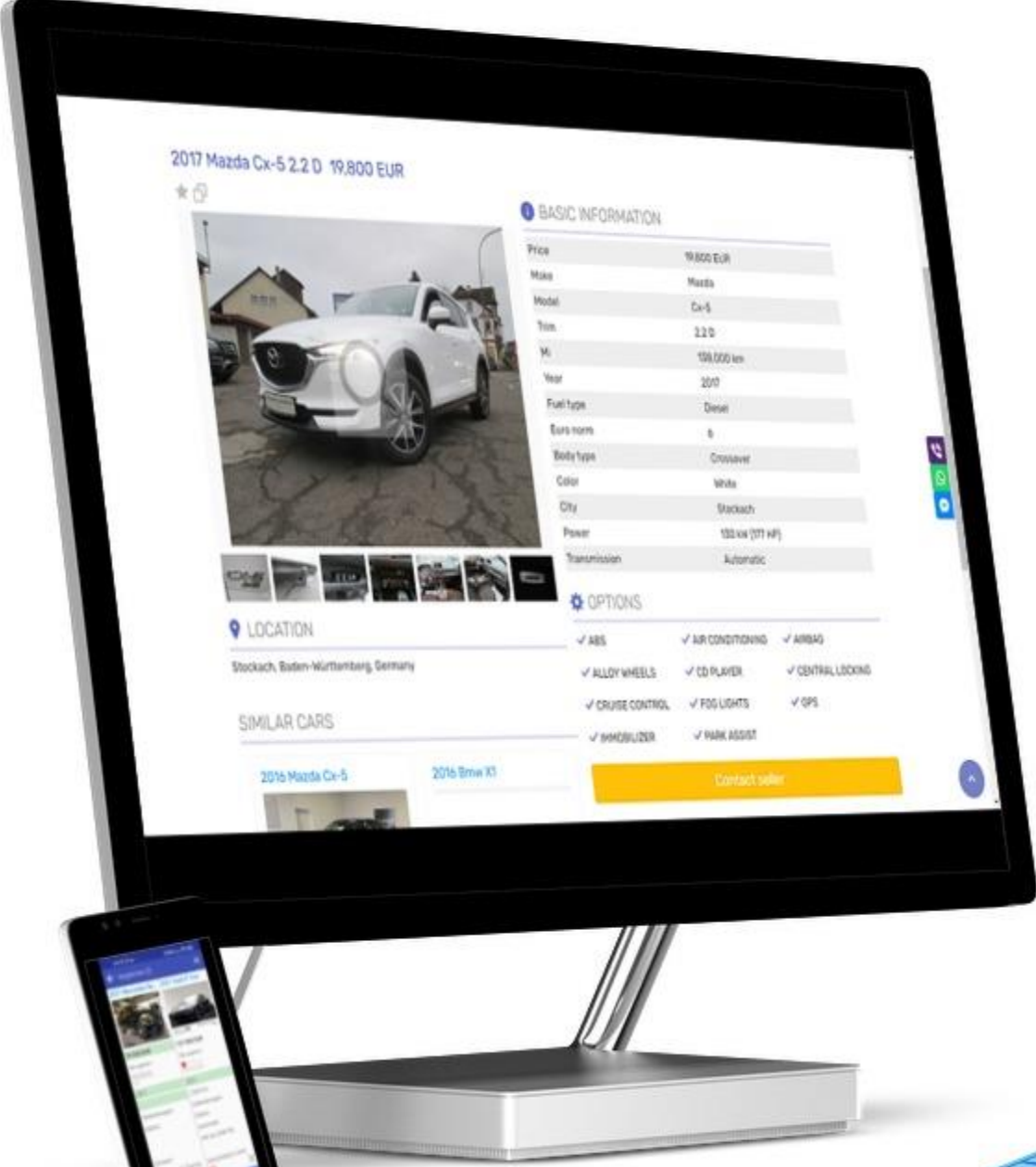


# How users searched for cars by the days of the week

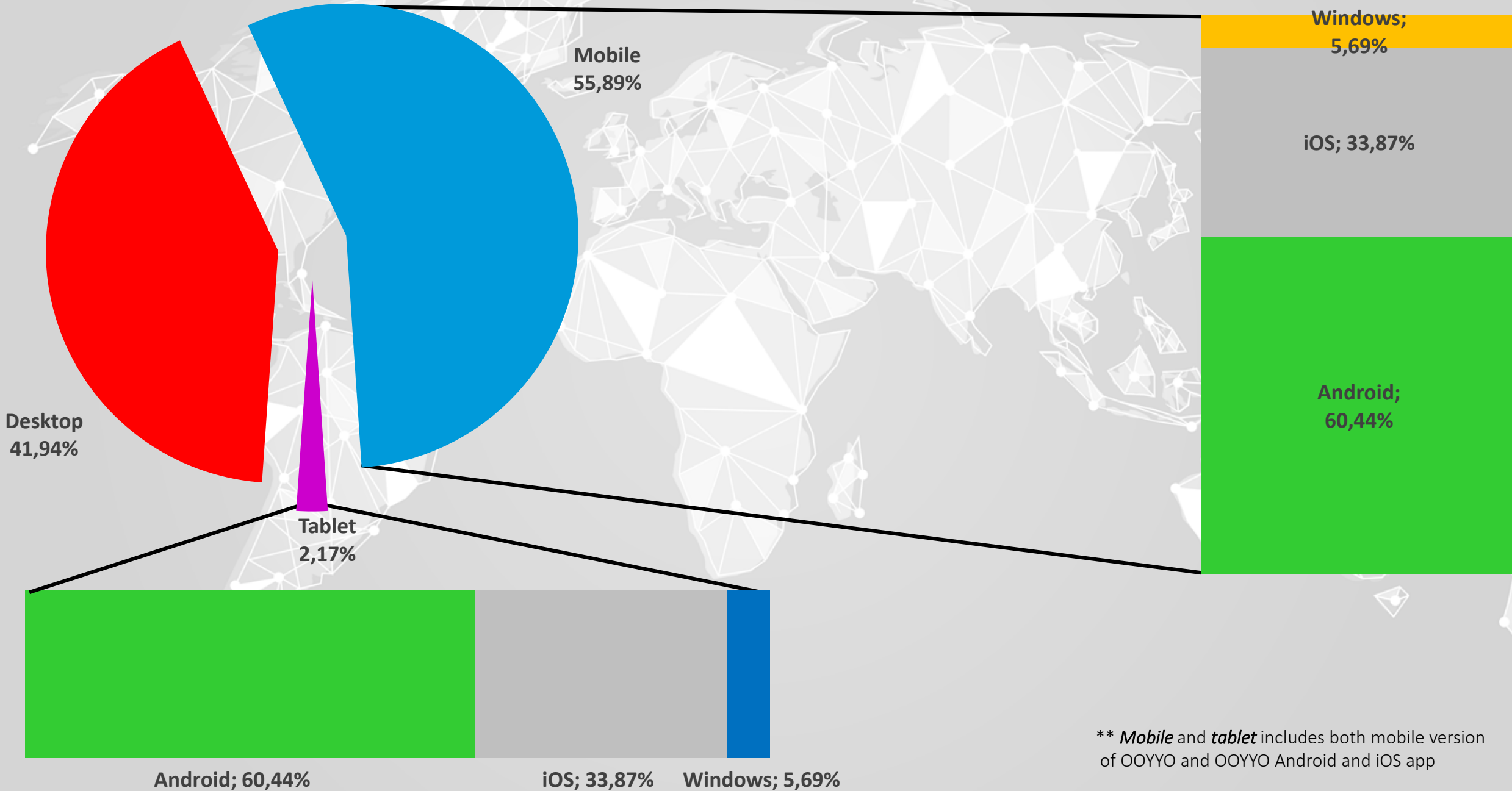


■ Monday ■ Tuesday ■ Wednesday ■ Thursday ■ Friday ■ Saturday ■ Sunday





# Devices used for car search



\*\* *Mobile* and *tablet* includes both mobile version of OOOYO and OOOYO Android and iOS app

# 10 most popular brands and models searched from a web browser

Pos.	Brand
1	Mercedes-Benz
2	Volkswagen
3	BMW
4	Audi
5	Toyota
6	Ford
7	Volvo
8	Opel
9	Renault
10	Nissan

Pos.	Brand	Model
1	Volkswagen	Golf
2	BMW	3 Series
3	Mercedes-Benz	E-Class
4	Volkswagen	Passat
5	Mercedes-Benz	C-Class
6	Audi	A4
7	BMW	5 Series
8	Škoda	Octavia
9	Volkswagen	Transporter
10	Audi	A6

# 10 most popular brands and models searched from a mobile device

Pos.	Brand
1	Mercedes-Benz
2	BMW
3	Audi
4	Volkswagen
5	Toyota
6	Ford
7	Opel
8	Nissan
9	Renault
10	Škoda

Pos.	Brand	Model
1	Volkswagen	Golf
2	BMW	3 Series
3	Audi	A4
4	Volkswagen	Passat
5	BMW	5 Series
6	Toyota	Hilux
7	Audi	A6
8	Škoda	Octavia
9	Mercedes-Benz	C-Class
10	Mercedes-Benz	E-Class

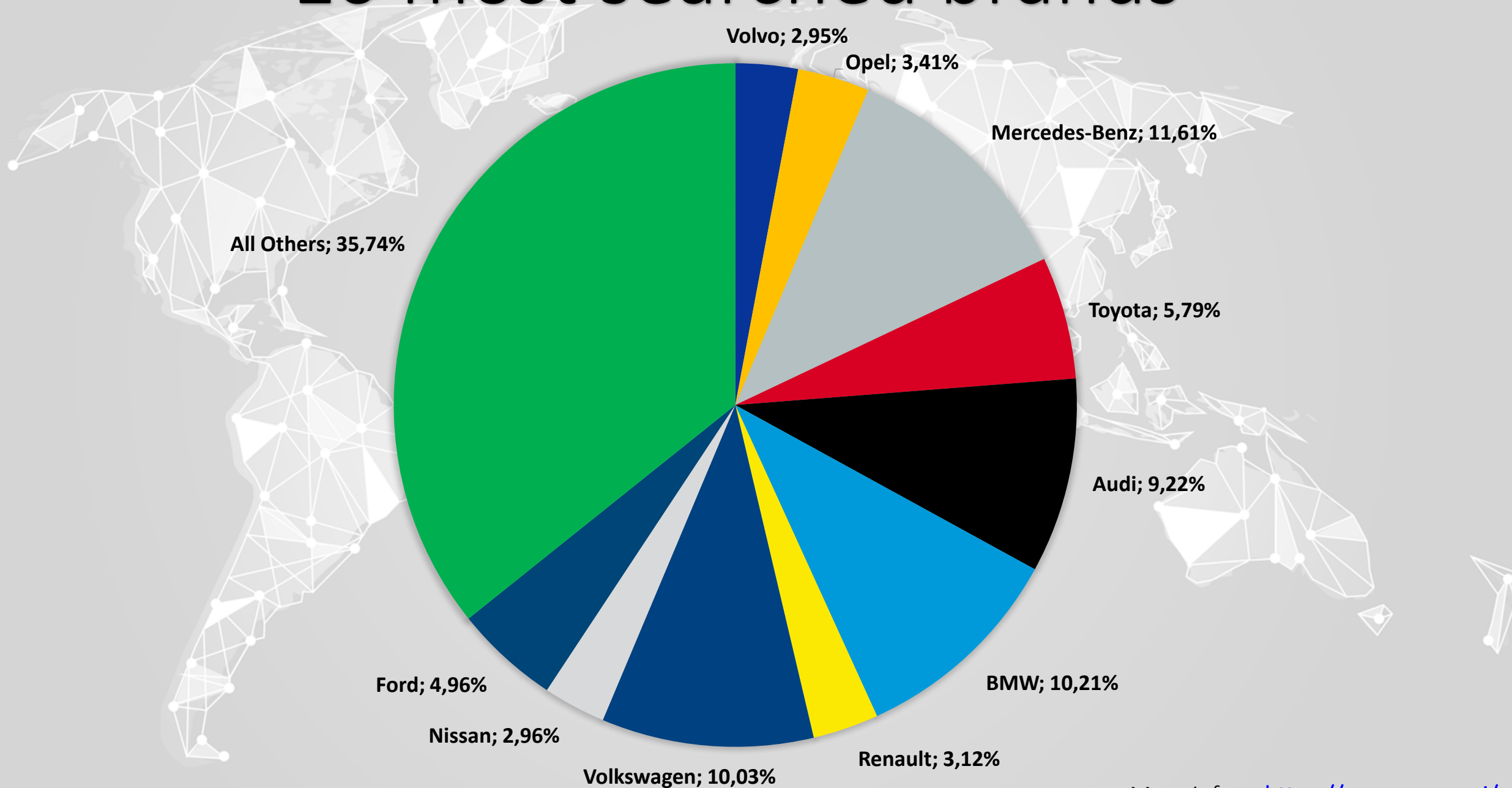
# 10 most popular brands and models searched from a tablet device

Pos.	Brand
1	Mercedes-Benz
2	Volkswagen
3	BMW
4	Audi
5	Toyota
6	Ford
7	Fiat
8	Nissan
9	Peugeot
10	Volvo

Pos.	Brand	Model
1	Volkswagen	Golf
2	Toyota	Hilux
3	Toyota	Land Cruiser
4	BMW	3 Series
5	Mercedes-Benz	E-Class
6	Mercedes-Benz	Sprinter
7	Nissan	X-Trail
8	Škoda	Octavia
9	Ford	Mustang
10	Mercedes-Benz	C-Class



# 10 most searched brands



# Top 20 Mercedes-Benz models

Pos.	Model	%
1	E-Class	14,81
2	C-Class	14,33
3	Sprinter	8,63
4	Vito	7,97
5	S-Class	6,83
6	A-Class	5,91
7	G-Class	5,81
8	ML-Class	4,02
9	CLS-Class	2,94
10	GLC-Class	2,67

Pos.	Model	%
11	B-Class	2,35
12	GLE-Class	2,27
13	GLA-Class	1,83
14	Viano	1,82
15	220	1,47
16	CLK-Class	1,33
17	190	1,33
18	200	1,18
19	SL-Class	1,11
20	SLK-Class	1,06



# Top 20 Volkswagen models

Pos.	Model	%
1	Golf	23,52
2	Passat	16,31
3	Transporter	11,71
4	Tiguan	6,62
5	Touran	5,66
6	Caddy	4,56
7	Touareg	4,55
8	Polo	4,37
9	Sharan	3,02
10	Scirocco	2,11

Pos.	Model	%
11	CC	1,95
12	Amarok	1,59
13	Beetle	1,58
14	Crafter	1,52
15	Jetta	1,50
16	Golf Plus	1,11
17	California	1,09
18	Phaeton	0,83
19	T-Roc	0,82
20	Lt	0,81

