



# 2018 ANNUAL REPORT



Most detailed data of your local area for the car purchase.





TOM FORD

MAGASIN



[www.ooyyo.com](http://www.ooyyo.com)



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# Welcome to OOYYO, the place where you can find millions of new used cars!

OOYYO is a leading global vertical search engine for used cars. The service aggregates and semantically analyzes millions of cars for sale from thousands of different information sources, returning the most relevant search results to the users. At the moment, OOYYO is present in 34 car markets and available in 26 different languages.

OOYYO has the largest index in the world, with more than 15 million unique cars on sale, from more than 25 million different listings from online sources worldwide.

## What we do?

Since our search engine gathers and organizes millions of listings from all over the world into one place, there is no longer need to browse dozens of car websites to find the car you've been searching for. That makes OOYYO the best way to buy and sell used cars through online classifieds - ever. The new, improved design offers numerous features that will make your search even more efficient:

- Possibility to search for cars in 34 countries worldwide and in your own language;
- Car reviews written by our car experts;
- Many various options for narrowing down your search easily by using our numerous filters;
- Comparing up to five different cars;
- Marking your favorite car ads;
- Saved history of all your car searches;
- Sorting listings by your favorite criteria;
- Sorting filters by your favorite criteria;
- Possibility to read comments of other buyers or car enthusiasts and to write your own remarks.

## Want to see your ads on OOYYO?

Many car classified websites have already chosen to promote their car offer through our search engine, as we deliver free traffic and high quality visitors to those websites, by redirecting our users to the originating website. If you own a classified ads website, and want to include car ads from your website in OOYYO's listings, please contact us. If you are a private seller and wish to see your car listed on OOYYO, just post your ad with any of the websites present in our search engine, and it will be automatically added to our listings with the next database update.





19:48  
← Compare (2)

2016 Hyundai Tucs... 2016 Hyundai Tucs...



17,195 GBP

You save: 9.61 %



GOOD PRICE

2016

10,260 mi

Suv

Manual

Blue

UK



15,998 GBP

You save: 14.08 %



SUPER PRICE

2016

11,995 mi

Suv

Manual

Blue

UK



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**2018 in the rearview mirror:**

During 2018, **OOYYO** was collecting and sorting car ads from **34** markets. Each ad has passed selection through our database of more than **500** car makes and **7000** models to make sure that only accurate ads reach end users.

**OOYYO** analyzed in which markets users search for cars and from which countries these users are. These data, which will be presented in this document, are based on searches by make and/or model and show which models are interesting for end users. The number of displayed ads is not taken into consideration, but exclusively the number of searches for specific makes and/or models.

The obtained results are interesting and may surprise some of you.



**Brief summary:**

The main characteristics of 2018 are following:

- » **Mercedes-Benz** is the most searched manufacturer;
- » **Volkswagen Golf** is the most searched model;
- » German manufacturers dominate the car market around the world;
- » Retro is in, because there are a lot of queries for older vehicles, like Ford Mustang, Renault R4,...;
- » New technologies are becoming more and more interesting, which leads to increased demand for electric and hybrid cars, in Norway Tesla is most searched brand;
- » Users like domestic manufacturers, they are often the most searched in their respective countries;
- » A huge interest is shown in light commercial vehicles, but much lower than 2018;
- » SUV and Crossover models are in high demand;
- » Users searched most during March, and on Sundays.

**The entire statistics can be found on the pages below!**

# AGENDA

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1.

GENERAL STATISTICS

2.

MARKETS

3.

CONSUMERS

4.

FOR CONSUMERS

5.

FOR DEALERS

Car listing at your fingertips. No wandering required.





Used cars Germany  
18 of 1,312,900 results

Germany (1,312,900)

Make

Fuel type

Price from to

Year from to

MI from to

Body type

Transmission

1,312,900 results

2012 Citroen C4 Picasso 1.6 HDI  
Munich, Germany  
16,146 km  
8,990 EUR

2012 Kia Verge 1.6  
Bielefeld, Germany  
16,127 km  
7,990 EUR

2013 Mazda 6 2.2 cd  
Frankfurt, Germany  
16,178 km  
17,780 EUR



# 50 most popular brands on OOOYO in 2018

Pos.	2018	Brand	%	2018
1	↔ 0	Mercedes-Benz	12,15	+1,99
2	↑ 1	Volkswagen	10,04	+1,90
3	↑ 1	BMW	9,84	+1,92
4	↓ 2	Audi	8,8	+0,21
5	↔ 0	Toyota	5,42	-2,19
6	↔ 0	Ford	4,99	+0,53
7	↔ 0	Opel	3,38	-1,01
8	↑ 1	Renault	2,9	+0,10
9	↓ 1	Nissan	2,86	-0,87
10	↑ 6	Volvo	2,81	+1,01
11	↑ 2	Peugeot	2,27	+0,01
12	↑ 7	Škoda	2,22	+0,84
13	↑ 2	Land Rover	2,21	0,00
14	↔ 0	Porsche	2,14	-0,10
15	↓ 5	Fiat	2,11	-0,48
16	↑ 2	Honda	1,7	+0,23
17	↓ 5	Citroën	1,7	-0,59

Pos.	2018	Brand	%	2018
18	↑ 3	Chevrolet	1,46	+0,19
19	↓ 8	Mitsubishi	1,37	-0,92
20	↑ 3	Hyundai	1,35	+0,17
21	↑ 1	Alfa Romeo	1,2	-0,03
22	↓ 2	Mazda	1,11	-0,17
23	↓ 6	Suzuki	1,05	-0,62
24	↑ 1	Jeep	0,95	-0,04
25	↑ 2	Kia	0,86	+0,09
26	↓ 2	Dacia	0,83	-0,17
27	↓ 1	Ferrari	0,81	-0,08
28	↔ 0	Dodge	0,77	+0,02
29	↑ 1	Seat	0,74	+0,07
30	↑ 1	Subaru	0,71	+0,07
31	↑ 2	Jaguar	0,7	+0,15
32	↔ 0	Mini	0,63	+0,06
33	↓ 4	Lamborghini	0,59	-0,11
34	↑ 5	Lexus	0,52	+0,16

Pos.	2018	Brand	%	2018
35	↑ 13	Tesla	0,52	+0,30
36	↑ 5	Saab	0,47	+0,14
37	↓ 3	Smart	0,42	-0,13
38	↑ 2	Chrysler	0,34	0,00
39	↓ 4	Maserati	0,33	-0,10
40	↓ 3	Iveco	0,3	-0,09
41	↑ 6	Bentley	0,29	+0,05
42	↑ 7	Cadillac	0,25	+0,05
43	↓ 5	Lancia	0,23	-0,14
44	↓ 2	Lada	0,2	-0,11
45	↑ 8	Aston Martin	0,19	+0,03
46	↑ 4	Rolls Royce	0,18	-0,02
47	↓ 2	Hummer	0,17	-0,11
48	↓ 2	Daihatsu	0,16	-0,11
49	↓ 5	Daewoo	0,15	-0,14
50	↑ 14	Abarth	0,14	+0,05
All others			2,47	-1,55