# Top 20 BMW models

Pos.	Model	%
1	3 Series	22,20
2	5 Series	16,16
3	X6	8,93
4	X5	7,87
5	1 Series	5,95
6	7 Series	4,72
7	X3	4,61
8	M3	4,49
9	M5	3,14
10	X1	3,13

Pos.	Model	%
11	4 Series	2,17
12	M4	1,96
13	6 Series	1,80
14	Z4	1,39
15	i8	1,32
16	2 Series	1,18
17	i3	0,99
18	X4	0,97
19	M2	0,97
20	8 Series	0,92

# Top 20 Audi models

Pos.	Model	%
1	A4	18,14
2	A6	14,86
3	A3	9,25
4	A5	9,23
5	Q5	6,00
6	Q7	5,47
7	A8	3,59
8	TT	3,14
9	A7	2,86
10	Q3	2,56

Pos.	Model	%
11	S3	1,87
12	A1	1,86
13	RS7	1,71
14	RS6	1,70
15	R8	1,66
16	RS3	1,48
17	80	1,18
18	RS4	1,02
19	S4	1,01
20	100	0,88

# Top 20 Toyota models

Pos.	Model	%
1	Hilux	22,11
2	Land Cruiser	11,66
3	Rav4	9,82
4	Yaris	7,17
5	Corolla	6,30
6	Avensis	5,89
7	Supra	5,84
8	Prius	3,97
9	Camry	3,74
10	Auris	3,16

Pos.	Model	%
11	Celica	1,60
12	Verso	1,57
13	C-HR	1,50
14	Corolla Verso	1,40
15	Previa	1,11
16	Mr2	1,06
17	4runner	1,00
18	Aygo	0,97
19	GT86	0,85
20	Highlander	0,80

# Top 20 Ford models

Pos.	Model	%
1	Mustang	20,39
2	Focus	12,02
3	Transit	9,52
4	Ranger	8,17
5	Mondeo	7,29
6	Fiesta	5,68
7	Kuga	4,06
8	S-Max	3,22
9	Galaxy	3,13
10	C-Max	2,66

Pos.	Model	%
11	F150	2,30
12	Fusion	2,22
13	Escort	1,56
14	Capri	1,07
15	Explorer	0,98
16	Edge	0,89
17	Tourneo Connect	0,88
18	Ecosport	0,70
19	Ka	0,68
20	Taurus	0,65

# Top 20 Opel models

Pos.	Model	%
1	Astra	23,19
2	Corsa	10,59
3	Zafira	10,56
4	Insignia	10,33
5	Vivaro	9,62
6	Vectra	5,87
7	Meriva	3,05
8	Mokka	2,88
9	Combo	2,77
10	Frontera	2,32

Pos.	Model	%
11	Omega	1,85
12	Antara	1,51
13	Kadett	1,49
14	Manta	1,39
15	Calibra	1,17
16	Ampera	1,08
17	Movano	1,06
18	Signum	0,89
19	Ascona	0,84
20	Grandland	0,75

# Top 20 Renault models

Pos.	Model	%
1	Megane	21,32
2	Trafic	12,92
3	Clio	11,43
4	Kangoo	7,75
5	Laguna	5,12
6	Scenic	5,01
7	Master	4,99
8	Grand Scenic	4,21
9	Espace	4,17
10	Captur	3,26

Pos.	Model	%
11	Talisman	3,12
12	Kadjar	2,11
13	Zoe	2,09
14	Twingo	2,06
15	Grand Espace	1,60
16	Koleos	1,26
17	R4	0,90
18	R5	0,70
19	Alpine	0,63
20	Fluence	0,60

# Top 20 Nissan models

Pos.	Model	%
1	Qashqai	26,34
2	Navara	13,81
3	Patrol	8,32
4	X-Trail	6,87
5	Skyline	6,80
6	GT-R	6,15
7	350Z	3,85
8	Juke	3,28
9	Leaf	3,01
10	Micra	2,52

Pos.	Model	%
11	Pathfinder	2,13
12	370Z	1,92
13	Terrano	1,28
14	Primera	1,23
15	Almera	1,21
16	Note	0,99
17	Silvia	0,95
18	Murano	0,84
19	200sx	0,82
20	Cabstar	0,67



# Top 20 Volvo models

Pos.	Model	%
1	XC60	15,82
2	XC90	15,81
3	V70	7,89
4	XC70	7,84
5	S60	6,30
6	V60	5,84
7	V50	5,14
8	V40	5,06
9	S80	4,47
10	240	2,93

Pos.	Model	%
11	S40	2,43
12	V90	2,24
13	S90	2,22
14	P1800	1,95
15	C70	1,63
16	C30	1,56
17	740	1,44
18	940	1,39
19	850	1,36
20	Amazon	0,74

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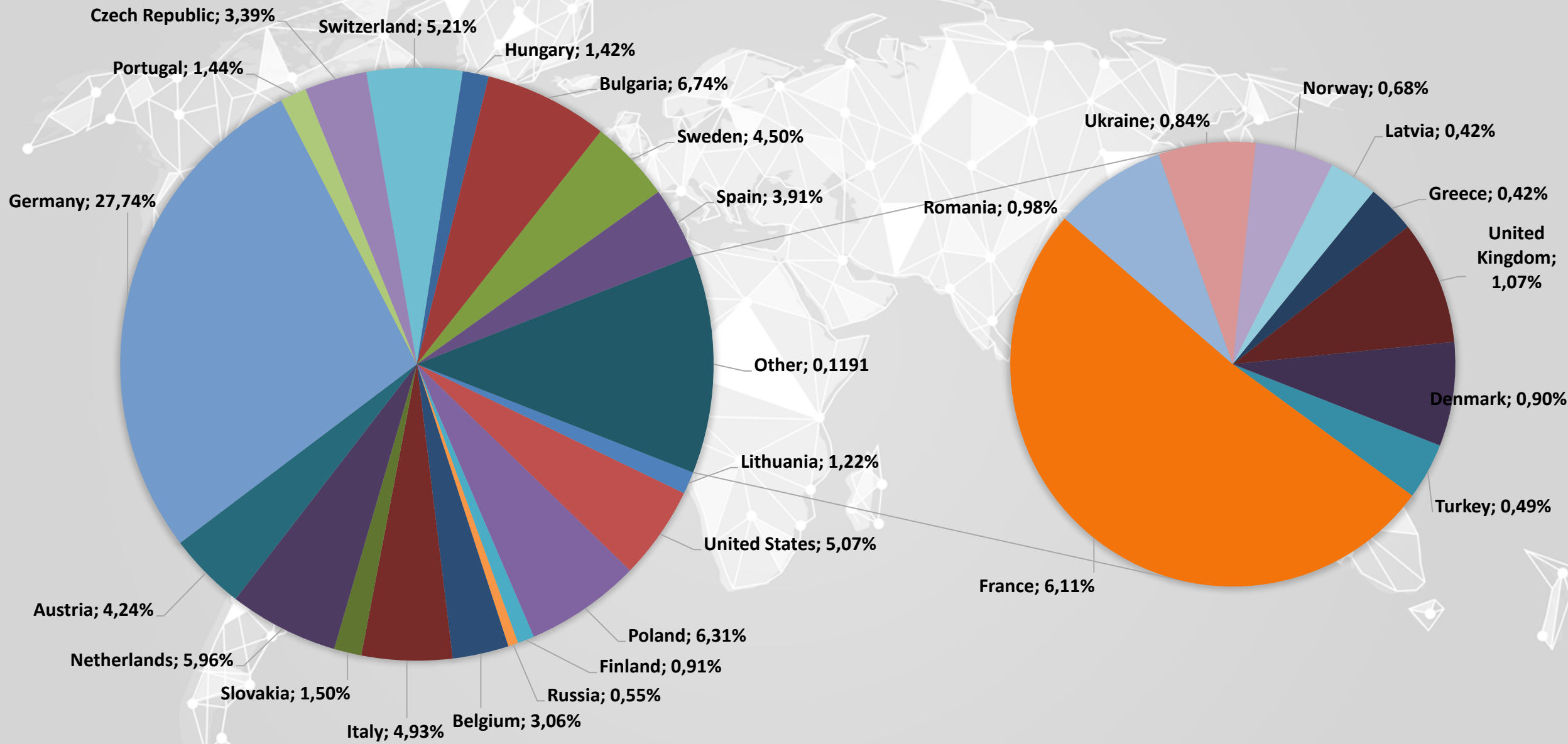
FOR DEALERS

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# Searched markets



# Searched markets

Pos.	Market	%
1	Germany	27,74
2	Bulgaria	6,74
3	Poland	6,31
4	France	6,11
5	Netherlands	5,96
6	Switzerland	5,21
7	United States	5,07
8	Italy	4,93
9	Sweden	4,50
10	Austria	4,24
11	Spain	3,91
12	Czech Republic	3,39
13	Belgium	3,06
14	Slovakia	1,50

Pos.	Market	%
15	Portugal	1,44
16	Hungary	1,42
17	Lithuania	1,22
18	United Kingdom	1,07
19	Romania	0,98
20	Finland	0,91
21	Denmark	0,90
22	Ukraine	0,84
23	Norway	0,68
24	Russia	0,55
25	Turkey	0,49
26	Latvia	0,42
27	Greece	0,42

*During 2020. OOOYO reduced the number of markets from 34 to 27*

# 10 most searched brands and models in the German market

Pos.	Brand
1	Mercedes-Benz
2	Volkswagen
3	BMW
4	Audi
5	Ford
6	Toyota
7	Opel
8	Nissan
9	Porsche
10	Renault

Pos.	Brand	Model
1	Mercedes-Benz	C-Class
2	BMW	3 Series
3	Mercedes-Benz	E-Class
4	Volkswagen	Passat
5	Audi	A4
6	BMW	5 Series
7	Audi	A6
8	Audi	A5
9	Volkswagen	Tiguan
10	Mercedes-Benz	Sprinter

# 10 most searched brands and models in the Bulgarian market

Pos.	Brand
1	Mercedes-Benz
2	BMW
3	Audi
4	Toyota
5	Volkswagen
6	Nissan
7	Opel
8	Ford
9	Fiat
10	Mitsubishi

Pos.	Brand	Model
1	Toyota	Hilux
2	BMW	3 Series
3	Nissan	Qashqai
4	Nissan	Navara
5	Volkswagen	Golf
6	Mercedes-Benz	E-Class
7	Toyota	Yaris
8	Mercedes-Benz	S-Class
9	BMW	5 Series
10	Opel	Corsa

# 10 most searched brands and models in the Polish market

Pos.	Brand
1	Volkswagen
2	Mercedes-Benz
3	Audi
4	BMW
5	Opel
6	Ford
7	Renault
8	Toyota
9	Škoda
10	Nissan

Pos.	Brand	Model
1	Volkswagen	Passat
2	Škoda	Octavia
3	Volkswagen	Golf
4	Volkswagen	Transporter
5	Audi	A6
6	Opel	Astra
7	BMW	3 Series
8	Mercedes-Benz	Vito
9	Audi	A4
10	BMW	5 Series



# 10 most searched brands and models in the French market

Pos.	Brand
1	BMW
2	Renault
3	Toyota
4	Peugeot
5	Volkswagen
6	Audi
7	Mercedes-Benz
8	Citroën
9	Nissan
10	Land Rover

Pos.	Brand	Model
1	BMW	X6
2	Toyota	Hilux
3	Renault	Megane
4	Toyota	Land Cruiser
5	Volkswagen	Golf
6	Renault	Trafic
7	Peugeot	3008
8	BMW	5 Series
9	Volkswagen	Transporter
10	Toyota	Rav4

# 10 most searched brands and models in the Dutch market

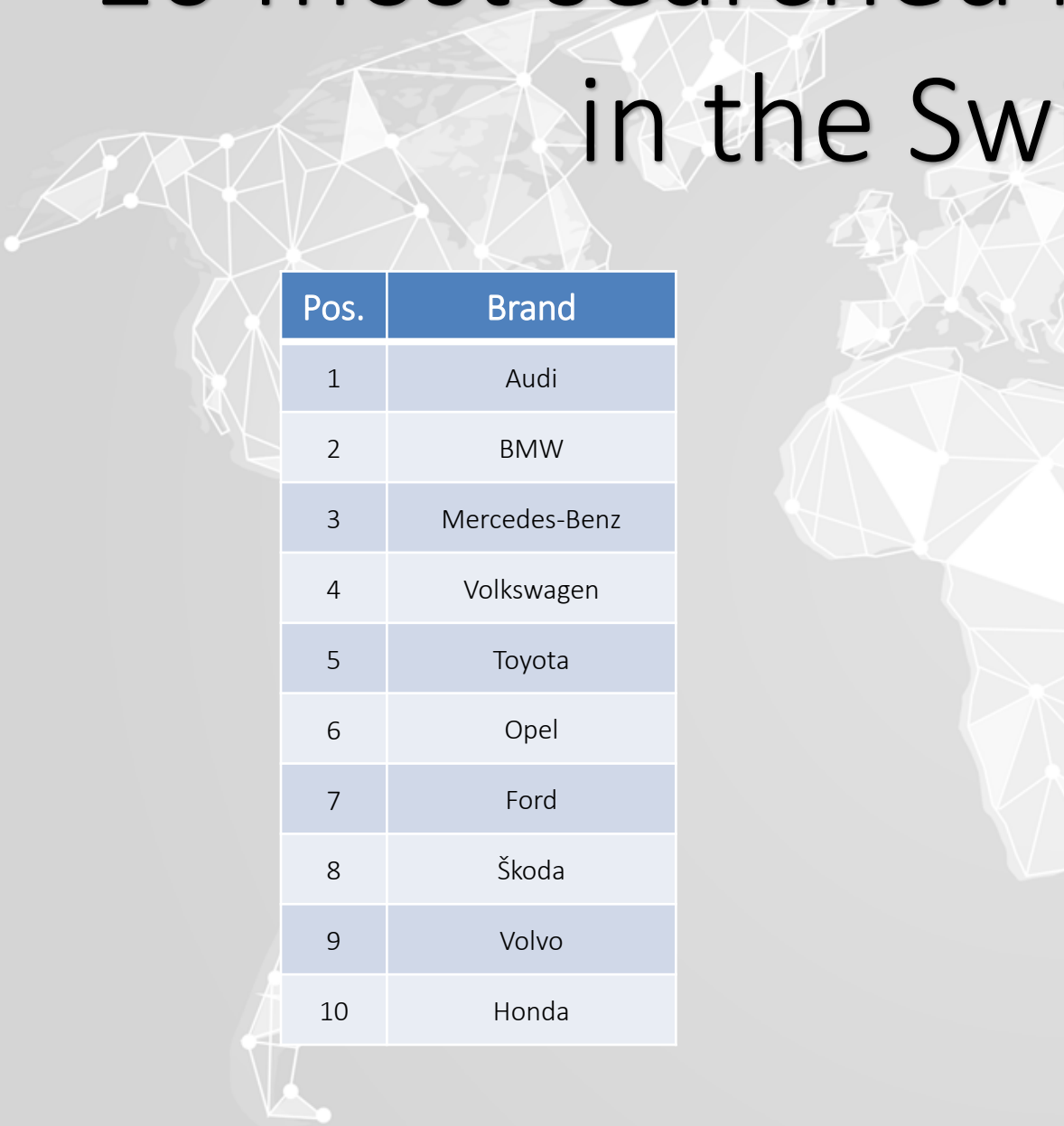


Pos.	Brand
1	Volkswagen
2	Mercedes-Benz
3	BMW
4	Audi
5	Toyota
6	Renault
7	Ford
8	Opel
9	Volvo
10	Peugeot



Pos.	Brand	Model
1	Volkswagen	Transporter
2	Mercedes-Benz	Sprinter
3	Volkswagen	Golf
4	BMW	3 Series
5	Volkswagen	Passat
6	Mercedes-Benz	Vito
7	Audi	A6
8	Mercedes-Benz	C-Class
9	Audi	A4
10	Renault	Megane

# 10 most searched brands and models in the Swiss market



Pos.	Brand
1	Audi
2	BMW
3	Mercedes-Benz
4	Volkswagen
5	Toyota
6	Opel
7	Ford
8	Škoda
9	Volvo
10	Honda



Pos.	Brand	Model
1	Volkswagen	Golf
2	BMW	3 Series
3	Audi	A4
4	BMW	5 Series
5	Mercedes-Benz	C-Class
6	Volkswagen	Passat
7	Audi	A6
8	Škoda	Octavia
9	Mercedes-Benz	E-Class
10	BMW	X5

# 10 most searched brands and models in the United States market

Pos.	Brand
1	Ford
2	Chevrolet
3	Toyota
4	BMW
5	Mercedes-Benz
6	Dodge
7	Porsche
8	Audi
9	Nissan
10	Volkswagen

Pos.	Brand	Model
1	Ford	Mustang
2	Chevrolet	Camaro
3	Dodge	Charger
4	Dodge	Challenger
5	Porsche	911
6	Chevrolet	Corvette
7	Jeep	Wrangler
8	Ford	F150
9	Toyota	Camry
10	BMW	3 Series

# 10 most searched brands and models in the Italian market

Pos.	Brand
1	Fiat
2	Mercedes-Benz
3	BMW
4	Alfa Romeo
5	Audi
6	Toyota
7	Volkswagen
8	Nissan
9	Ford
10	Land Rover

Pos.	Brand	Model
1	Nissan	Qashqai
2	Toyota	Hilux
3	Volkswagen	Golf
4	Land Rover	Defender
5	Alfa Romeo	159
6	BMW	3 Series
7	Fiat	500
8	Audi	A4
9	Land Rover	Evoque
10	Toyota	Land Cruiser

# 10 most searched brands and models in the Swedish market

Pos.	Brand
1	Volvo
2	Audi
3	Volkswagen
4	Mercedes-Benz
5	BMW
6	Toyota
7	Saab
8	Ford
9	Škoda
10	Renault

Pos.	Brand	Model
1	Volvo	XC60
2	Volvo	XC90
3	Volvo	V70
4	Volvo	XC70
5	Audi	A6
6	Audi	A4
7	BMW	3 Series
8	Volkswagen	Transporter
9	BMW	5 Series
10	Saab	9-3

# 10 most searched brands and models in the Austrian market

Pos.	Brand
1	Audi
2	Volkswagen
3	BMW
4	Mercedes-Benz
5	Ford
6	Opel
7	Toyota
8	Škoda
9	Renault
10	Hyundai

Pos.	Brand	Model
1	Audi	A4
2	Volkswagen	Golf
3	Volkswagen	Passat
4	BMW	3 Series
5	Audi	A5
6	BMW	5 Series
7	Audi	A6
8	Škoda	Octavia
9	Audi	A3
10	Volkswagen	Transporter

# 10 most searched brands and models in the Spanish market

Pos.	Brand
1	Mercedes-Benz
2	BMW
3	Toyota
4	Volkswagen
5	Audi
6	Land Rover
7	Ford
8	Porsche
9	Peugeot
10	Renault

Pos.	Brand	Model
1	Toyota	Hilux
2	Land Rover	Defender
3	Volkswagen	Golf
4	BMW	3 Series
5	Land Rover	Evoque
6	Mercedes-Benz	E-Class
7	Mercedes-Benz	C-Class
8	Jeep	Wrangler
9	Toyota	Land Cruiser
10	Porsche	911



# 10 most searched brands and models in the Czech market

Pos.	Brand
1	Škoda
2	Volkswagen
3	Audi
4	BMW
5	Mercedes-Benz
6	Ford
7	Toyota
8	Hyundai
9	Opel
10	Renault

Pos.	Brand	Model
1	Škoda	Octavia
2	Škoda	Superb
3	Volkswagen	Passat
4	Škoda	Fabia
5	Volkswagen	Golf
6	Audi	A6
7	Audi	A4
8	BMW	3 Series
9	Volkswagen	Transporter
10	BMW	5 Series

# 10 most searched brands and models in the Belgian market

Pos.	Brand
1	Mercedes-Benz
2	BMW
3	Volkswagen
4	Audi
5	Toyota
6	Ford
7	Renault
8	Peugeot
9	Opel
10	Volvo

Pos.	Brand	Model
1	Dacia	Duster
2	Volkswagen	Golf
3	Audi	A4
4	BMW	3 Series
5	Toyota	Hilux
6	BMW	5 Series
7	Audi	A6
8	Mercedes-Benz	E-Class
9	Mercedes-Benz	C-Class
10	BMW	X6

# 10 most searched brands and models in the Slovak market

Pos.	Brand
1	Škoda
2	Volkswagen
3	BMW
4	Mercedes-Benz
5	Audi
6	Ford
7	Toyota
8	Opel
9	Fiat
10	Hyundai

Pos.	Brand	Model
1	Škoda	Octavia
2	Škoda	Superb
3	BMW	3 Series
4	Volkswagen	Golf
5	BMW	5 Series
6	Škoda	Fabia
7	Audi	A6
8	Volkswagen	Passat
9	Škoda	110r
10	Mercedes-Benz	E-Class

# 10 most searched brands and models in the Portuguese market

Pos.	Brand
1	Mercedes-Benz
2	BMW
3	Volkswagen
4	Toyota
5	Renault
6	Audi
7	Peugeot
8	Ford
9	Land Rover
10	Citroën

Pos.	Brand	Model
1	Volkswagen	Golf
2	Toyota	Land Cruiser
3	Renault	Megane
4	Renault	Clio
5	BMW	3 Series
6	Toyota	Hilux
7	Land Rover	Defender
8	Volkswagen	Passat
9	Volkswagen	Transporter
10	BMW	1 Series

# 10 most searched brands and models in the Hungarian market

Pos.	Brand
1	Volkswagen
2	Suzuki
3	Ford
4	Toyota
5	Mercedes-Benz
6	BMW
7	Audi
8	Opel
9	Renault
10	Dacia

Pos.	Brand	Model
1	Dacia	Duster
2	Suzuki	Vitara
3	Volkswagen	Golf
4	Volkswagen	Passat
5	Toyota	Yaris
6	Toyota	Rav4
7	Mitsubishi	L200
8	Mercedes-Benz	Vito
9	Toyota	Avensis
10	BMW	3 Series

# 10 most searched brands and models in the Lithuanian market

Pos.	Brand
1	Mercedes-Benz
2	Volkswagen
3	BMW
4	Toyota
5	Audi
6	Opel
7	Ford
8	Renault
9	Volvo
10	Hyundai

Pos.	Brand	Model
1	Volkswagen	Transporter
2	BMW	3 Series
3	Mercedes-Benz	E-Class
4	Volvo	XC90
5	Volkswagen	Golf
6	Ford	Mustang
7	Mercedes-Benz	Vito
8	BMW	5 Series
9	Hyundai	Santa Fe
10	Škoda	Octavia

# 10 most searched brands and models in the United Kingdom market

Pos.	Brand
1	BMW
2	Mercedes-Benz
3	Audi
4	Nissan
5	Toyota
6	Ford
7	Land Rover
8	Volkswagen
9	Mitsubishi
10	Honda

Pos.	Brand	Model
1	BMW	3 Series
2	Nissan	Skyline
3	Mercedes-Benz	E-Class
4	Nissan	350z
5	BMW	5 Series
6	BMW	M3
7	Toyota	Supra
8	Mitsubishi	Lancer Evolution
9	Mercedes-Benz	C-Class
10	Mercedes-Benz	S-Class

# 10 most searched brands and models in the Romanian market

Pos.	Brand
1	BMW
2	Mercedes-Benz
3	Audi
4	Volkswagen
5	Dacia
6	Ford
7	Opel
8	Toyota
9	Renault
10	Nissan

Pos.	Brand	Model
1	Dacia	Duster
2	BMW	3 Series
3	Dacia	Logan
4	Audi	A8
5	Mercedes-Benz	Sprinter
6	BMW	5 Series
7	Volkswagen	Golf
8	Mercedes-Benz	E-Class
9	Volkswagen	Passat
10	Audi	A6



# 10 most searched brands and models in the Finnish market

Pos.	Brand
1	Toyota
2	Mercedes-Benz
3	Volkswagen
4	BMW
5	Audi
6	Volvo
7	Ford
8	Nissan
9	Škoda
10	Opel

Pos.	Brand	Model
1	Volkswagen	Transporter
2	BMW	5 Series
3	BMW	3 Series
4	Volkswagen	Golf
5	Audi	A6
6	Mercedes-Benz	Vito
7	Škoda	Octavia
8	Toyota	Land Cruiser
9	Mercedes-Benz	Sprinter
10	Toyota	Corolla

# 10 most searched brands and models in the Danish market

Pos.	Brand
1	Volkswagen
2	Audi
3	BMW
4	Mercedes-Benz
5	Toyota
6	Ford
7	Škoda
8	Opel
9	Volvo
10	Peugeot

Pos.	Brand	Model
1	Volkswagen	Golf
2	Volkswagen	Passat
3	Škoda	Octavia
4	Volkswagen	Transporter
5	Audi	A6
6	BMW	3 Series
7	BMW	5 Series
8	Audi	A4
9	Volkswagen	Polo
10	Toyota	Avensis

# 10 most searched brands and models in the Ukrainian market

Pos.	Brand
1	Mercedes-Benz
2	BMW
3	GAZ (ГАЗ)
4	Volkswagen
5	Toyota
6	Ford
7	Audi
8	Chevrolet
9	Lada / VAZ (BA3)
10	UAZ (YA3)

Pos.	Brand	Model
1	Chevrolet	Camaro
2	GAZ (ГАЗ)	21
3	BMW	3 Series
4	GAZ (ГАЗ)	69
5	Mercedes-Benz	G-Class
6	Volkswagen	Passat
7	Mitsubishi	Lancer Evolution
8	Ford	Mustang
9	Mercedes-Benz	S-Class
10	Audi	A6

# 10 most searched brands and models in the Norwegian market

Pos.	Brand
1	Tesla
2	Toyota
3	Mercedes-Benz
4	Volkswagen
5	Audi
6	BMW
7	Volvo
8	Nissan
9	Ford
10	Škoda

Pos.	Brand	Model
1	Tesla	Model S
2	Mercedes-Benz	Sprinter
3	Tesla	Model 3
4	Tesla	Model X
5	Nissan	Leaf
6	Toyota	Land Cruiser
7	BMW	I3
8	Volkswagen	Golf
9	Toyota	Hilux
10	BMW	5 Series

# 10 most searched brands and models in the Russian market

Pos.	Brand
1	Lada / VAZ (BA3)
2	Toyota
3	Mercedes-Benz
4	BMW
5	Audi
6	GAZ (ГАЗ)
7	Nissan
8	Volkswagen
9	Ford
10	UAZ (УАЗ)

Pos.	Brand	Model
1	Lada / VAZ (BA3)	4x4 / Niva / 4x4m
2	Mercedes-Benz	G-Class
3	Toyota	Supra
4	Mercedes-Benz	E-Class
5	Mercedes-Benz	S-Class
6	GAZ (ГАЗ)	69
7	BMW	5 Series
8	Toyota	Land Cruiser
9	Lada	Granta
10	Lada / VAZ (BA3)	2107

# 10 most searched brands and models in the Turkish market

Pos.	Brand
1	Mercedes-Benz
2	BMW
3	Volkswagen
4	Toyota
5	Renault
6	Ford
7	Fiat
8	Audi
9	Peugeot
10	Hyundai

Pos.	Brand	Model
1	Toyota	Hilux
2	Honda	Civic
3	Renault	R12
4	BMW	5 Series
5	Volkswagen	Golf
6	Mercedes-Benz	C-Class
7	Mercedes-Benz	Vito
8	Mercedes-Benz	E-Class
9	Volkswagen	Transporter
10	BMW	3 Series

# 10 most searched brands and models in the Latvian market

Pos.	Brand
1	BMW
2	Mercedes-Benz
3	Volkswagen
4	Toyota
5	Audi
6	Volvo
7	Opel
8	Ford
9	Mitsubishi
10	Hyundai

Pos.	Brand	Model
1	BMW	3 Series
2	BMW	5 Series
3	Mercedes-Benz	Sprinter
4	Audi	A6
5	Mercedes-Benz	C-Class
6	Volkswagen	Transporter
7	BMW	X5
8	Opel	Astra
9	Volkswagen	Golf
10	Toyota	Land Cruiser

# 10 most searched brands and models in the Greek market

Pos.	Brand
1	Mercedes-Benz
2	Toyota
3	BMW
4	Volkswagen
5	Audi
6	Nissan
7	Opel
8	Suzuki
9	Ford
10	Fiat

Pos.	Brand	Model
1	Volkswagen	Golf
2	BMW	3 Series
3	Toyota	Hilux
4	Toyota	Yaris
5	Suzuki	Jimny
6	Nissan	Qashqai
7	Land Rover	Defender
8	Mercedes-Benz	E-Class
9	Hyundai	I20
10	Toyota	Corolla



# AGENDA

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FOR DEALERS

Car listing at your fingertips. No wandering required.