\*\* Column 2018 – difference between 2018 and 2018



# 50 most popular models on OOOYO in 2018

Pos.	Brand	Model	%
1	Volkswagen	Golf	2,81
2	BMW	3 Series	2,29
3	Volkswagen	Passat	1,91
4	Audi	A4	1,87
5	BMW	5 Series	1,7
6	Mercedes-Benz	C-Class	1,61
7	Mercedes-Benz	E-Class	1,6
8	Mercedes-Benz	Sprinter	1,29
9	Volkswagen	Transporter	1,26
10	Ford	Mustang	1,23
11	Audi	A6	1,19
12	Škoda	Octavia	1,14
13	Toyota	Hilux	1,05
14	Audi	A3	1,03
15	Mercedes Benz	Vito	0,92
16	Toyota	Land Cruiser	0,82
17	BMW	X5	0,82

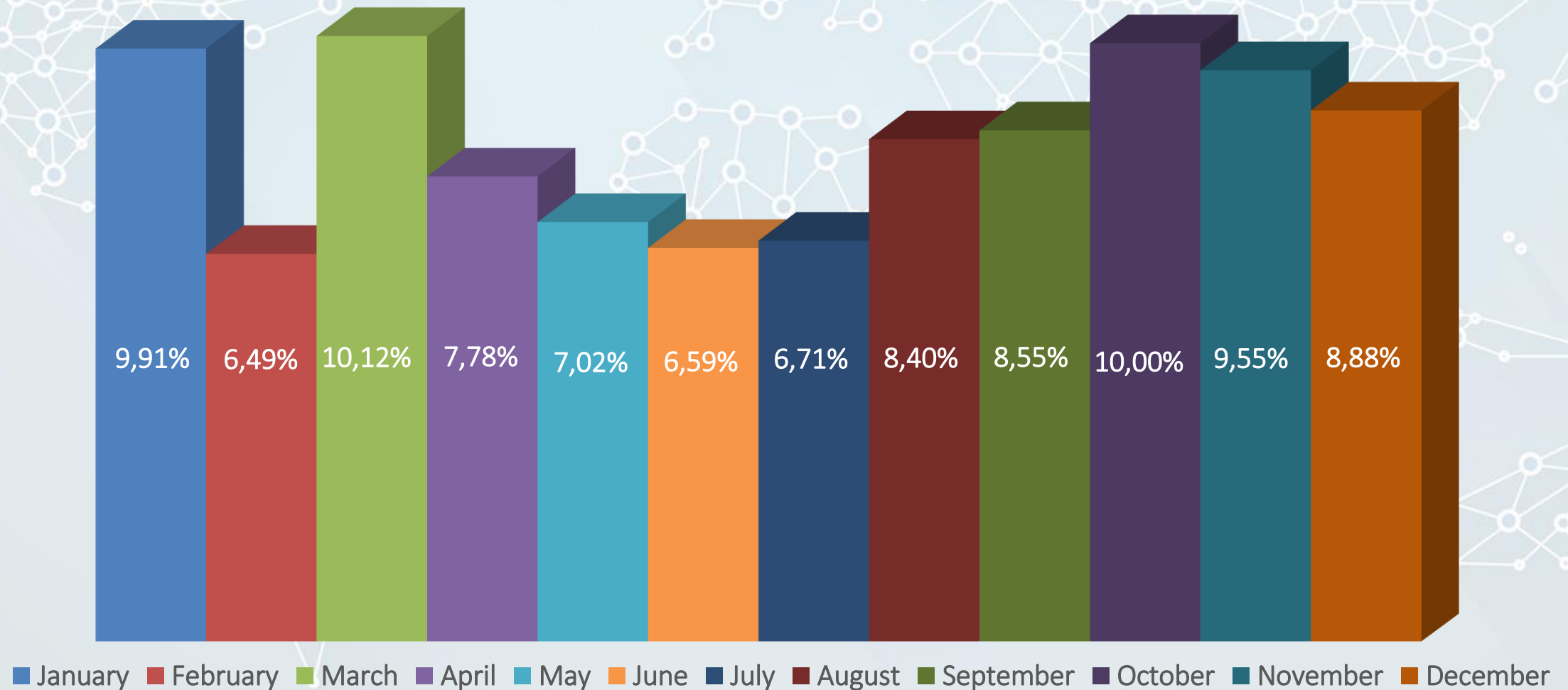
Pos.	Brand	Model	%
18	BMW	X5	0,82
19	Mercedes-Benz	G-Class	0,81
20	Mercedes-Benz	S-Class	0,77
21	Opel	Astra	0,73
22	Land Rover	Defender	0,71
23	Volkswagen	Tiguan	0,71
24	Audi	A5	0,69
25	Ford	Focus	0,65
26	Nissan	Qashqai	0,64
27	Mercedes-Benz	A-Class	0,64
28	BMW	1 Series	0,63
29	Ford	Transit	0,62
30	Audi	Q5	0,61
31	Toyota	Rav4	0,6
32	Renault	Megane	0,59
33	Porsche	911	0,55
34	Volkswagen	Touran	0,54

Pos.	Brand	Model	%
35	Chevrolet	Camaro	0,51
36	Volkswagen	Caddy	0,5
37	Honda	Civic	0,5
38	Volkswagen	Polo	0,48
39	Toyota	Yaris	0,48
40	BMW	X6	0,46
41	Mercedes-Benz	ML-Class	0,44
42	BMW	X3	0,44
43	Audi	TT	0,44
44	Audi	Q7	0,43
45	Dacia	Duster	0,43
46	Mitsubishi	L200	0,43
47	BMW	7 Series	0,43
48	Volvo	XC60	0,42
49	Nissan	Navara	0,42
50	Toyota	Corolla	0,41
All others			57,21