Used cars Germany

Car Search

Germany 1,302,500

Make

Fuel type

Price

Year

MI

Body type

Transmission

1,302,500 results

2012 Citroen C4 Picasso 1.6 HDi

2012 Kia Niro 1.6

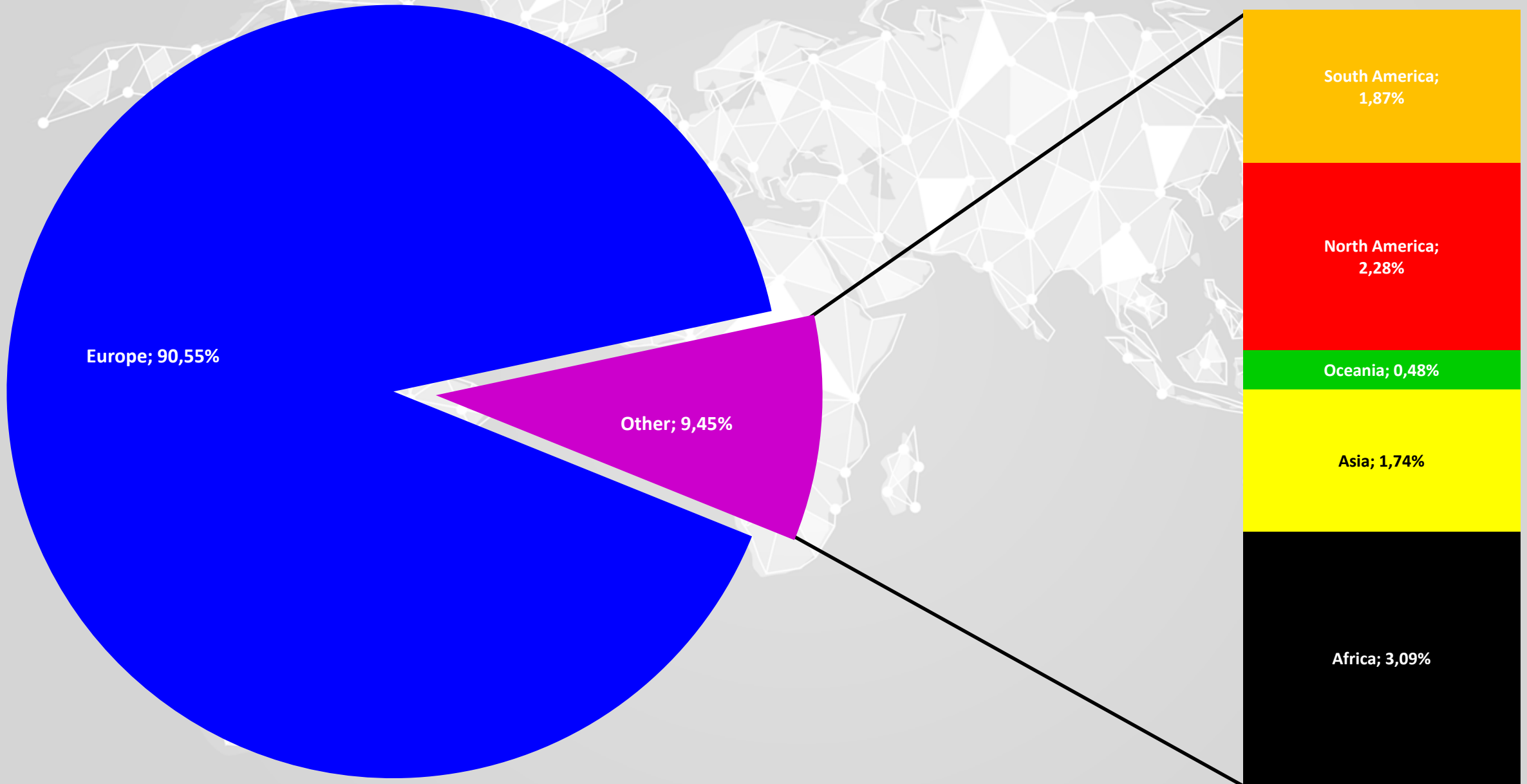
2013 Honda 2.2 i

8,990 EUR

7,990 EUR

17,990 EUR

# Where are our users from?



# Top 10 countries by continents

Europe	
Pos.	Country
1	Turkey
2	Ukraine
3	United Kingdom
4	Poland
5	Greece
6	Spain
7	Hungary
8	France
9	Germany
10	Italy

Asia	
Pos.	Country
1	India
2	United Arab Emirates
3	Iran
4	Pakistan
5	Israel
6	Kazakstan
7	Saudi Arabia
8	Lebanon
9	Iraq
10	Qatar

Africa	
Pos.	Country
1	Morocco
2	Tunisia
3	Egypt
4	Nigeria
5	Algeria
6	South Africa
7	Cameroon
8	Ghana
9	Senegal
10	Angola

North America	
Pos.	Country
1	United States of America
2	Canada
3	Mexico
4	Haiti
5	Panama
6	Dominican Republic
7	Costa Rica
8	Guadeloupe
9	Cuba
10	Martinique

South America	
Pos.	Country
1	Brazil
2	Argentina
3	Chile
4	Colombia
5	Peru
6	Ecuador
7	Paraguay
8	Venezuela
9	Uruguay
10	Bolivia

# 10 most searched brands and models from Turkey

Pos.	Brand
1	Mercedes-Benz
2	BMW
3	Audi
4	Volkswagen
5	Ford
6	Land Rover
7	Chevrolet
8	Porsche
9	Toyota
10	Volvo

Pos.	Brand	Model
1	BMW	3 Series
2	Mercedes-Benz	E-Class
3	BMW	5 Series
4	Ford	Mustang
5	Mercedes-Benz	S-Class
6	Mercedes-Benz	C-Class
7	Volkswagen	Golf
8	Chevrolet	Camaro
9	Volkswagen	Passat
10	BMW	7 Series

# 10 most searched brands and models from Ukraine

Pos.	Brand
1	Volkswagen
2	Škoda
3	Mercedes-Benz
4	Renault
5	Audi
6	Opel
7	BMW
8	Ford
9	Toyota
10	Hyundai

Pos.	Brand	Model
1	Škoda	Octavia
2	Volkswagen	Passat
3	Volkswagen	Golf
4	Volkswagen	Transporter
5	Renault	Trafic
6	Audi	A6
7	Renault	Megane
8	Mercedes-Benz	Sprinter
9	Mercedes-Benz	Vito
10	Opel	Vivaro

# 10 most searched brands and models from the United Kingdom

Pos.	Brand
1	Mercedes-Benz
2	Volkswagen
3	BMW
4	Audi
5	Toyota
6	Ford
7	Land Rover
8	Volvo
9	Renault
10	Opel

Pos.	Brand	Model
1	Mercedes-Benz	C-Class
2	Volkswagen	Transporter
3	BMW	X6
4	Volkswagen	Golf
5	Mercedes-Benz	E-Class
6	BMW	5 Series
7	Land Rover	Defender
8	Toyota	Hilux
9	Mercedes-Benz	Sprinter
10	BMW	3 Series

# 10 most searched brands and models from Poland

Pos.	Brand
1	Audi
2	Volkswagen
3	BMW
4	Mercedes-Benz
5	Volvo
6	Toyota
7	Ford
8	Opel
9	Škoda
10	Renault

Pos.	Brand	Model
1	Audi	A4
2	Audi	A6
3	BMW	3 Series
4	Škoda	Octavia
5	Volkswagen	Golf
6	Volkswagen	Transporter
7	BMW	5 Series
8	Volkswagen	Passat
9	Audi	A3
10	Opel	Astra



# 10 most searched brands and models from Greece

Pos.	Brand
1	Mercedes-Benz
2	Toyota
3	BMW
4	Nissan
5	Audi
6	Volkswagen
7	Ford
8	Opel
9	Fiat
10	Mitsubishi

Pos.	Brand	Model
1	Toyota	Hilux
2	Nissan	Qashqai
3	Nissan	Navara
4	Ford	Ranger
5	Mitsubishi	L200
6	BMW	3 Series
7	Toyota	Yaris
8	Mercedes-Benz	E-Class
9	Volkswagen	Golf
10	Mercedes-Benz	C-Class

# 10 most searched brands and models from Spain



Pos.	Brand
1	BMW
2	Mercedes-Benz
3	Audi
4	Volkswagen
5	Toyota
6	Ford
7	Porsche
8	Nissan
9	Land Rover
10	Peugeot

Pos.	Brand	Model
1	Volkswagen	Golf
2	BMW	3 Series
3	Ford	Mustang
4	Mercedes-Benz	C-Class
5	BMW	M3
6	Audi	A5
7	Volkswagen	Transporter
8	Mercedes-Benz	E-Class
9	Toyota	Land Cruiser
10	BMW	5 Series

# 10 most searched brands and models from Hungary

Pos.	Brand
1	Volkswagen
2	Mercedes-Benz
3	Audi
4	Ford
5	BMW
6	Toyota
7	Opel
8	Škoda
9	Volvo
10	Honda

Pos.	Brand	Model
1	Volkswagen	Passat
2	Volkswagen	Golf
3	BMW	3 Series
4	Audi	A4
5	Audi	A6
6	Volkswagen	Transporter
7	Ford	Mustang
8	BMW	5 Series
9	Mercedes-Benz	E-Class
10	Škoda	Octavia

# 10 most searched brands and models from France



Pos.	Brand
1	Mercedes-Benz
2	Audi
3	BMW
4	Volkswagen
5	Porsche
6	Ford
7	Toyota
8	Peugeot
9	Renault
10	Land Rover

Pos.	Brand	Model
1	Ford	Mustang
2	Volkswagen	Golf
3	Volkswagen	Transporter
4	Audi	Q7
5	Porsche	911
6	BMW	3 Series
7	Audi	Q5
8	Mercedes-Benz	C-Class
9	Audi	A3
10	Audi	A4

# 10 most searched brands and models from Germany

Pos.	Brand
1	Mercedes-Benz
2	Volkswagen
3	BMW
4	Audi
5	Ford
6	Toyota
7	Opel
8	Volvo
9	Porsche
10	Renault

Pos.	Brand	Model
1	Volkswagen	Golf
2	Volkswagen	Transporter
3	BMW	3 Series
4	Volkswagen	Passat
5	Mercedes-Benz	E-Class
6	Audi	A4
7	BMW	5 Series
8	BMW	X6
9	Audi	A6
10	Mercedes-Benz	C-Class

# 10 most searched brands and models from Italy

Pos.	Brand
1	Audi
2	Mercedes-Benz
3	BMW
4	Volkswagen
5	Porsche
6	Fiat
7	Ford
8	Land Rover
9	Alfa Romeo
10	Toyota

Pos.	Brand	Model
1	Volkswagen	Golf
2	Volkswagen	Tiguan
3	Audi	Q5
4	Land	Rover Evoque
5	Audi	A3
6	Porsche	911
7	BMW	3 Series
8	Audi	A4
9	Ford	Mustang
10	Audi	A5

# 10 most searched brands and models from Portugal

Pos.	Brand
1	Mercedes-Benz
2	BMW
3	Audi
4	Volkswagen
5	Peugeot
6	Renault
7	Toyota
8	Ford
9	Porsche
10	Nissan

Pos.	Brand	Model
1	Mercedes-Benz	C-Class
2	Volkswagen	Golf
3	BMW	3 Series
4	BMW	1 Series
5	Audi	A5
6	Mercedes-Benz	A-Class
7	BMW	5 Series
8	Mercedes-Benz	E-Class
9	Renault	Megane
10	Ford	Mustang

# 10 most searched brands and models from the Netherlands

Pos.	Brand
1	BMW
2	Mercedes-Benz
3	Volkswagen
4	Audi
5	Volvo
6	Toyota
7	Ford
8	Opel
9	Renault
10	Porsche

Pos.	Brand	Model
1	BMW	3 Series
2	Volkswagen	Golf
3	Mercedes-Benz	C-Class
4	Audi	A3
5	Audi	A4
6	Volkswagen	Passat
7	BMW	5 Series
8	Volkswagen	Transporter
9	Volvo	V70
10	BMW	1 Series



# 10 most searched brands and models from Romania

Pos.	Brand
1	Volkswagen
2	BMW
3	Audi
4	Mercedes-Benz
5	Dacia
6	Ford
7	Toyota
8	Opel
9	Renault
10	Škoda

Pos.	Brand	Model
1	Dacia	Duster
2	Volkswagen	Passat
3	Audi	A4
4	BMW	X6
5	Volkswagen	Golf
6	Volkswagen	Transporter
7	Audi	A6
8	BMW	5 Series
9	Mercedes-Benz	Sprinter
10	Audi	A5

# 10 most searched brands and models from Russia

Pos.	Brand
1	Mercedes-Benz
2	Toyota
3	BMW
4	Volkswagen
5	Ford
6	Audi
7	Renault
8	Opel
9	Volvo
10	Chevrolet

Pos.	Brand	Model
1	Mercedes-Benz	E-Class
2	Volkswagen	Transporter
3	Opel	Astra
4	BMW	5 Series
5	Mercedes-Benz	Vito
6	BMW	3 Series
7	Audi	A6
8	Ford	Transit
9	Mercedes-Benz	C-Class
10	Mercedes-Benz	Sprinter

# 10 most searched brands and models from Serbia

Pos.	Brand
1	Volkswagen
2	Audi
3	BMW
4	Mercedes-Benz
5	Opel
6	Peugeot
7	Renault
8	Fiat
9	Ford
10	Toyota

Pos.	Brand	Model
1	Volkswagen	Golf
2	Audi	A4
3	Volkswagen	Passat
4	BMW	3 Series
5	Opel	Astra
6	Audi	A6
7	Audi	A3
8	BMW	5 Series
9	Mercedes-Benz	E-Class
10	Škoda	Octavia

# 10 most searched brands and models from the Czech Republic

Pos.	Brand
1	Volkswagen
2	Škoda
3	BMW
4	Audi
5	Mercedes-Benz
6	Ford
7	Volvo
8	Toyota
9	Opel
10	Nissan

Pos.	Brand	Model
1	Škoda	Octavia
2	Volkswagen	Golf
3	BMW	3 Series
4	Volkswagen	Passat
5	Škoda	Superb
6	Audi	A4
7	Audi	A6
8	BMW	5 Series
9	Volkswagen	Transporter
10	Volvo	XC90

# 10 most searched brands and models from Slovakia

Pos.	Brand
1	Volkswagen
2	BMW
3	Audi
4	Škoda
5	Mercedes-Benz
6	Ford
7	Toyota
8	Suzuki
9	Honda
10	Fiat

Pos.	Brand	Model
1	Škoda	Octavia
2	BMW	3 Series
3	Volkswagen	Golf
4	Volkswagen	Passat
5	Audi	A4
6	Škoda	Superb
7	Audi	A6
8	BMW	5 Series
9	Volkswagen	Transporter
10	BMW	X5

# 10 most searched brands and models from Denmark

Pos.	Brand
1	Volkswagen
2	Mercedes-Benz
3	BMW
4	Ford
5	Audi
6	Volvo
7	Toyota
8	Opel
9	Nissan
10	Chevrolet

Pos.	Brand	Model
1	Ford	Mustang
2	BMW	3 Series
3	Volkswagen	Golf
4	Volkswagen	Touran
5	Nissan	Skyline
6	Mazda	MX-5 Miata
7	Toyota	Supra
8	Opel	Manta
9	Mercedes-Benz	E-Class
10	Volkswagen	Passat

# 10 most searched brands and models from Sweden

Pos.	Brand
1	Volvo
2	Mercedes-Benz
3	BMW
4	Audi
5	Toyota
6	Volkswagen
7	Ford
8	Chevrolet
9	Opel
10	Porsche

Pos.	Brand	Model
1	BMW	3 Series
2	Toyota	Land Cruiser
3	Volvo	740
4	Ford	Mustang
5	Volkswagen	Golf
6	Audi	A6
7	Volvo	940
8	Volvo	XC90
9	Mercedes-Benz	E-Class
10	Mercedes-Benz	S-Class

# 10 most searched brands and models from Bulgaria

Pos.	Brand
1	Mercedes-Benz
2	BMW
3	Volkswagen
4	Audi
5	Toyota
6	Opel
7	Honda
8	Volvo
9	Ford
10	Subaru

Pos.	Brand	Model
1	Volkswagen	Golf
2	BMW	5 Series
3	BMW	3 Series
4	Mercedes-Benz	E-Class
5	Audi	A6
6	Audi	A4
7	Honda	CR-V
8	Volkswagen	Passat
9	Mercedes-Benz	C-Class
10	Škoda	Octavia



# 10 most searched brands and models from Belgium

Pos.	Brand
1	Mercedes-Benz
2	BMW
3	Audi
4	Volkswagen
5	Ford
6	Toyota
7	Porsche
8	Volvo
9	Land Rover
10	Opel

Pos.	Brand	Model
1	Volkswagen	Golf
2	BMW	3 Series
3	Ford	Mustang
4	Porsche	911
5	Volkswagen	Caddy
6	Audi	A4
7	BMW	5 Series
8	Mercedes-Benz	C-Class
9	Audi	Q5
10	Mercedes-Benz	GLC-Class

# 10 most searched brands and models from Finland



Pos.	Brand
1	Mercedes-Benz
2	Volvo
3	BMW
4	Toyota
5	Audi
6	Volkswagen
7	Ford
8	Saab
9	Porsche
10	Tesla

Pos.	Brand	Model
1	BMW	3 Series
2	Mercedes-Benz	E-Class
3	Toyota	Hilux
4	Mercedes-Benz	C-Class
5	Volvo	V70
6	Volvo	XC60
7	Mercedes-Benz	S-Class
8	Saab	9-5
9	Ford	Mustang
10	Toyota	Land Cruiser

# 10 most searched brands and models from Croatia

Pos.	Brand
1	BMW
2	Volkswagen
3	Audi
4	Mercedes-Benz
5	Ford
6	Peugeot
7	Renault
8	Opel
9	Alfa Romeo
10	Nissan

Pos.	Brand	Model
1	Volkswagen	Golf
2	Audi	A4
3	BMW	3 Series
4	Mercedes-Benz	C-Class
5	Volkswagen	Passat
6	Mercedes-Benz	E-Class
7	BMW	1 Series
8	Volkswagen	CC
9	BMW	5 Series
10	Audi	A6

# 10 most searched brands and models from Lithuania

Pos.	Brand
1	BMW
2	Volkswagen
3	Audi
4	Mercedes-Benz
5	Toyota
6	Volvo
7	Ford
8	Honda
9	Aixam
10	Nissan

Pos.	Brand	Model
1	BMW	3 Series
2	BMW	5 Series
3	Volkswagen	Transporter
4	Audi	A6
5	Audi	A4
6	Volkswagen	Passat
7	Mercedes-Benz	Vito
8	Nissan	Patrol
9	Toyota	Prius
10	Honda	Accord

# 10 most searched brands and models from Austria

Pos.	Brand
1	Audi
2	BMW
3	Mercedes-Benz
4	Volkswagen
5	Ford
6	Volvo
7	Toyota
8	Škoda
9	Opel
10	Peugeot

Pos.	Brand	Model
1	Audi	A4
2	BMW	5 Series
3	BMW	3 Series
4	BMW	X6
5	Mercedes-Benz	C-Class
6	Mercedes-Benz	E-Class
7	Volkswagen	Golf
8	Audi	A6
9	BMW	M3
10	Volkswagen	Passat

# 10 most searched brands and models from Switzerland

Pos.	Brand
1	BMW
2	Mercedes-Benz
3	Audi
4	Volkswagen
5	Ford
6	Toyota
7	Porsche
8	Peugeot
9	Land Rover
10	Renault

Pos.	Brand	Model
1	BMW	3 Series
2	Volkswagen	Golf
3	BMW	5 Series
4	Mercedes-Benz	C-Class
5	Ford	Mustang
6	Audi	A5
7	Audi	A4
8	Audi	A6
9	Peugeot	308
10	BMW	1 Series

# 10 most searched brands and models from the Moldavian Republic

Pos.	Brand
1	Mercedes-Benz
2	Volkswagen
3	Toyota
4	BMW
5	Audi
6	Volvo
7	Dacia
8	Renault
9	Škoda
10	Opel

Pos.	Brand	Model
1	Dacia	Duster
2	Mercedes-Benz	E-Class
3	Volvo	XC90
4	BMW	5 Series
5	Volkswagen	Passat
6	Volkswagen	Golf
7	Mercedes-Benz	Sprinter
8	Audi	A6
9	Škoda	Octavia
10	Mercedes-Benz	Vito

# 10 most searched brands and models from Belarus

Pos.	Brand
1	Volkswagen
2	Renault
3	Mercedes-Benz
4	Audi
5	BMW
6	Toyota
7	Ford
8	Opel
9	Volvo
10	Citroën

Pos.	Brand	Model
1	Volkswagen	Transporter
2	Volkswagen	Passat
3	Mercedes-Benz	Sprinter
4	Audi	A6
5	Renault	Talisman
6	Renault	Scenic
7	Mercedes-Benz	Vito
8	Volkswagen	Golf
9	Toyota	Camry
10	Ford	Mondeo



# 10 most searched brands and models from Norway

Pos.	Brand
1	BMW
2	Mercedes-Benz
3	Audi
4	Ford
5	Volkswagen
6	Volvo
7	Toyota
8	Opel
9	Porsche
10	Chevrolet

Pos.	Brand	Model
1	BMW	3 Series
2	Volkswagen	Golf
3	Toyota	Land Cruiser
4	BMW	5 Series
5	Mercedes-Benz	E-Class
6	Ford	Mustang
7	Audi	RS4
8	BMW	M3
9	Volkswagen	Transporter
10	BMW	M5

# 10 most searched brands and models from Ireland

Pos.	Brand
1	Mercedes-Benz
2	BMW
3	Volkswagen
4	Ford
5	Toyota
6	Audi
7	Volvo
8	Citroën
9	Opel
10	Land Rover

Pos.	Brand	Model
1	Toyota	Hilux
2	Volkswagen	Golf
3	Audi	A4
4	Volkswagen	Caddy
5	Land Rover	Defender
6	BMW	3 Series
7	BMW	5 Series
8	Ford	Mustang
9	Volkswagen	Passat
10	Citroën	Berlingo

# 10 most searched brands and models from Bosnia and Herzegovina

Pos.	Brand
1	Volkswagen
2	Audi
3	Mercedes-Benz
4	BMW
5	Škoda
6	Ford
7	Opel
8	Renault
9	Peugeot
10	Volvo

Pos.	Brand	Model
1	Volkswagen	Golf
2	Volkswagen	Passat
3	Audi	A6
4	Audi	A4
5	BMW	5 Series
6	Škoda	Octavia
7	BMW	3 Series
8	Mercedes-Benz	C-Class
9	Mercedes-Benz	E-Class
10	Volkswagen	Tiguan

# 10 most searched brands and models from Latvia

Pos.	Brand
1	Volvo
2	BMW
3	Volkswagen
4	Mercedes-Benz
5	Audi
6	Toyota
7	Opel
8	Aixam
9	Ford
10	Renault

Pos.	Brand	Model
1	Volkswagen	Transporter
2	Volvo	XC70
3	BMW	3 Series
4	Audi	A4
5	BMW	5 Series
6	Volvo	XC60
7	Mercedes-Benz	Vito
8	Volvo	V70
9	Volkswagen	Golf
10	Volkswagen	Passat

# 10 most searched brands and models from Slovenia

Pos.	Brand
1	Mercedes-Benz
2	Volkswagen
3	Audi
4	BMW
5	Volvo
6	Ford
7	Toyota
8	Citroën
9	Suzuki
10	Opel

Pos.	Brand	Model
1	Volkswagen	Golf
2	Audi	A6
3	Audi	A4
4	Volkswagen	Passat
5	BMW	3 Series
6	Volkswagen	Transporter
7	Mercedes-Benz	E-Class
8	Iveco	Daily
9	BMW	5 Series
10	Mercedes-Benz	C-Class

# 10 most searched brands and models from Azerbaijan

Pos.	Brand
1	Mercedes-Benz
2	Opel
3	Ford
4	BMW
5	Renault
6	Toyota
7	Kia
8	Hyundai
9	Volkswagen
10	Land Rover

Pos.	Brand	Model
1	Opel	Astra
2	Mercedes-Benz	E-Class
3	Mercedes-Benz	Vito
4	Ford	Transit
5	Kia	Ceed
6	Renault	Megane
7	Mercedes-Benz	Sprinter
8	Mercedes-Benz	S-Class
9	Mercedes-Benz	C-Class
10	Opel	Zafira

# 10 most searched brands and models from Albania

Pos.	Brand
1	Mercedes-Benz
2	Volkswagen
3	Audi
4	BMW
5	Toyota
6	Volvo
7	Ford
8	Land Rover
9	Fiat
10	Nissan

Pos.	Brand	Model
1	Mercedes-Benz	C-Class
2	Mercedes-Benz	E-Class
3	Volkswagen	Golf
4	BMW	X5
5	Mercedes-Benz	S-Class
6	Audi	A4
7	Volkswagen	Passat
8	BMW	X6
9	Audi	A6
10	Mercedes-Benz	ML-Class

# 10 most searched brands and models from Montenegro

Pos.	Brand
1	Volkswagen
2	Audi
3	Mercedes-Benz
4	BMW
5	Porsche
6	Opel
7	Renault
8	Škoda
9	Peugeot
10	Toyota

Pos.	Brand	Model
1	Volkswagen	Golf
2	Volkswagen	Passat
3	Audi	A4
4	Volkswagen	Touran
5	Audi	A6
6	Mercedes-Benz	E-Class
7	Kia	Sportage
8	Audi	A1
9	Volkswagen	Polo
10	BMW	5 Series



# 10 most searched brands and models from Estonia

Pos.	Brand
1	BMW
2	Volvo
3	Mercedes-Benz
4	Audi
5	Volkswagen
6	Ford
7	Toyota
8	Mitsubishi
9	Porsche
10	Nissan

Pos.	Brand	Model
1	BMW	3 Series
2	BMW	5 Series
3	Volvo	V60
4	Volvo	V70
5	Mercedes-Benz	E-Class
6	Audi	A6
7	Volkswagen	Transporter
8	Mitsubishi	L200
9	Ford	Transit
10	Volvo	XC90

# 10 most searched brands and models from Northern Macedonia

Pos.	Brand
1	Volkswagen
2	Audi
3	Mercedes-Benz
4	BMW
5	Renault
6	Opel
7	Fiat
8	Toyota
9	Hyundai
10	Ford

Pos.	Brand	Model
1	Volkswagen	Golf
2	Renault	Twingo
3	Mercedes-Benz	C-Class
4	Audi	A5
5	Audi	A6
6	Mercedes-Benz	E-Class
7	Volkswagen	Passat
8	BMW	5 Series
9	Volkswagen	Touran
10	Audi	A4

# 10 most searched brands and models from Georgia

Pos.	Brand
1	Mercedes-Benz
2	BMW
3	Ford
4	Opel
5	Toyota
6	Volkswagen
7	Audi
8	Honda
9	Renault
10	Citroën

Pos.	Brand	Model
1	Ford	Transit
2	Mercedes-Benz	Vito
3	BMW	X5
4	Opel	Astra
5	Mercedes-Benz	E-Class
6	Mercedes-Benz	Sprinter
7	Mercedes-Benz	Viano
8	Mercedes-Benz	G-Class
9	BMW	5 Series
10	Mercedes-Benz	C-Class

# 10 most searched brands and models from Cyprus

Pos.	Brand
1	Mercedes-Benz
2	BMW
3	Audi
4	Toyota
5	Volkswagen
6	Nissan
7	Land Rover
8	Mitsubishi
9	Porsche
10	Ford

Pos.	Brand	Model
1	BMW	X6
2	BMW	4 Series
3	Toyota	Hilux
4	Toyota	Rav4
5	Mercedes-Benz	G-Class
6	Mercedes-Benz	E-Class
7	Nissan	Qashqai
8	Audi	A5
9	BMW	3 Series
10	BMW	6 Series

# 10 most searched brands and models from Luxembourg

Pos.	Brand
1	Mercedes-Benz
2	BMW
3	Toyota
4	Volkswagen
5	Audi
6	Porsche
7	Renault
8	Land Rover
9	Ford
10	Honda

Pos.	Brand	Model
1	Mercedes-Benz	E-Class
2	Renault	Clio
3	Ford	Galaxy
4	Toyota	Hilux
5	Volkswagen	Polo
6	Land Rover	Discovery
7	Mercedes-Benz	CLS-Class
8	Toyota	Supra
9	Porsche	911
10	BMW	3 Series

# 10 most searched brands and models from Armenia

Pos.	Brand
1	Mercedes-Benz
2	BMW
3	Opel
4	Volkswagen
5	Toyota
6	Ford
7	Bentley
8	Audi
9	Porsche
10	Cadillac

Pos.	Brand	Model
1	Volkswagen	Transporter
2	Opel	Astra
3	Mercedes-Benz	Sprinter
4	Mercedes-Benz	C-Class
5	Opel	Zafira
6	BMW	5 Series
7	Mercedes-Benz	E-Class
8	Bentley	Continental GT
9	Mercedes-Benz	G-Class
10	BMW	3 Series

# 10 most searched brands and models from Iceland

Pos.	Brand
1	Mercedes-Benz
2	BMW
3	Citroën
4	Volkswagen
5	Toyota
6	Lexus
7	Audi
8	Volvo
9	Ford
10	Tesla

Pos.	Brand	Model
1	Mercedes-Benz	S-Class
2	Lexus	LS
3	Citroën	C6
4	Citroën	2cv
5	Ford	Focus
6	Citroën	C5
7	BMW	M3
8	Volkswagen	Golf
9	Citroën	XM
10	Volvo	XC90

# 10 most searched brands and models from Malta

Pos.	Brand
1	BMW
2	Mercedes-Benz
3	Ford
4	Peugeot
5	Land Rover
6	Toyota
7	Volkswagen
8	Audi
9	Honda
10	Citroën

Pos.	Brand	Model
1	Land Rover	Evoque
2	Ford	Escort
3	Volkswagen	Golf
4	Land Rover	Range Rover
5	Land Rover	Defender
6	Ford	Mustang
7	Ford	Cortina
8	Mercedes-Benz	C-Class
9	Honda	Civic
10	BMW	X6



# 10 most searched brands and models from the United States

Pos.	Brand
1	Mercedes-Benz
2	BMW
3	Ford
4	Audi
5	Volkswagen
6	Toyota
7	Land Rover
8	Porsche
9	Nissan
10	Citroën