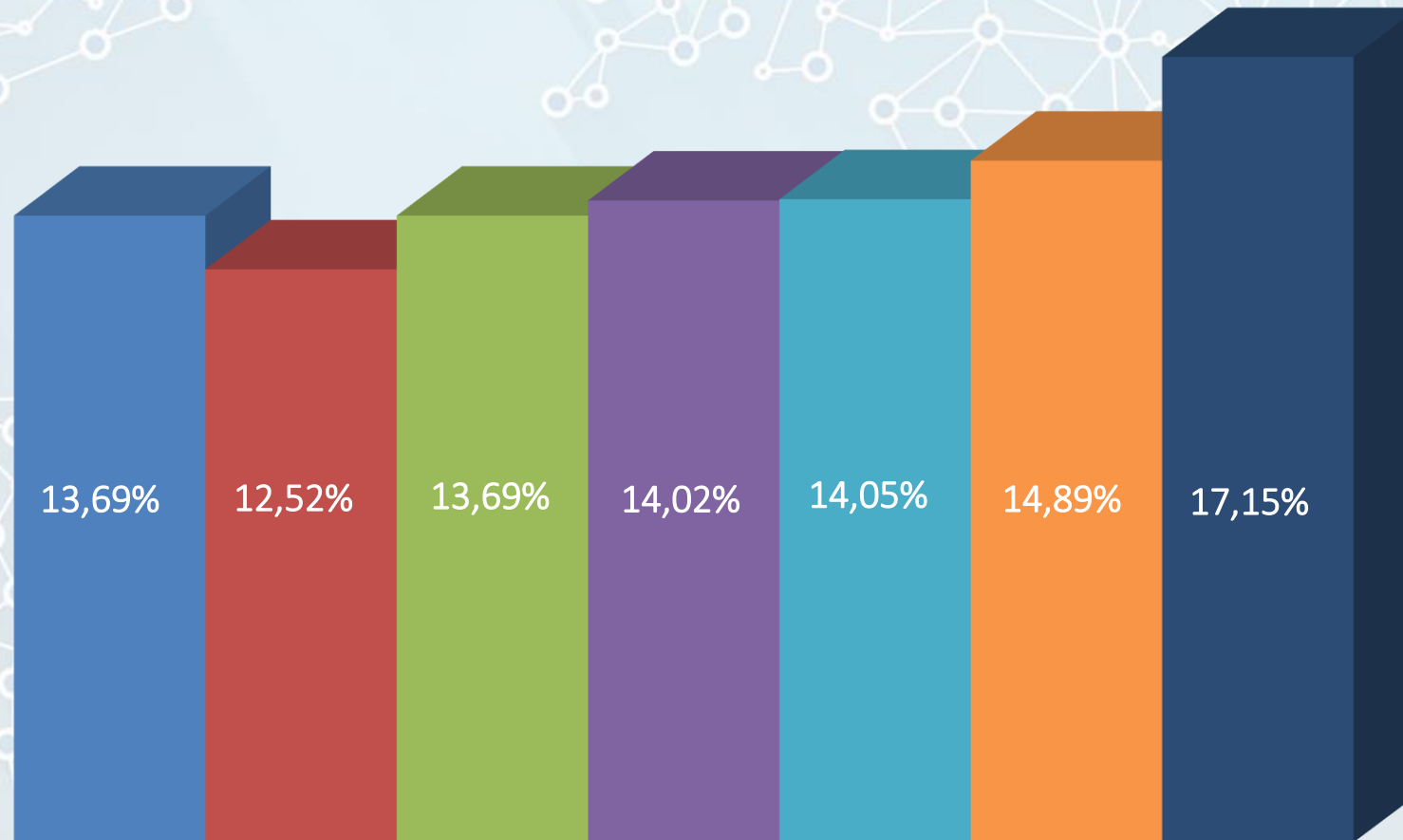




# How users searched for cars by months of the year

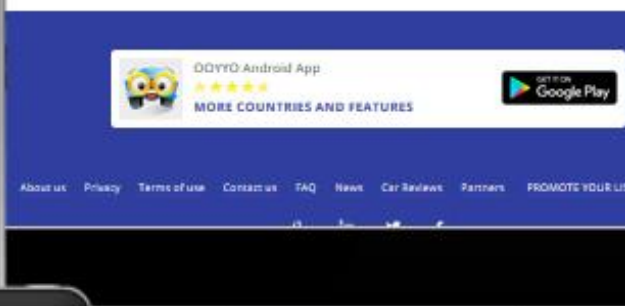
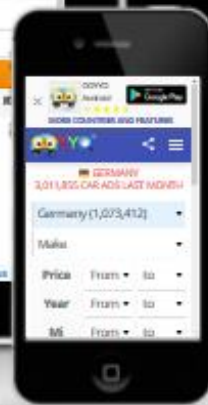
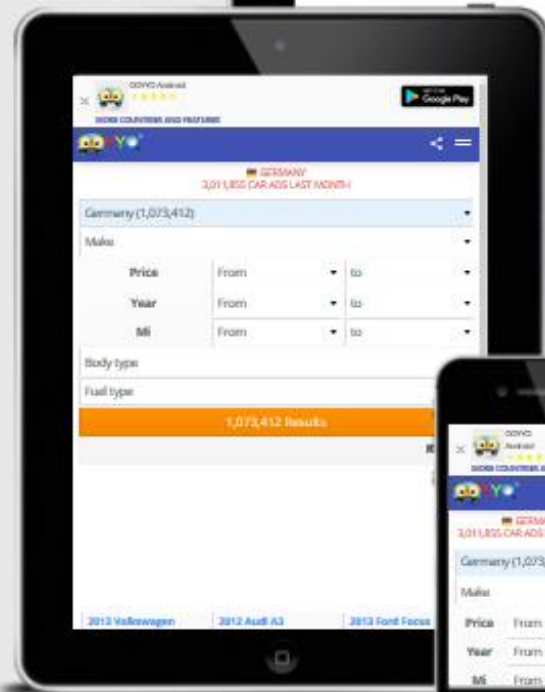
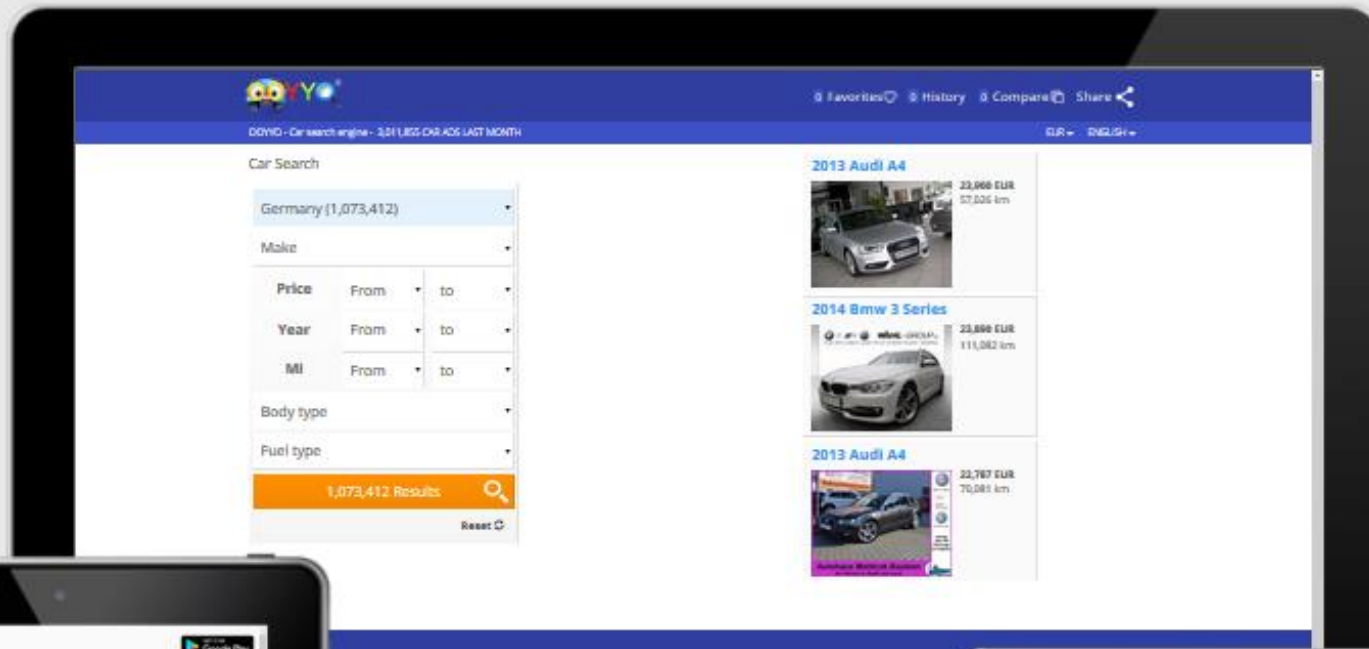