Pos.	Brand	Model
1	Ford	Mustang
2	Land Rover	Defender
3	Mercedes-Benz	G-Class
4	Toyota	Hilux
5	Audi	A4
6	BMW	3 Series
7	Volkswagen	Golf
8	Toyota	Land Cruiser
9	Mercedes-Benz	C-Class
10	Ford	F150

# 10 most searched brands and models from Canada



Pos.	Brand
1	Mercedes-Benz
2	BMW
3	Volkswagen
4	Toyota
5	Land Rover
6	Audi
7	Renault
8	Ford
9	Opel
10	Porsche



Pos.	Brand	Model
1	Land Rover	Defender
2	Toyota	Land Cruiser
3	Mercedes-Benz	G-Class
4	Mercedes-Benz	Sprinter
5	BMW	3 Series
6	Volkswagen	Golf
7	Toyota	Hilux
8	Renault	Zoe
9	Smart	Roadster
10	Mercedes-Benz	C-Class

# 10 most searched brands and models from Mexico



Pos.	Brand
1	Mercedes-Benz
2	Volkswagen
3	Alfa Romeo
4	Audi
5	Porsche
6	Ferrari
7	BMW
8	Renault
9	Nissan
10	Ford

Pos.	Brand	Model
1	Alfa Romeo	Spider
2	Volkswagen	Golf
3	Audi	TT
4	Ford	Mustang
5	Ferrari	308
6	Mercedes-Benz	220
7	Land	Rover Defender
8	Mercedes-Benz	190
9	Volkswagen	Transporter
10	Fiat	500

# 10 most searched brands and models from Haiti

Pos.	Brand
1	Toyota
2	Nissan
3	Mercedes-Benz
4	Volkswagen
5	Hyundai
6	Jeep
7	Chevrolet
8	Suzuki
9	Audi
10	Mazda

Pos.	Brand	Model
1	Toyota	Rav4
2	Volkswagen	Touareg
3	Mercedes-Benz	G-Class
4	Nissan	Pathfinder
5	Hyundai	Santa Fe
6	Jeep	Wrangler
7	Chevrolet	Camaro
8	Suzuki	Grand Vitara
9	Mazda	Tribute
10	Hyundai	Accent

# 10 most searched brands and models from Panama

Pos.	Brand
1	Tesla
2	Porsche
3	Toyota
4	Audi
5	Ford
6	Nissan
7	Ferrari
8	Lamborghini
9	Mercedes-Benz
10	Citroën

Pos.	Brand	Model
1	Porsche	Cayman
2	Citroën	DS
3	Toyota	Land Cruiser
4	Nissan	GT-R
5	Audi	A6
6	Ford	Edge
7	Jaguar	X-Type
8	Volvo	S60
9	Toyota	4runner
10	Audi	Q5

# 10 most searched brands and models from the Dominican Republic

Pos.	Brand
1	Toyota
2	Nissan
3	Audi
4	Land Rover
5	Honda
6	Ford
7	Porsche
8	Hyundai
9	Alfa Romeo
10	Jeep

Pos.	Brand	Model
1	Toyota	Camry
2	Porsche	911
3	Nissan	Qashqai
4	Jeep	Wrangler
5	Nissan	Pathfinder
6	Ford	Edge
7	Alfa Romeo	159
8	Audi	Q5
9	Honda	Civic
10	Honda	CR-V

# 10 most searched brands and models from Costa Rica

Pos.	Brand
1	Land Rover
2	Mercedes-Benz
3	BMW
4	Toyota
5	Volvo
6	Nissan
7	Porsche
8	Mitsubishi
9	Audi
10	Honda

Pos.	Brand	Model
1	Land Rover	Defender
2	Mercedes-Benz	G-Class
3	Mercedes-Benz	E-Class
4	Mercedes-Benz	GLE-Class
5	Jeep	Wrangler
6	Mercedes-Benz	GLC-Class
7	Audi	R8
8	Honda	CR-V
9	Toyota	Land Cruiser
10	Land Rover	Evoque

# 10 most searched brands and models from Australia

Pos.	Brand
1	Mercedes-Benz
2	Volkswagen
3	BMW
4	Audi
5	Toyota
6	Porsche
7	Ford
8	Land Rover
9	Peugeot
10	Renault

Pos.	Brand	Model
1	Mercedes-Benz	GLC-Class
2	Volkswagen	Golf
3	Toyota	Land Cruiser
4	Mercedes-Benz	E-Class
5	Porsche	911
6	Volkswagen	CC
7	Mercedes-Benz	C-Class
8	Fiat	500
9	Mercedes-Benz	A-Class
10	Volkswagen	Passat



# 10 most searched brands and models from New Zealand

Pos.	Brand
1	Toyota
2	Volkswagen
3	Audi
4	Peugeot
5	BMW
6	Porsche
7	Mercedes-Benz
8	Citroën
9	Renault
10	Volvo

Pos.	Brand	Model
1	Volkswagen	Golf
2	Porsche	Cayman
3	Peugeot	5008
4	Renault	Clio
5	Porsche	911
6	Porsche	Boxster
7	Dodge	Charger
8	Audi	S3
9	BMW	X6
10	Peugeot	208

# 10 most searched brands and models from India

Pos.	Brand
1	BMW
2	Mercedes-Benz
3	Audi
4	Toyota
5	Porsche
6	Ford
7	Volkswagen
8	Lamborghini
9	Land Rover
10	Nissan

Pos.	Brand	Model
1	Mercedes-Benz	C-Class
2	Mercedes-Benz	E-Class
3	BMW	2 Series
4	Toyota	Rav4
5	BMW	3 Series
6	Ford	Mustang
7	Mercedes-Benz	S-Class
8	Audi	TT
9	BMW	5 Series
10	BMW	1 Series

# 10 most searched brands and models from the United Arab Emirates

Pos.	Brand
1	Mercedes-Benz
2	BMW
3	Toyota
4	Nissan
5	Audi
6	Porsche
7	Volkswagen
8	Land Rover
9	Ford
10	Renault

Pos.	Brand	Model
1	Mercedes-Benz	Vito
2	Mercedes-Benz	G-Class
3	Nissan	Patrol
4	Porsche	911
5	Mercedes-Benz	S-Class
6	Mercedes-Benz	GLC-Class
7	BMW	3 Series
8	Mercedes-Benz	E-Class
9	Ford	Mustang
10	Toyota	Supra

# 10 most searched brands and models from the Islamic Republic of Iran

Pos.	Brand
1	Mercedes-Benz
2	BMW
3	Renault
4	Audi
5	Toyota
6	Dacia
7	Volvo
8	Volkswagen
9	Kia
10	Land Rover

Pos.	Brand	Model
1	Renault	Megane
2	Dacia	Logan
3	BMW	3 Series
4	Volkswagen	Beetle
5	Volvo	XC90
6	BMW	5 Series
7	Mercedes-Benz	E-Class
8	Mercedes-Benz	CLS-Class
9	Kia	Sorento
10	BMW	7 Series

# 10 most searched brands and models from Pakistan

Pos.	Brand
1	Mercedes-Benz
2	Audi
3	Toyota
4	BMW
5	Nissan
6	Ford
7	Honda
8	Volkswagen
9	Suzuki
10	Land Rover

Pos.	Brand	Model
1	Mercedes-Benz	E-Class
2	Mercedes-Benz	C-Class
3	Nissan	Patrol
4	Mercedes-Benz	S-Class
5	Audi	A5
6	Audi	A4
7	Toyota	Hilux
8	Honda	Civic
9	Audi	A3
10	Ford	Mustang

# 10 most searched brands and models from Israel

Pos.	Brand
1	Mercedes-Benz
2	BMW
3	Audi
4	Volkswagen
5	Toyota
6	Renault
7	Škoda
8	Honda
9	Alfa Romeo
10	Jeep

Pos.	Brand	Model
1	Mercedes-Benz	AMG GT
2	Volkswagen	Golf
3	BMW	3 Series
4	Toyota	Land Cruiser
5	Mercedes-Benz	G-Class
6	Škoda	Octavia
7	Volkswagen	Touareg
8	Škoda	Superb
9	Renault	Megane
10	BMW	5 Series

# 10 most searched brands and models from Kazakhstan

Pos.	Brand
1	Mercedes-Benz
2	Toyota
3	Audi
4	BMW
5	Volkswagen
6	Ford
7	Chevrolet
8	Ferrari
9	Honda
10	Lexus

Pos.	Brand	Model
1	Audi	Q7
2	Mercedes-Benz	E-Class
3	Toyota	Camry
4	Mercedes-Benz	S-Class
5	Audi	A6
6	Toyota	Land Cruiser
7	Volkswagen	Golf
8	Audi	100
9	Mercedes-Benz	Sprinter
10	Ford	Mustang

# 10 most searched brands and models from Saudi Arabia

Pos.	Brand
1	Mercedes-Benz
2	BMW
3	Audi
4	Volkswagen
5	Porsche
6	Land Rover
7	Peugeot
8	Volvo
9	Toyota
10	Fiat

Pos.	Brand	Model
1	Mercedes-Benz	C-Class
2	Mercedes-Benz	E-Class
3	BMW	M4
4	Mercedes-Benz	G-Class
5	Mercedes-Benz	S-Class
6	Land Rover	Defender
7	Volkswagen	Golf
8	Mercedes-Benz	CLS-Class
9	BMW	5 Series
10	Porsche	Cayenne



# 10 most searched brands and models from Lebanon

Pos.	Brand
1	Mercedes-Benz
2	Volkswagen
3	Ford
4	Lotus
5	BMW
6	Alfa Romeo
7	Land Rover
8	Fiat
9	Toyota
10	Audi

Pos.	Brand	Model
1	Ford	Fiesta
2	Volkswagen	Golf
3	Mercedes-Benz	C-Class
4	Mercedes-Benz	G-Class
5	Ford	Focus
6	Alfa Romeo	Mito
7	Land Rover	Defender
8	Mercedes-Benz	E-Class
9	Lotus	Evora
10	Toyota	Hilux

# 10 most searched brands and models from Iraq



Pos.	Brand
1	Mercedes-Benz
2	BMW
3	Volkswagen
4	Audi
5	Toyota
6	Ford
7	Land Rover
8	Lexus
9	Porsche
10	Lamborghini

Pos.	Brand	Model
1	BMW	5 Series
2	Mercedes-Benz	C-Class
3	Mercedes-Benz	S-Class
4	Mercedes-Benz	E-Class
5	BMW	7 Series
6	BMW	M5
7	Land Rover	Range Rover
8	Audi	TT
9	Mercedes-Benz	CL-Class
10	BMW	6 Series

# 10 most searched brands and models from Qatar

Pos.	Brand
1	Mercedes-Benz
2	Volkswagen
3	Land Rover
4	Porsche
5	BMW
6	Lamborghini
7	Toyota
8	Audi
9	Renault
10	Ford

Pos.	Brand	Model
1	Land Rover	Defender
2	Mercedes-Benz	G-Class
3	Ford	Mustang
4	Seat	Ateca
5	Land Rover	Discovery
6	Volkswagen	Golf
7	Volkswagen	Touran
8	Dodge	Challenger
9	Volkswagen	Polo
10	Mini	Cooper

# 10 most searched brands and models from Uzbekistan

Pos.	Brand
1	Mercedes-Benz
2	Ford
3	Chevrolet
4	BMW
5	Volkswagen
6	Hyundai
7	Toyota
8	Audi
9	Tesla
10	Citroën

Pos.	Brand	Model
1	Mercedes-Benz	Vito
2	Mercedes-Benz	Sprinter
3	Mercedes-Benz	Viano
4	Ford	Escort
5	Ford	Mustang
6	Ford	Transit
7	Hyundai	H-1
8	Mercedes-Benz	C-Class
9	Mercedes-Benz	560
10	Mercedes-Benz	G-Class

# 10 most searched brands and models from Jordan

Pos.	Brand
1	Mercedes-Benz
2	Nissan
3	Land Rover
4	BMW
5	Volkswagen
6	Toyota
7	Ford
8	Audi
9	Chevrolet
10	Honda

Pos.	Brand	Model
1	Nissan	Navara
2	Land Rover	Defender
3	Mercedes-Benz	C-Class
4	Mercedes-Benz	E-Class
5	Mercedes-Benz	G-Class
6	Land Rover	Range Rover
7	Mercedes-Benz	Vito
8	Mercedes-Benz	200
9	BMW	3 Series
10	Honda	Civic

# 10 most searched brands and models from Kuwait

Pos.	Brand
1	Mercedes-Benz
2	BMW
3	Nissan
4	Chevrolet
5	Audi
6	Ford
7	Opel
8	Volkswagen
9	Porsche
10	Toyota

Pos.	Brand	Model
1	Opel	Vivaro
2	Ford	Mustang
3	Chevrolet	Camaro
4	Mercedes-Benz	G-Class
5	Mercedes-Benz	SL-Class
6	BMW	3 Series
7	Audi	A8
8	Land Rover	Defender
9	Toyota	Supra
10	Porsche	911

# 10 most searched brands and models from Hong Kong

Pos.	Brand
1	Mercedes-Benz
2	Jeep
3	Audi
4	BMW
5	Volkswagen
6	Toyota
7	Land Rover
8	Citroën
9	Ford
10	Bentley

Pos.	Brand	Model
1	Jeep	Wrangler
2	Mercedes-Benz	GLK-Class
3	Audi	Q5
4	BMW	5 Series
5	Mercedes-Benz	G-Class
6	Audi	A4
7	Citroën	2cv
8	Mercedes-Benz	C-Class
9	Audi	A6
10	Mazda	5

# 10 most searched brands and models from Kyrgyzstan

Pos.	Brand
1	Mercedes-Benz
2	Toyota
3	Audi
4	Volkswagen
5	Opel
6	BMW
7	Honda
8	Mazda
9	Lexus
10	Ford

Pos.	Brand	Model
1	Mercedes-Benz	Sprinter
2	Toyota	Land Cruiser
3	Mercedes-Benz	E-Class
4	Audi	Q7
5	Audi	A6
6	Volkswagen	Golf
7	Mercedes-Benz	CLS-Class
8	Mazda	3
9	Mercedes-Benz	C-Class
10	Opel	Zafira



# 10 most searched brands and models from Thailand

Pos.	Brand
1	Mercedes-Benz
2	Volkswagen
3	Porsche
4	Audi
5	Toyota
6	Peugeot
7	BMW
8	Ford
9	Nissan
10	Mazda

Pos.	Brand	Model
1	Peugeot	607
2	Volkswagen	Beetle
3	Mazda	MX-5 Miata
4	Porsche	911
5	Mercedes-Benz	C-Class
6	Mercedes-Benz	CLS-Class
7	Mercedes-Benz	G-Class
8	Mercedes-Benz	SL-Class
9	Hummer	H2
10	Audi	Q7

# 10 most searched brands and models from Japan

Pos.	Brand
1	Toyota
2	BMW
3	Mini
4	Volkswagen
5	Mercedes-Benz
6	Suzuki
7	Porsche
8	Honda
9	Citroën
10	Peugeot

Pos.	Brand	Model
1	Mini	Cooper
2	BMW	3 Series
3	Innocenti	Mini
4	Porsche	911
5	Toyota	Land Cruiser
6	Volkswagen	Tiguan
7	Citroën	C3
8	Jeep	Wrangler
9	Toyota	Mark II
10	BMW	i3

# 10 most searched brands and models from Singapore

Pos.	Brand
1	Mercedes-Benz
2	Audi
3	BMW
4	Land Rover
5	Volkswagen
6	Mini
7	Toyota
8	Ford
9	Porsche
10	Volvo

Pos.	Brand	Model
1	Mercedes-Benz	C-Class
2	BMW	i8
3	Mini	Cooper
4	Land Rover	Range Rover
5	Ford	Mustang
6	Audi	Q5
7	Toyota	Land Cruiser
8	Audi	TT
9	Audi	SQ5
10	Volvo	850

# 10 most searched brands and models from Malaysia

Pos.	Brand
1	Mercedes-Benz
2	Lamborghini
3	BMW
4	Porsche
5	Honda
6	Ford
7	Toyota
8	Volkswagen
9	Nissan
10	Audi

Pos.	Brand	Model
1	Lamborghini	Aventador
2	Porsche	911 GT3
3	Ford	F Series
4	Porsche	911 Gt2
5	Lamborghini	Huracan
6	Nissan	GT-R
7	Mercedes-Benz	C-Class
8	Lamborghini	Diablo
9	Mercedes-Benz	GLC-Class
10	Jaguar	XK

# 10 most searched brands and models from Philippines

Pos.	Brand
1	Mercedes-Benz
2	Audi
3	BMW
4	Volvo
5	Ford
6	Land Rover
7	Citroën
8	Renault
9	Volkswagen
10	Bentley

Pos.	Brand	Model
1	Mercedes-Benz	SLK-Class
2	Audi	A4
3	Audi	A3
4	Volvo	S40
5	Mercedes-Benz	G-Class
6	Volkswagen	Golf
7	Volvo	V40
8	Mercedes-Benz	SL-Class
9	Audi	A8
10	Renault	Clio

# 10 most searched brands and models from Indonesia

Pos.	Brand
1	Mercedes-Benz
2	BMW
3	Toyota
4	Porsche
5	Volkswagen
6	Kia
7	Land Rover
8	Mini
9	Audi
10	Ford

Pos.	Brand	Model
1	BMW	3 Series
2	Porsche	Panamera
3	Škoda	Octavia
4	Porsche	911
5	Opel	Manta
6	Mercedes-Benz	SL-Class
7	Mercedes-Benz	E-Class
8	Mercedes-Benz	G-Class
9	Mini	One
10	Volkswagen	Beetle

# 10 most searched brands and models from Vietnam

Pos.	Brand
1	BMW
2	Land Rover
3	Mercedes-Benz
4	Toyota
5	Audi
6	Porsche
7	Lexus
8	Bentley
9	Ford
10	Rolls Royce

Pos.	Brand	Model
1	Land Rover	Range Rover
2	BMW	Z3
3	Mercedes-Benz	S-Class
4	BMW	7 Series
5	Mercedes-Benz	E-Class
6	BMW	6 Series
7	Ford	Mustang
8	Toyota	Land Cruiser
9	Bentley	Bentayga
10	Mitsubishi	Pajero

# 10 most searched brands and models from Morocco



Pos.	Brand
1	Volkswagen
2	Mercedes-Benz
3	Audi
4	BMW
5	Land Rover
6	Ford
7	Toyota
8	Renault
9	Porsche
10	Seat

Pos.	Brand	Model
1	Volkswagen	Golf
2	Mercedes-Benz	C-Class
3	Volkswagen	Tiguan
4	Audi	Q5
5	Audi	A3
6	BMW	3 Series
7	BMW	5 Series
8	Mercedes-Benz	E-Class
9	Volkswagen	Touran
10	Mercedes-Benz	220



# 10 most searched brands and models from Tunisia



Pos.	Brand
1	Mercedes-Benz
2	BMW
3	Volkswagen
4	Audi
5	Peugeot
6	Isuzu
7	Toyota
8	Ford
9	Citroën
10	Land Rover

Pos.	Brand	Model
1	Volkswagen	Golf
2	Isuzu	D-Max
3	Mercedes-Benz	E-Class
4	Mercedes-Benz	C-Class
5	Volkswagen	Passat
6	Citroën	Berlingo
7	Audi	A4
8	Audi	Q5
9	BMW	3 Series
10	Ford	Fiesta

# 10 most searched brands and models from Egypt

Pos.	Brand
1	Mercedes-Benz
2	BMW
3	Volkswagen
4	Toyota
5	Audi
6	Škoda
7	Chevrolet
8	Opel
9	Isuzu
10	Peugeot

Pos.	Brand	Model
1	Mercedes-Benz	C-Class
2	BMW	3 Series
3	Volkswagen	Golf
4	Mercedes-Benz	E-Class
5	Toyota	Corolla
6	BMW	X5
7	BMW	5 Series
8	Škoda	Octavia
9	Mercedes-Benz	180
10	BMW	M3

# 10 most searched brands and models from Nigeria

Pos.	Brand
1	Toyota
2	Mercedes-Benz
3	Volkswagen
4	Peugeot
5	Honda
6	Nissan
7	BMW
8	Ford
9	Lexus
10	Opel

Pos.	Brand	Model
1	Toyota	Corolla
2	Mercedes-Benz	C-Class
3	Volkswagen	LT
4	Ford	Transit
5	Mercedes-Benz	Sprinter
6	Volkswagen	Transporter
7	Nissan	Patrol
8	Toyota	Yaris
9	Toyota	Avensis
10	Honda	Civic

# 10 most searched brands and models from Algeria



Pos.	Brand
1	Volkswagen
2	Mercedes-Benz
3	BMW
4	Audi
5	Renault
6	Peugeot
7	Toyota
8	Škoda
9	Ford
10	Citroën

Pos.	Brand	Model
1	Volkswagen	Golf
2	Volkswagen	Tiguan
3	Volkswagen	Polo
4	Mercedes-Benz	C-Class
5	Volkswagen	Caddy
6	Volkswagen	Passat
7	BMW	X3
8	Toyota	Hilux
9	Renault	Kangoo
10	Audi	Q5

# 10 most searched brands and models from South Africa

Pos.	Brand
1	Volkswagen
2	BMW
3	Mercedes-Benz
4	Toyota
5	Audi
6	Ford
7	Jaguar
8	Nissan
9	Peugeot
10	Renault

Pos.	Brand	Model
1	Volkswagen	Golf
2	BMW	3 Series
3	Volkswagen	Touran
4	Audi	A6
5	Ford	Escort
6	Toyota	Corolla
7	Toyota	Hilux
8	Jaguar	S-Type
9	BMW	X6
10	BMW	5 Series

# 10 most searched brands and models from Cameroon

Pos.	Brand
1	Toyota
2	Volkswagen
3	Mercedes-Benz
4	Lexus
5	Hyundai
6	BMW
7	Audi
8	Ford
9	Jeep
10	Nissan

Pos.	Brand	Model
1	Volkswagen	Passat
2	Toyota	Rav4
3	Toyota	Hilux
4	Toyota	Avensis
5	Toyota	Corolla
6	Jeep	Wrangler
7	BMW	5 Series
8	Toyota	Yaris
9	Mercedes-Benz	C-Class
10	Toyota	Land Cruiser

# 10 most searched brands and models from Ghana

Pos.	Brand
1	Toyota
2	Mercedes-Benz
3	BMW
4	Hyundai
5	Chevrolet
6	Kia
7	Ford
8	Opel
9	Nissan
10	Audi

Pos.	Brand	Model
1	Toyota	Yaris
2	Chevrolet	Matiz
3	Mercedes-Benz	Sprinter
4	Toyota	Hilux
5	BMW	3 Series
6	Kia	Picanto
7	Mercedes-Benz	C-Class
8	Ford	Transit
9	Toyota	Land Cruiser
10	Toyota	Corolla

# 10 most searched brands and models from Senegal

Pos.	Brand
1	Toyota
2	Ford
3	Mitsubishi
4	Mercedes-Benz
5	BMW
6	Hyundai
7	Audi
8	Peugeot
9	Land Rover
10	Chevrolet

Pos.	Brand	Model
1	Mitsubishi	Pajero
2	Ford	Escape
3	Toyota	Rav4
4	Mitsubishi	Outlander
5	Toyota	Land Cruiser
6	Kia	Sportage
7	Alfa Romeo	Stelvio
8	Toyota	Hilux
9	Land Rover	Evoque
10	Ford	Fusion



# 10 most searched brands and models from Libya



Pos.	Brand
1	Mercedes-Benz
2	Toyota
3	Volkswagen
4	BMW
5	Kia
6	Hyundai
7	Nissan
8	Jeep
9	Ford
10	Renault

Pos.	Brand	Model
1	Mercedes-Benz	C-Class
2	Toyota	Hilux
3	Mercedes-Benz	Viano
4	Volkswagen	Golf
5	Mercedes-Benz	E-Class
6	Toyota	Land Cruiser
7	BMW	3 Series
8	Mercedes-Benz	ML-Class
9	Mitsubishi	Lancer
10	BMW	5 Series

# 10 most searched brands and models from Angola

Pos.	Brand
1	Mercedes-Benz
2	BMW
3	Toyota
4	Land Rover
5	Audi
6	Volkswagen
7	Volvo
8	Ford
9	Hyundai
10	Chevrolet

Pos.	Brand	Model
1	Land Rover	Range Rover
2	Toyota	Land Cruiser
3	Mercedes-Benz	C-Class
4	Jeep	Grand Cherokee
5	Mercedes-Benz	SL-Class
6	Dacia	Duster
7	Mercedes-Benz	S-Class
8	Volkswagen	Golf
9	Mercedes-Benz	GLA-Class
10	Chevrolet	Camaro

# 10 most searched brands and models from Ethiopia

Pos.	Brand
1	Toyota
2	Hyundai
3	Mercedes-Benz
4	Ford
5	Nissan
6	Suzuki
7	Chevrolet
8	Volkswagen
9	Mazda
10	Mitsubishi

Pos.	Brand	Model
1	Toyota	Hilux
2	Toyota	Yaris
3	Hyundai	Tucson
4	Toyota	C-Hr
5	Suzuki	Vitara
6	Toyota	Corolla
7	Toyota	Rav4
8	Nissan	Qashqai
9	Ford	F150
10	Ford	Ranger

# 10 most searched brands and models from Cape Verde

Pos.	Brand
1	Toyota
2	Volkswagen
3	Audi
4	Ford
5	Mercedes-Benz
6	Porsche
7	BMW
8	Ferrari
9	Mitsubishi
10	Chevrolet

Pos.	Brand	Model
1	Toyota	Hilux
2	Audi	Q7
3	Toyota	Corolla
4	Ford	Ranger
5	Toyota	Land Cruiser
6	Porsche	911
7	Volkswagen	Passat
8	Mitsubishi	L200
9	Toyota	Camry
10	Toyota	Rav4

# 10 most searched brands and models from Sao Tome and Principe

Pos.	Brand
1	Toyota
2	Honda
3	Nissan
4	Mitsubishi
5	Ford
6	Suzuki
7	Volkswagen
8	Hyundai
9	Mercedes-Benz
10	BMW

Pos.	Brand	Model
1	Toyota	Rav4
2	Toyota	Hilux
3	Toyota	Land Cruiser
4	Honda	Hr-V
5	Honda	Cr-V
6	Toyota	Corolla
7	Toyota	Avensis
8	Toyota	Land Cruiser V8
9	Hyundai	Santa Fe
10	Ford	Focus

# 10 most searched brands and models from Kenya

Pos.	Brand
1	BMW
2	Mercedes-Benz
3	Audi
4	Volkswagen
5	Mini
6	Alfa Romeo
7	Lancia
8	Toyota
9	Peugeot
10	Volvo

Pos.	Brand	Model
1	BMW	X6
2	Mercedes-Benz	E-Class
3	Mercedes-Benz	C-Class
4	Lancia	Delta
5	Volkswagen	Golf
6	Mini	Cooper
7	Mercedes-Benz	G-Class
8	Volkswagen	Beetle
9	BMW	1 Series
10	Volkswagen	Transporter

# 10 most searched brands and models from Mozambique

Pos.	Brand
1	BMW
2	Mercedes-Benz
3	Jaguar
4	Land Rover
5	Audi
6	Toyota
7	Volkswagen
8	Ford
9	Peugeot
10	Chrysler

Pos.	Brand	Model
1	Jaguar	XJ
2	BMW	X6
3	BMW	4 Series
4	Land Rover	Range Rover
5	Mercedes-Benz	E-Class
6	Chrysler	300
7	Peugeot	4008
8	BMW	X5
9	Mercedes-Benz	ML-Class
10	Ford	S-Max

# 10 most searched brands and models from the Cote D'Ivoire

Pos.	Brand
1	Mercedes-Benz
2	Toyota
3	Ford
4	BMW
5	Audi
6	Hyundai
7	Honda
8	Kia
9	Chevrolet
10	Mitsubishi

Pos.	Brand	Model
1	Mercedes-Benz	C-Class
2	Toyota	Rav4
3	Mercedes-Benz	GLE-Class
4	BMW	X3
5	Mitsubishi	Outlander
6	Mercedes-Benz	ML-Class
7	Toyota	Land Cruiser
8	Mercedes-Benz	GLK-Class
9	Audi	Q5
10	Ford	Focus



# 10 most searched brands and models from the Democratic Republic of the Congo

Pos.	Brand
1	Mercedes-Benz
2	Toyota
3	Ford
4	Hyundai
5	Nissan
6	Land Rover
7	Suzuki
8	BMW
9	Chrysler
10	Lexus

Pos.	Brand	Model
1	Toyota	Rav4
2	Toyota	4runner
3	Mercedes-Benz	CLK-Class
4	Mercedes-Benz	G-Class
5	Mercedes-Benz	Sprinter
6	Mercedes-Benz	E-Class
7	Mercedes-Benz	ML-Class
8	Ford	Fusion
9	Toyota	Land Cruiser
10	Nissan	Patrol

# 10 most searched brands and models from Niger

Pos.	Brand
1	Toyota
2	Mercedes-Benz
3	BMW
4	Nissan
5	Volkswagen
6	Opel
7	Peugeot
8	Mazda
9	Lexus
10	Audi

Pos.	Brand	Model
1	Toyota	Corolla
2	Toyota	Rav4
3	Mercedes-Benz	C-Class
4	Toyota	Avensis
5	Toyota	Hilux
6	Toyota	Land Cruiser
7	Toyota	Yaris
8	Opel	Vectra
9	Nissan	Primera
10	Mercedes-Benz	180

# 10 most searched brands and models from the Congo

Pos.	Brand
1	Toyota
2	GMC
3	Land Rover
4	BMW
5	Ford
6	Cadillac
7	Chevrolet
8	Nissan
9	Dodge
10	Lincoln