# How users searched for cars by the days of the week

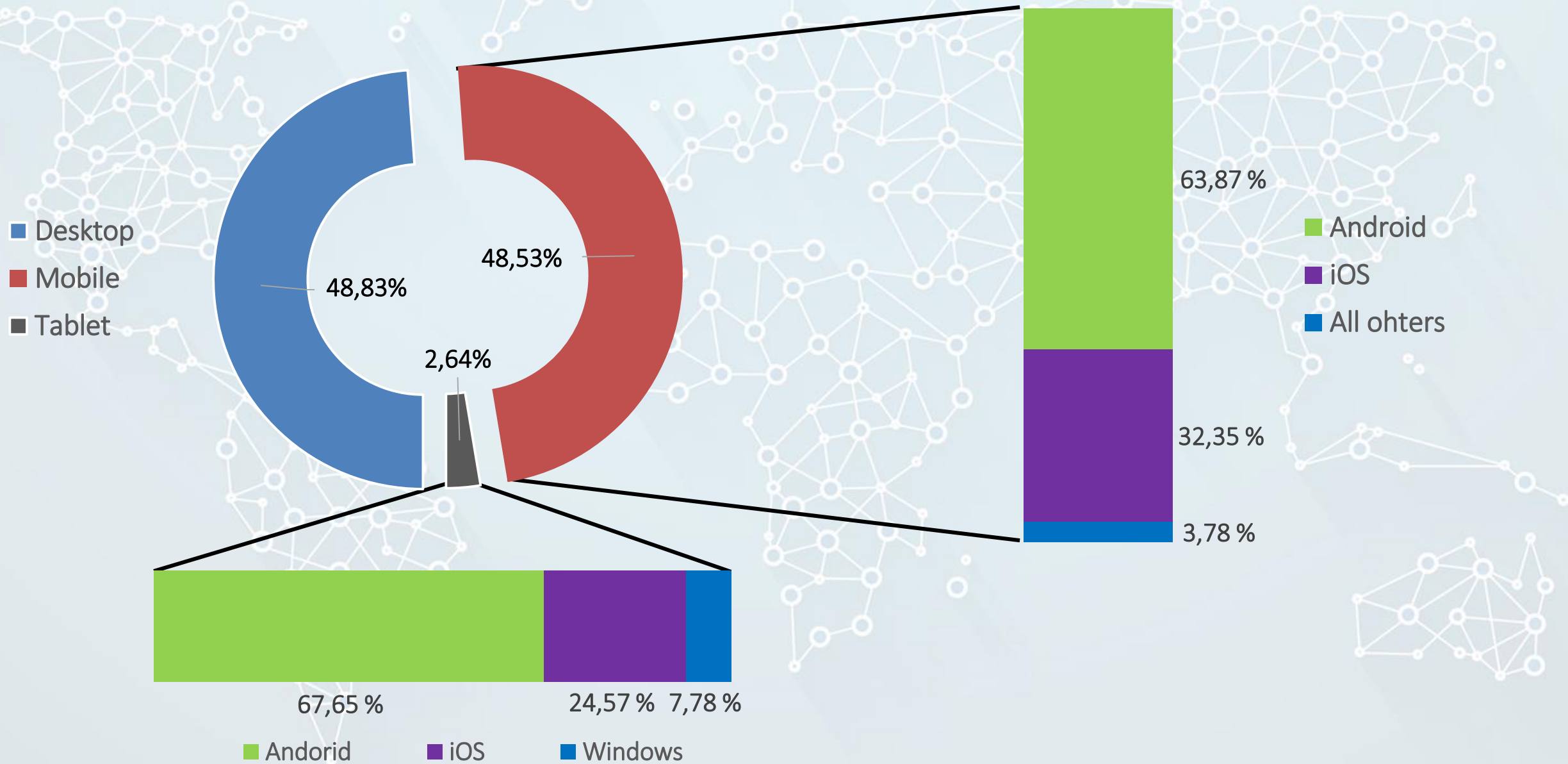


Monday Tuesday Wednesday Thursday Friday Saturday Sunday





# Devices used for car search



\*\* *Mobile* and *tablet* includes both mobile version of OOOYO and OOOYO Android and iOS app



# 10 most popular brands and models searched from a web browser

Pos.	Brand
1	Mercedes-Benz
2	Volkswagen
3	BMW
4	Audi
5	Toyota
6	Ford
7	Opel
8	Renault
9	Volvo
10	Porsche

Pos.	Brand	Model
1	Volkswagen	Golf
2	BMW	3 Series
3	Mercedes-Benz	C-Class
4	BMW	5 Series
5	Mercedes-Benz	E-Class
6	Audi	A4
7	Volkswagen	Passat
8	Volkswagen	Transporter
9	Ford	Mustang
10	Audi	A6

# 10 most popular brands and models searched from a mobile device

Pos.	Brand
1	Mercedes-Benz
2	BMW
3	Volkswagen
4	Audi
5	Toyota
6	Ford
7	Opel
8	Renault
9	Nissan
10	Škoda

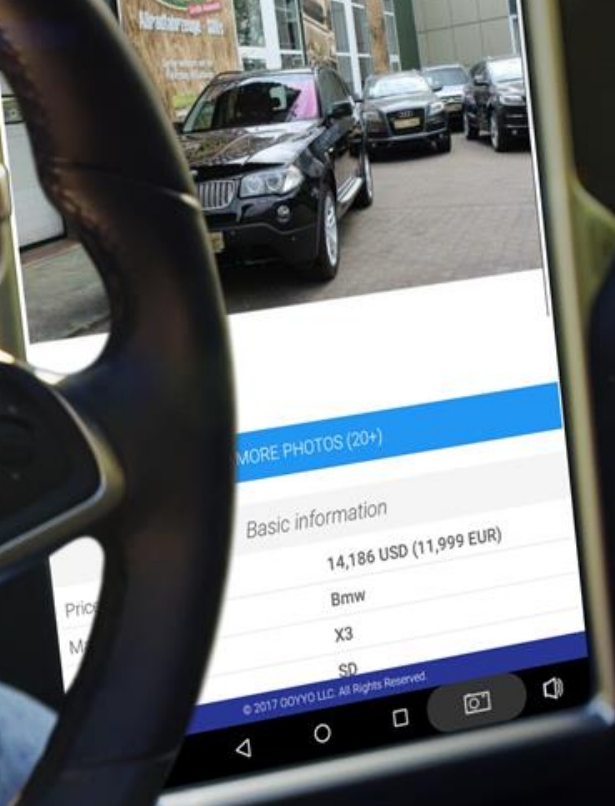
Pos.	Brand	Model
1	Volkswagen	Golf
2	BMW	3 Series
3	Audi	A4
4	BMW	5 Series
5	Volkswagen	Passat
6	Mercedes-Benz	C-Class
7	Volkswagen	Transporter
8	Mercedes-Benz	E-Class
9	Audi	A6
10	Mercedes-Benz	Sprinter



# 10 most popular brands and models searched from a tablet device

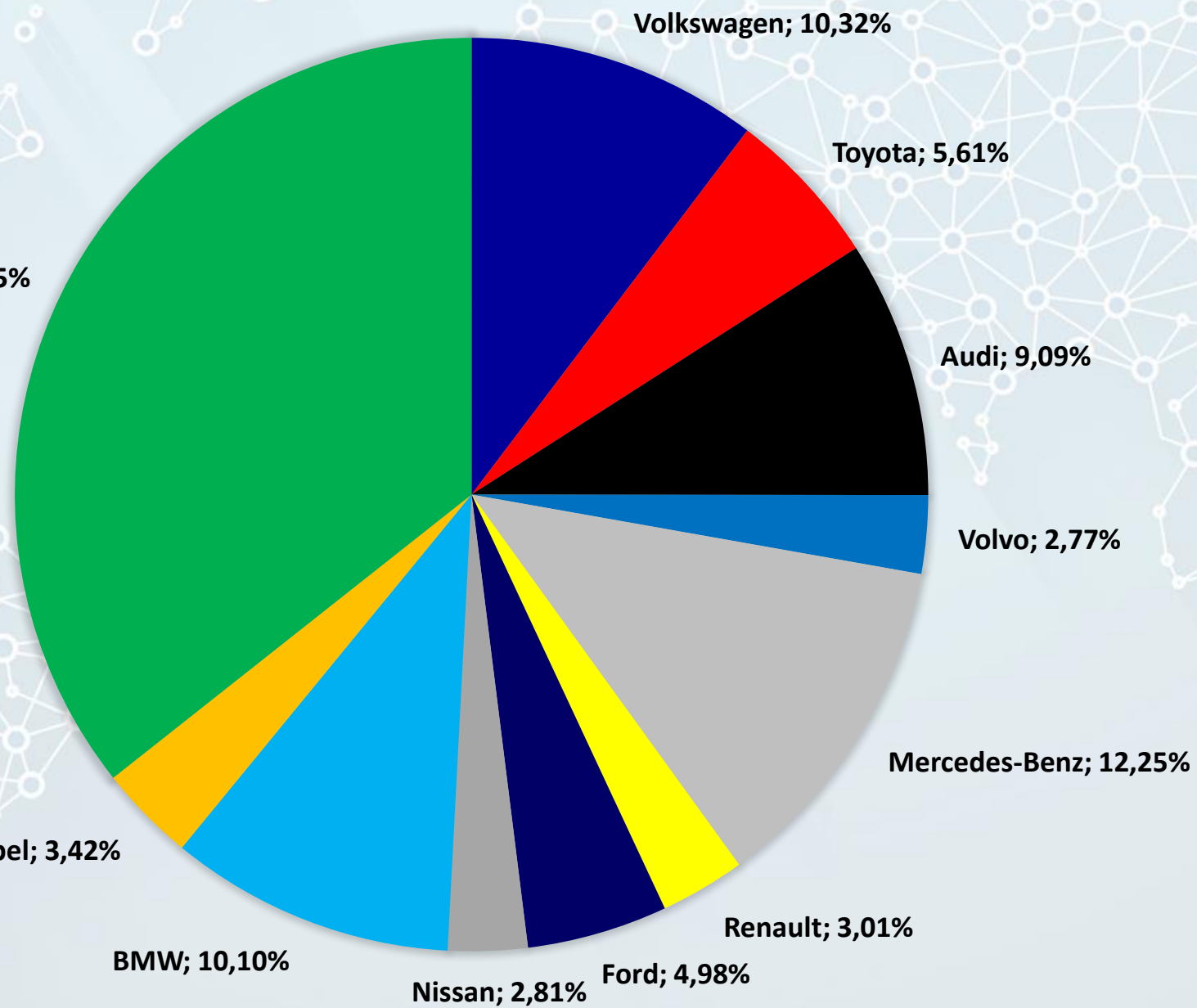
Pos.	Brand
1	Mercedes-Benz
2	Audi
3	BMW
4	Volkswagen
5	Toyota
6	Fiat
7	Ford
8	Porsche
9	Opel
10	Peugeot

Pos.	Brand	Model
1	Volkswagen	Passat
2	BMW	3 Series
3	Mercedes-Benz	E-Class
4	Mercedes-Benz	ML-Class
5	Jeep	Wrangler
6	Škoda	Octavia
7	Mercedes-Benz	G-Class
8	Audi	A6
9	Toyota	Hilux
10	Audi	TT





# 10 most searched brands



# Top 20 Mercedes-Benz models

Pos.	Model	%
1	E-Class	14,88
2	C-Class	14,15
3	Sprinter	9,89
4	Vito	8,16
5	S-Class	6,91
6	G-Class	5,94
7	A-Class	5,41
8	ML-Class	3,61
9	CLS-Class	3,00
10	B-Class	2,47

Pos.	Model	%
11	GLC-Class	2,41
12	Viano	1,81
13	GLA-Class	1,75
14	GLE-Class	1,67
15	SL-Class	1,52
16	SLK-Class	1,37
17	220	1,31
18	CLK-Class	1,30
19	AMG GT	1,13
20	200	1,09



# Top 20 Volkswagen models

Pos.	Model	%
1	Golf	24,65
2	Passat	16,47
3	Transporter	11,57
4	Tiguan	6,37
5	Touran	5,25
6	Caddy	4,80
7	Polo	4,40
8	Touareg	4,05
9	Sharan	3,17
10	Scirocco	2,26

Pos.	Model	%
11	CC	2,11
12	Beetle	1,81
13	California	1,47
14	Jetta	1,44
15	Crafter	1,38
16	Amarok	1,34
17	Golf Plus	1,00
18	LT	0,79
19	T-Roc	0,72
20	Pheaton	0,69

# Top 20 BMW models

Pos.	Model	%
1	3 Series	22,52
2	5 Series	16,83
3	X5	8,09
4	1 Series	6,44
5	X6	5,97
6	7 Series	4,89
7	M3	4,71
8	X3	4,60
9	X1	3,15
10	M5	2,88

Pos.	Model	%
11	4 Series	2,26
12	M4	2,03
13	6 Series	1,91
14	Z4	1,47
15	i8	1,41
16	X4	1,32
17	2 Series	1,21
18	8 Series	0,96
19	M2	0,88
20	i3	0,77

# Top 20 Audi models

Pos.	Model	%
1	A4	19,31
2	A6	15,60
3	A3	10,20
4	A5	9,14
5	Q5	5,92
6	Q7	5,02
7	TT	3,74
8	A8	3,55
9	A7	2,98
10	Q3	2,94

Pos.	Model	%
11	A1	2,08
12	R8	1,99
13	S3	1,79
14	RS6	1,50
15	RS3	1,20
16	80	1,14
17	RS7	0,97
18	S4	0,95
19	RS4	0,93
20	100	0,92



# Top 20 Toyota models

Pos.	Model	%
1	Hilux	18,52
2	Land Cruiser	13,66
3	Rav4	10,36
4	Yaris	8,04
5	Corolla	7,39
6	Supra	5,81
7	Avensis	5,67
8	Prius	4,36
9	Auris	3,48
10	Camry	3,16

Pos.	Model	%
11	Celica	1,92
12	Corolla Verso	1,58
13	C-HR	1,55
14	Aygo	1,18
15	Verso	1,13
16	4Runner	1,10
17	GT86	1,05
18	MR2	0,92
19	Highlander	0,90
20	Tundra	0,79

# Top 20 Ford models

Pos.	Model	%
1	Mustang	22,18
2	Focus	11,80
3	Transit	9,45
4	Ranger	6,75
5	Mondeo	6,59
6	Fiesta	5,42
7	F150	4,41
8	Kuga	3,92
9	S-Max	2,94
10	Galaxy	2,94

Pos.	Model	%
11	C-Max	2,56
12	Escort	1,72
13	Fusion	1,64
14	Connect	1,28
15	Capri	1,00
16	Explorer	0,87
17	Edge	0,85
18	Tourneo	0,74
19	KA	0,73
20	F100	0,72

# Top 20 Opel models

Pos.	Model	%
1	Astra	22,40
2	Zafira	12,98
3	Corsa	10,10
4	Insignia	9,95
5	Vivaro	9,08
6	Vectra	6,73
7	Meriva	3,16
8	Combo	3,00
9	Mokka	2,75
10	Frontera	2,15