Pos.	Brand	Model
1	Toyota	Rav4
2	Land Rover	Range Rover
3	BMW	X5
4	Mercedes-Benz	MI-Class
5	Ford	Explorer
6	Audi	Q7
7	Jeep	Grand Cherokee
8	BMW	5 Series
9	Chevrolet	Equinox
10	Cadillac	Escalade

# 10 most searched brands and models from Mali

Pos.	Brand
1	Toyota
2	Lexus
3	Mercedes-Benz
4	Nissan
5	Hyundai
6	Volvo
7	Ford
8	Audi
9	Chevrolet
10	BMW

Pos.	Brand	Model
1	Toyota	Rav4
2	Lexus	Rx
3	Toyota	Land Cruiser
4	Toyota	Highlander
5	Nissan	Pathfinder
6	Toyota	4runner
7	Toyota	Hilux
8	Toyota	Corolla
9	Volvo	V60 Cross Country
10	Toyota	Yaris

# 10 most searched brands and models from Brazil

Pos.	Brand
1	BMW
2	Ford
3	Chevrolet
4	Audi
5	Mercedes-Benz
6	Porsche
7	Volkswagen
8	Toyota
9	Ferrari
10	Nissan

Pos.	Brand	Model
1	Ford	Mustang
2	Chevrolet	Camaro
3	Honda	Civic
4	BMW	3 Series
5	Toyota	Corolla
6	Volkswagen	Golf
7	Land Rover	Evoque
8	Nissan	GT-R
9	Ford	F150
10	Dodge	Challenger

# 10 most searched brands and models from Argentina

Pos.	Brand
1	BMW
2	Audi
3	Fiat
4	Mercedes-Benz
5	Porsche
6	Volkswagen
7	Ford
8	Ferrari
9	Toyota
10	Alfa Romeo

Pos.	Brand	Model
1	Fiat	500
2	Porsche	Panamera
3	Mercedes-Benz	S-Class
4	Porsche	Cayenne
5	Mitsubishi	Lancer Evolution
6	BMW	X6
7	Fiat	Ducato
8	Renault	Clio
9	Audi	A4
10	Lamborghini	Huracan

# 10 most searched brands and models from Chile



Pos.	Brand
1	Mercedes-Benz
2	Toyota
3	Audi
4	Ford
5	Lancia
6	BMW
7	Peugeot
8	Volkswagen
9	Maserati
10	Porsche

Pos.	Brand	Model
1	Lancia	Thesis
2	Peugeot	205
3	Mercedes-Benz	Gl-Class
4	Toyota	Ipsum
5	Toyota	Corolla
6	Maserati	Granturismo
7	Jeep	Wrangler
8	Audi	A3
9	Dacia	Duster
10	Ford	Escape

# 10 most searched brands and models from Colombia

Pos.	Brand
1	BMW
2	Ford
3	Mercedes-Benz
4	Porsche
5	Audi
6	Alfa Romeo
7	Volkswagen
8	Peugeot
9	Ferrari
10	Jeep

Pos.	Brand	Model
1	Ford	Bronco
2	Porsche	Boxster
3	Jeep	Wrangler
4	BMW	1 Series
5	Ford	F150
6	Ford	Ranger
7	Jaguar	XJ
8	Volkswagen	Golf
9	Kia	Sportage
10	Peugeot	5008




# 10 most searched brands and models from Peru

Pos.	Brand
1	BMW
2	Audi
3	Fiat
4	Toyota
5	Mercedes-Benz
6	Mazda
7	Porsche
8	Nissan
9	Maserati
10	Jeep

Pos.	Brand	Model
1	Fiat	500
2	Nissan	Navara
3	Audi	A5
4	Mazda	MX-5 Miata
5	Maserati	Levante
6	Jeep	Grand Cherokee
7	Toyota	Hilux
8	Renault	Clio
9	Toyota	Land Cruiser
10	Ford	Ranger

# 10 most searched brands and models from Ecuador



Pos.	Brand
1	Ferrari
2	BMW
3	Lamborghini
4	Mercedes-Benz
5	Lada
6	Mclaren
7	Chevrolet
8	Volkswagen
9	Land Rover
10	Ford

Pos.	Brand	Model
1	BMW	7 Series
2	Lamborghini	Aventador
3	Ferrari	F430
4	Lada / VAZ (BA3)	4x4 / 4x4m / Niva
5	Ferrari	458 Italia
6	Lamborghini	Huracan
7	Volkswagen	CC
8	Land Rover	Defender
9	Ferrari	360
10	Chevrolet	Corvette

# 10 most searched brands and models from Paraguay

Pos.	Brand
1	Mercedes-Benz
2	BMW
3	Toyota
4	Volkswagen
5	Ford
6	Nissan
7	Subaru
8	Peugeot
9	Kia
10	Audi

Pos.	Brand	Model
1	Mercedes-Benz	C-Class
2	Ford	Mustang
3	Mercedes-Benz	Sprinter
4	Volkswagen	Golf
5	Mercedes-Benz	E-Class
6	Toyota	Avensis
7	Mercedes-Benz	S-Class
8	Nissan	X-Trail
9	Nissan	Pathfinder
10	BMW	X6

# 10 most searched brands and models from Venezuela

Pos.	Brand
1	Toyota
2	Ford
3	Mercedes-Benz
4	Jeep
5	BMW
6	Land Rover
7	Audi
8	Fiat
9	Chevrolet
10	Tesla

Pos.	Brand	Model
1	Ford	Puma
2	Toyota	4runner
3	Toyota	Land Cruiser
4	Toyota	Corolla
5	Land Rover	Range Rover
6	Toyota	Camry
7	Toyota	FJ Cruiser
8	BMW	X5
9	Jeep	Wrangler
10	Toyota	Sequoia

# 10 most searched brands and models from Uruguay

Pos.	Brand
1	BMW
2	Mercedes-Benz
3	Porsche
4	Audi
5	Jeep
6	Ford
7	Mini
8	Volkswagen
9	Citroën
10	Alfa Romeo

Pos.	Brand	Model
1	Porsche	Boxster
2	Mercedes-Benz	300
3	Audi	TT
4	BMW	Z3
5	Renault	Clio
6	Ford	Mustang
7	Mercedes-Benz	Sprinter
8	Toyota	Land Cruiser
9	Jeep	Renegade
10	Jeep	Wrangler

# 10 most searched brands and models from Bolivia



Pos.	Brand
1	Mercedes-Benz
2	Toyota
3	Land Rover
4	Porsche
5	Audi
6	BMW
7	Nissan
8	Jaguar
9	Honda
10	Jeep

Pos.	Brand	Model
1	Toyota	4runner
2	Land Rover	Discovery
3	Toyota	Tacoma
4	Nissan	Murano
5	Audi	Q7
6	BMW	X5
7	Honda	Pilot
8	Jeep	Wrangler
9	Mercedes-Benz	GL-Class
10	Mercedes-Benz	SLK-Class

# 10 most searched brands and models from French Guiana

Pos.	Brand
1	Ford
2	Audi
3	Chevrolet
4	Toyota
5	BMW
6	Mercedes-Benz
7	Porsche
8	Honda
9	Land Rover
10	Renault

Pos.	Brand	Model
1	Chevrolet	Camaro
2	Audi	A5
3	Ford	Ranger
4	Honda	Accord
5	Toyota	Tundra
6	Land Rover	Range Rover
7	Porsche	911
8	Ford	F150
9	Renault	Kadjar
10	Toyota	Hilux

# AGENDA

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1.

GENERAL STATISTICS

2.

MARKETS

3.

CONSUMERS

4.

FOR CONSUMERS

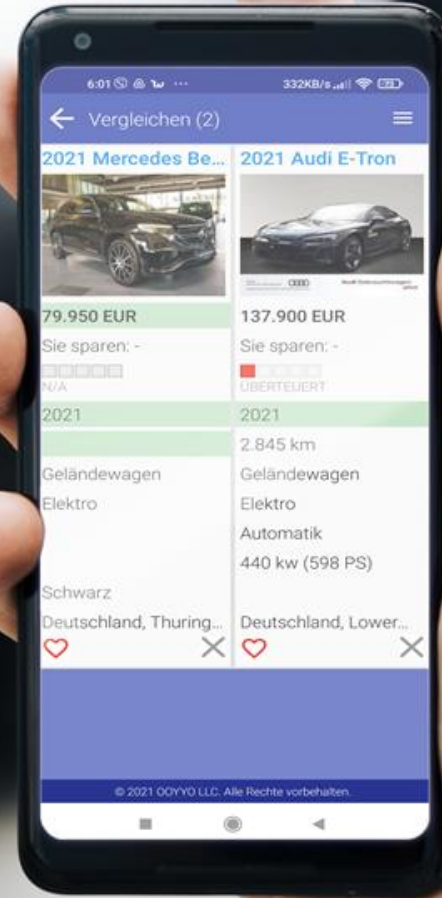
5.

FOR DEALERS

Car listing at your fingertips. No wandering required.







6:01 332KB/s

Vergleichen (2)

2021 Mercedes Be... 2021 Audi E-Tron



79.950 EUR 137.900 EUR

Sie sparen: - Sie sparen: -  
N/A ÜBERTEUERT

2021 2021

Geländewagen 2.845 km  
Geländewagen

Elektro Elektro

Automatik

440 kw (598 PS)

Schwarz

Deutschland, Thuring... Deutschland, Lower...



# OOYYO TAKES THE FRUSTRATION OUT OF CAR SHOPPING

**We make it  
E-A-S-Y**

## The frustration

People become frustrated with the amount of time and energy spent on looking for the right used car.

## ...taken care of...

OOYYO takes care of that by taking all of buyer's car requirements (all!) and digs through its comprehensive database for top real-time choices. Within seconds, a relevant list of cars appears...

## ... skipping over to the good part!

...listing:

- ✓ matching cars within vicinity,
- ✓ whether they are a good deal, and
- ✓ if there are similar ones in the area.

No stress, no wasted time, no missed cars!

Deciding to purchase a car.

Searching through ads and listings to see where to go first to look

Driving, waiting, explaining, anticipating with no pricing benchmarks...

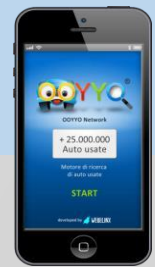
Driving to multiple other dealerships to check their offers as well.

Going back home and looking through ads, and checking if all sales locations have been covered.

Going back again to the sales places to see if any new vehicles have been put on sale.

Narrowing down a list of top vehicles to consider to purchase along with customized info on how those cars fit in your local car market!

OOYYO takes the stress-free road to your desired car within seconds.



# OOYYO OFFERS A MORE INSIGHTFUL, MORE PRECISE SEARCH THAN ANY OTHER SITE

We have your back

## REAL TIME CUSTOMIZED INSIGHT ON CARS... WITH ALL QUESTIONS ANSWERED

OOYYO acts as a very informed friend in the car shopping process, arming you with information that helps you make the right decision with the car purchase. OOYYO lays out— value, price, availability – in real time in your local car marketplace, and answers questions such as:

- Am I getting a fair price on this car, and can I get a better deal elsewhere?
- Can I find a similar car nearby with similar or better features?
- How fast will this car sell?

OOYYO's real time insights and analytics that can answer critical questions such as the ones above are unique to the European market and cannot be found elsewhere.

We have the structure

- One of the industry's strongest data bases with Big Data Search Engine.
- Transparent information on car industry in real time.
- Largest index in the world with 15+ million unique listings – including all dealerships near you.
- No marketing to drag visitors to OOYYO - meaning you visit because you want to visit.

## INFORMATION LIFESAVER

Real-time list of available cars

Comparison to other offered vehicles in the area

Value Analysis - Am I getting a good deal?

Additional details such as how likely the car will sell

# AGENDA

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1.

GENERAL STATISTICS

2.

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3.

CONSUMERS

4.

FOR CONSUMERS

5.

FOR DEALERS

Car listing at your fingertips. No wandering required.





# MARKET SHIFT TO ONLINE PERSONALIZED CAR SEARCH WITH CUSTOMIZED INSIGHTS

## Used Car industry trends

- Customers expect personalized and customized data of available cars at their fingertips.
- Shift from traditional to online advertising in automotive is making the buyers more sophisticated and forcing the dealers to keep pace in order to gain sales.
- Significant opportunities in a changing environment. Cross-selling and other benefits for Dealers through Big Data engagement published by OOYYO vertical power engine.

## OOYYO BRINGS LEADS WITH AN INTENT TO BUY.

The service analyzes millions of listings from thousands of information sources, returning the most relevant search results to the car shoppers in real-time.

OOYYO offers the car buyer a smart, targeted selection of available cars – and informative insights about these cars! - at their fingertips while benefiting dealers by connecting them to purchase-ready customers.

## How OOYYO operates here?

### POSITION

- First rival
- Strongest online base in Europe

### BEHAVIOR

- Exclusive focus on the auto industry
- Strongest European footprint

# DEALER OPPORTUNITIES FOR INCREASED SALES AND CROSS-SELLING THROUGH PARTNERESHIP WITH OOYYO

## CONVERT OOYYO VISITORS TO ON-THE-LOT BUYERS

Dealers can increase the quality of traffic on their websites through OOYYO's unique platform.

OOYYO's service operates by bringing purchase-ready customers to dealer sites, creating engagement and personalization with its analysis and data that answer questions like "Is this car a good deal?, Is there a similar offer in the area? Will this car sell fast?", and ultimately turning a materially higher number of these visitors into car buyers.

The service is very easy to implement and there is a free trial for any dealership wanting to improve their business.

How can a dealership benefit?

## OOYYO PLATFORM CAN MATERIALLY INCREASE:

- Number of cars sold
- Lead conversion
- Purchase-ready traffic
- More knowledgeable consumer inflow requiring less engagement and time per purchase
- Bounce rate control
- Cross-selling opportunities

### Example of an Impact of OOYYO Big Data on Dealer Website

15% up

18% down

10% up

17% up

14% up

Lead Conversion on VDPs

Bounce Rate

Sales Increase

Time on Page

Lead Conversion CPO

Results show the impact of OOYYO Big Data on the dealer website 60 days prior vs. 60 days after addition.



2017 Mazda CX-5 2.2D 19.900 EUR



LOCATION  
München, Bayern - Mitternberg, Germany

SIMILAR CARS

BASIC INFORMATION	
Price	19.900 EUR
Model	Mazda CX-5
Year	2017
Mileage	100.000 km
Color	White
Transmission	Automatic
Drive	Front-wheel drive
Engine	2.2L Diesel
Power	150 hp (110 kW)
Consumption	6.1 l/100 km
CO2 emissions	162 g/km

- OPTIONS
- ABS
  - ESP
  - Air conditioning
  - Cruise control
  - Parking sensors
  - Sunroof
  - Alloy wheels
  - Navigation
  - Bluetooth
  - Xenon headlights
  - 18" alloy wheels



## QUESTIONS?

We always love to sit and chat about all the exciting stuff we're doing.

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More info >> <https://www.ooyyo.ai/>

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