Pos.	Model	%
11	Omega	1,96
12	Kadett	1,71
13	Antara	1,34
14	Manta	1,31
15	Ampera	1,28
16	Calibra	1,03
17	Ascona	0,98
18	Movano	0,81
19	GT	0,75
20	Grandland X	0,70



# Top 20 Renault models

Pos.	Model	%
1	Megane	20,29
2	Clio	11,52
3	Trafic	10,12
4	Kangoo	8,74
5	Scenic	5,44
6	Laguna	5,18
7	Master	4,95
8	Espace	4,56
9	Grand Scenic	4,51
10	Captur	4,07

Pos.	Model	%
11	Kadjar	2,57
12	Talisman	2,54
13	Zoe	2,39
14	Twingo	1,82
15	Grand Espace	1,41
16	Koleos	1,34
17	R4	1,00
18	Alpine	0,83
19	Fluence	0,75
20	R5	0,72

# Top 20 Nissan models

Pos.	Model	%
1	Qashqai	22,92
2	Navara	12,53
3	GT-R	8,64
4	Patrol	7,32
5	Skyline	7,16
6	X-Trail	6,83
7	Juke	3,92
8	350Z	3,70
9	Micra	3,13
10	Leaf	3,04

Pos.	Model	%
11	Pathfinder	2,44
12	370Z	1,64
13	Terrano	1,55
14	Primera	1,37
15	Note	1,36
16	Almera	1,19
17	Murano	0,94
18	NV	0,89
19	Silvia	0,87
20	200sx	0,80

# Top 20 Volvo models

Pos.	Model	%
1	XC60	16,85
2	XC90	14,94
3	V70	9,18
4	XC70	8,06
5	V40	6,89
6	S60	6,62
7	V60	6,24
8	S80	4,48
9	V50	4,08
10	S40	2,87

Pos.	Model	%
11	V90	2,21
12	S90	2,17
13	C30	2,07
14	240	1,92
15	P1800	1,83
16	C70	1,79
17	850	1,37
18	940	1,03
19	740	1,02
20	Amazon	0,81



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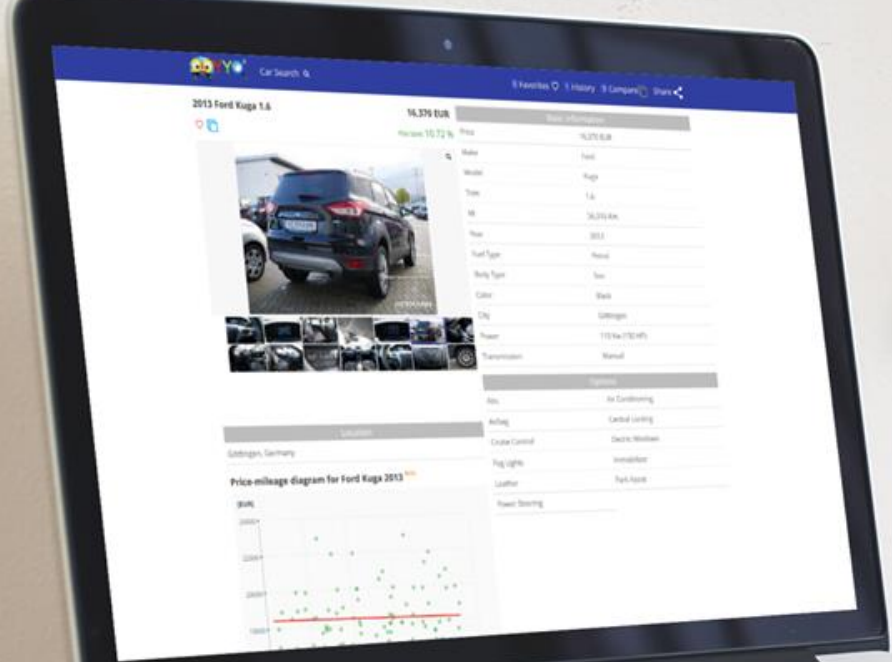
FOR CONSUMERS

5.

FOR DEALERS

Car listing at your fingertips. No wandering required.





2013 Ford Fiesta 1.6

16,370 EUR



Basic Information	
Price	16,370 EUR
Make	Ford
Model	Fiesta
Year	2013
Color	Black
MPG	36.2/46.4
Body Type	Hatchback
Drive Type	Front-wheel drive
Transmission	Manual

Options	
Air Conditioning	Yes
ABS	Yes
Alloy	Yes
Central Locking	Yes
Cruise Control	Yes
Electric Windows	Yes
Fog Lights	Yes
Leather	Yes
Power Steering	Yes

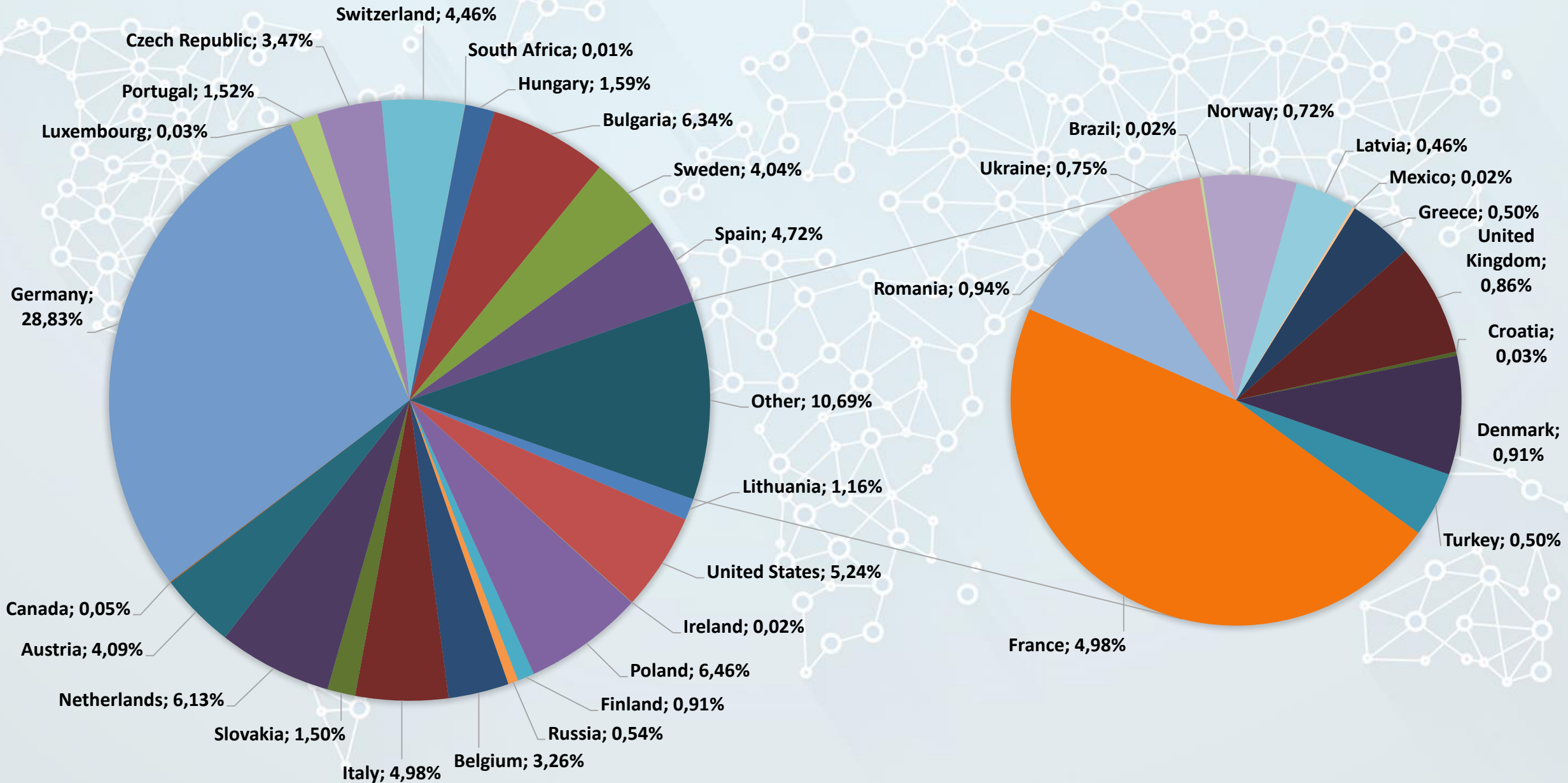
Location

Eddingen, Germany

Price-mileage diagram for Ford Fiesta 2013



# Searched markets





# Searched markets

Pos.	Market	%
1	Germany	28,83
2	Poland	6,46
3	Bulgaria	6,34
4	Netherlands	6,13
5	United States	5,24
6	Italy	4,98
7	France	4,98
8	Spain	4,72
9	Switzerland	4,46
10	Austria	4,09
11	Sweden	4,04
12	Czech Republic	3,47
13	Belgium	3,26
14	Hungary	1,59
15	Portugal	1,52
16	Slovakia	1,50
17	Lithuania	1,16

Pos.	Market	%
18	Romania	0,94
19	Finland	0,91
20	Denmark	0,91
21	United Kingdom	0,86
22	Ukraine	0,75
23	Norway	0,72
24	Russia	0,54
25	Turkey	0,50
26	Greece	0,50
27	Latvia	0,46
28	Canada	0,05
29	Luxembourg	0,03
30	Croatia	0,03
31	Brazil	0,02
32	Ireland	0,02
33	Mexico	0,02
34	South Africa	0,01

# 10 most searched brands and models in the German market

Pos.	Brand
1	Mercedes-Benz
2	BMW
3	Volkswagen
4	Audi
5	Ford
6	Toyota
7	Opel
8	Porsche
9	Nissan
10	Renault

Pos.	Brand	Model
1	Volkswagen	Golf
2	Mercedes-Benz	E-Class
3	Mercedes-Benz	C-Class
4	BMW	3 Series
5	Audi	A4
6	BMW	5 Series
7	Volkswagen	Passat
8	Audi	A5
9	Audi	A6
10	Mercedes-Benz	Sprinter

# 10 most searched brands and models in the Polish market

Pos.	Brand
1	Volkswagen
2	Mercedes-Benz
3	BMW
4	Audi
5	Opel
6	Ford
7	Škoda
8	Renault
9	Toyota
10	Nissan

Pos.	Brand	Model
1	Volkswagen	Passat
2	Škoda	Octavia
3	Volkswagen	Golf
4	Volkswagen	Transporter
5	Daewoo	Lanos
6	Audi	A4
7	BMW	3 Series
8	Ford	Transit
9	Mercedes-Benz	Vito
10	Mercedes-Benz	Sprinter



# 10 most searched brands and models in the Bulgarian market

Pos.	Brand
1	Mercedes-Benz
2	BMW
3	Audi
4	Toyota
5	Volkswagen
6	Opel
7	Nissan
8	Ford
9	Fiat
10	Mitsubishi

Pos.	Brand	Model
1	BMW	3 Series
2	Toyota	Hilux
3	Volkswagen	Golf
4	Nissan	Navara
5	Toyota	Yaris
6	Mercedes-Benz	E-Class
7	BMW	5 Series
8	Audi	A4
9	Mercedes-Benz	C-Class
10	Opel	Astra

# 10 most searched brands and models in the Dutch market

Pos.	Brand
1	Volkswagen
2	Mercedes-Benz
3	BMW
4	Audi
5	Toyota
6	Ford
7	Renault
8	Opel
9	Volvo
10	Peugeot

Pos.	Brand	Model
1	Volkswagen	Transporter
2	Volkswagen	Golf
3	Mercedes-Benz	Sprinter
4	Volkswagen	Passat
5	BMW	3 Series
6	Mercedes-Benz	Vito
7	Opel	Vivaro
8	Audi	A4
9	Ford	Transit
10	BMW	5 Series

# 10 most searched brands and models in the United States market

Pos.	Brand
1	Ford
2	Chevrolet
3	Toyota
4	BMW
5	Mercedes-Benz
6	Dodge
7	Porsche
8	Nissan
9	Audi
10	Volkswagen

Pos.	Brand	Model
1	Ford	Mustang
2	Chevrolet	Camaro
3	Chevrolet	Corvette
4	Dodge	Challenger
5	Dodge	Charger
6	Nissan	GT-R
7	Ford	F150
8	Jeep	Wrangler
9	BMW	3 Series
10	Honda	Civic



# 10 most searched brands and models in the Italian market

Pos.	Brand
1	Fiat
2	Mercedes-Benz
3	BMW
4	Alfa Romeo
5	Audi
6	Volkswagen
7	Toyota
8	Land Rover
9	Ford
10	Nissan

Pos.	Brand	Model
1	Fiat	500
2	Volkswagen	Golf
3	BMW	3 Series
4	Toyota	Hilux
5	Land Rover	Defender
6	Alfa Romeo	159
7	Audi	A4
8	BMW	5 Series
9	Toyota	Land Cruiser
10	Fiat	Ducato

# 10 most searched brands and models in the French market

Pos.	Brand
1	Renault
2	Peugeot
3	BMW
4	Mercedes-Benz
5	Citroën
6	Volkswagen
7	Toyota
8	Audi
9	Ford
10	Nissan

Pos.	Brand	Model
1	Renault	Megane
2	Peugeot	3008
3	Renault	Clio
4	Volkswagen	Passat
5	Toyota	Land Cruiser
6	BMW	3 Series
7	Mercedes-Benz	C-Class
8	Peugeot	508
9	Citroën	2CV
10	Volkswagen	Golf

# 10 most searched brands and models in the Spanish market

Pos.	Brand
1	Mercedes-Benz
2	BMW
3	Volkswagen
4	Audi
5	Toyota
6	Land Rover
7	Ford
8	Porsche
9	Peugeot
10	Renault

Pos.	Brand	Model
1	Toyota	Hilux
2	Land Rover	Defender
3	Volkswagen	Golf
4	Toyota	Land Cruiser
5	Mercedes-Benz	E-Class
6	BMW	3 Series
7	Seat	Leon
8	Mercedes-Benz	C-Class
9	Land Rover	Evoque
10	BMW	X5



# 10 most searched brands and models in the Swiss market

Pos.	Brand
1	Audi
2	BMW
3	Volkswagen
4	Mercedes-Benz
5	Toyota
6	Ford
7	Opel
8	Volvo
9	Honda
10	Škoda

Pos.	Brand	Model
1	Volkswagen	Golf
2	BMW	3 Series
3	Audi	A4
4	Volkswagen	Passat
5	BMW	5 Series
6	Audi	A6
7	Mercedes-Benz	C-Class
8	Škoda	Octavia
9	Mercedes-Benz	E-Class
10	Audi	A3

# 10 most searched brands and models in the Austrian market

Pos.	Brand
1	Volkswagen
2	Audi
3	Mercedes-Benz
4	BMW
5	Ford
6	Opel
7	Toyota
8	Škoda
9	Renault
10	Peugeot

Pos.	Brand	Model
1	Volkswagen	Golf
2	Volkswagen	Passat
3	BMW	3 Series
4	BMW	5 Series
5	Audi	A4
6	Audi	A3
7	Volkswagen	Transporter
8	Opel	Astra
9	Audi	A6
10	Mercedes-Benz	C-Class

# 10 most searched brands and models in the Swedish market

Pos.	Brand
1	Volvo
2	Mercedes-Benz
3	Volkswagen
4	Audi
5	BMW
6	Saab
7	Toyota
8	Ford
9	Škoda
10	Nissan

Pos.	Brand	Model
1	Volvo	XC60
2	Volvo	XC90
3	Volvo	V70
4	Volvo	XC70
5	Volkswagen	Passat
6	BMW	5 Series
7	Audi	A4
8	Saab	9 3
9	Audi	Q5
10	Audi	A6



# 10 most searched brands and models in the Czech market

Pos.	Brand
1	Škoda
2	Volkswagen
3	BMW
4	Mercedes-Benz
5	Audi
6	Ford
7	Toyota
8	Opel
9	Renault
10	Hyundai

Pos.	Brand	Model
1	Škoda	Octavia
2	Škoda	Superb
3	Volkswagen	Passat
4	Volkswagen	Golf
5	Škoda	Fabia
6	BMW	5 Series
7	BMW	3 Series
8	Audi	A4
9	Audi	A6
10	Mercedes-Benz	Sprinter

# 10 most searched brands and models in the Belgian market

Pos.	Brand
1	Mercedes-Benz
2	Volkswagen
3	BMW
4	Audi
5	Toyota
6	Ford
7	Renault
8	Opel
9	Volvo
10	Peugeot

Pos.	Brand	Model
1	Audi	A4
2	BMW	3 Series
3	BMW	5 Series
4	Volkswagen	Golf
5	Toyota	Rav4
6	Toyota	Hilux
7	Volkswagen	Passat
8	Volkswagen	Transporter
9	Audi	A3
10	Toyota	Land Cruiser

# 10 most searched brands and models in the Hungarian market

Pos.	Brand
1	Volkswagen
2	Mercedes-Benz
3	BMW
4	Ford
5	Suzuki
6	Toyota
7	Audi
8	Opel
9	Renault
10	Nissan

Pos.	Brand	Model
1	BMW	3 Series
2	Volkswagen	Passat
3	Suzuki	Swift
4	Suzuki	SX4
5	Volkswagen	Golf
6	Škoda	Octavia
7	Ford	Galaxy
8	Honda	Civic
9	Dacia	Duster
10	BMW	5 Series



# 10 most searched brands and models in the Portuguese market

Pos.	Brand
1	Mercedes-Benz
2	BMW
3	Volkswagen
4	Toyota
5	Renault
6	Audi
7	Land Rover
8	Peugeot
9	Ford
10	Citroën

Pos.	Brand	Model
1	Volkswagen	Golf
2	Land Rover	Defender
3	BMW	3 Series
4	Toyota	Hilux
5	Toyota	Land Cruiser
6	Mercedes-Benz	A-Class
7	Mercedes-Benz	C-Class
8	Porsche	911
9	Toyota	Corolla
10	Mercedes-Benz	Vito

# 10 most searched brands and models in the Slovak market

Pos.	Brand
1	Škoda
2	Volkswagen
3	Audi
4	Mercedes-Benz
5	BMW
6	Ford
7	Toyota
8	Opel
9	Renault
10	Hyundai

Pos.	Brand	Model
1	Škoda	Octavia
2	Volkswagen	Golf
3	Volkswagen	Passat
4	BMW	3 Series
5	Audi	A6
6	Škoda	Superb
7	Škoda	Fabia
8	Ford	Focus
9	Audi	A4
10	Mercedes-Benz	Sprinter

# 10 most searched brands and models in the Lithuanian market

Pos.	Brand
1	Volkswagen
2	Mercedes-Benz
3	BMW
4	Toyota
5	Audi
6	Opel
7	Ford
8	Renault
9	Nissan
10	Hyundai

Pos.	Brand	Model
1	Volkswagen	Transporter
2	Mercedes-Benz	Sprinter
3	Mercedes-Benz	Vito
4	BMW	5 Series
5	Opel	Zafira
6	Opel	Astra
7	Škoda	Octavia
8	BMW	X5
9	Audi	A6
10	Mercedes-Benz	C-Class



# 10 most searched brands and models in the Romanian market

Pos.	Brand
1	BMW
2	Mercedes-Benz
3	Volkswagen
4	Audi
5	Dacia
6	Ford
7	Toyota
8	Opel
9	Renault
10	Land Rover

Pos.	Brand	Model
1	Dacia	Duster
2	BMW	X5
3	BMW	3 Series
4	Volkswagen	Golf
5	Dacia	Logan
6	Audi	A6
7	Volkswagen	Passat
8	BMW	5 Series
9	Mercedes-Benz	E-Class
10	BMW	X6

# 10 most searched brands and models in the Finnish market

Pos.	Brand
1	Toyota
2	Volkswagen
3	Mercedes-Benz
4	BMW
5	Volvo
6	Audi
7	Ford
8	Nissan
9	Opel
10	Škoda

Pos.	Brand	Model
1	Volkswagen	Transporter
2	Toyota	Land Cruiser
3	Honda	Accord
4	BMW	5 Series
5	Mercedes-Benz	Sprinter
6	Volkswagen	Passat
7	Audi	A6
8	Toyota	Avensis
9	Mercedes-Benz	C-Class
10	BMW	3 Series

# 10 most searched brands and models in the Danish market

Pos.	Brand
1	Volkswagen
2	Mercedes-Benz
3	Audi
4	BMW
5	Toyota
6	Ford
7	Volvo
8	Opel
9	Škoda
10	Peugeot

Pos.	Brand	Model
1	Volkswagen	Golf
2	Mercedes-Benz	Sprinter
3	Volkswagen	Passat
4	Volkswagen	Transporter
5	Ford	Transit
6	Škoda	Octavia
7	BMW	3 Series
8	Ford	Focus
9	Audi	A4
10	Mercedes-Benz	E-Class



# 10 most searched brands and models in the United Kingdom market

Pos.	Brand
1	BMW
2	Mercedes-Benz
3	Audi
4	Land Rover
5	Toyota
6	Nissan
7	Volkswagen
8	Ford
9	Porsche
10	Jaguar

Pos.	Brand	Model
1	Land Rover	Defender
2	Nissan	Skyline
3	BMW	3 Series
4	Land Rover	Range Rover
5	Mercedes-Benz	C-Class
6	Mercedes-Benz	E-Class
7	Mercedes-Benz	S-Class
8	BMW	5 Series
9	Volkswagen	Golf
10	Noble	M12

# 10 most searched brands and models in the Ukrainian market

Pos.	Brand
1	Mercedes-Benz
2	BMW
3	Volkswagen
4	Audi
5	Toyota
6	Ford
7	Lada / VAZ (BA3)
8	GAZ (ГАЗ)
9	Nissan
10	Land Rover

Pos.	Brand	Model
1	BMW	3 Series
2	BMW	5 Series
3	Mercedes-Benz	E-Class
4	Volkswagen	Passat
5	Toyota	Land Cruiser
6	Lada	Vesta
7	Mercedes-Benz	S-Class
8	Mercedes-Benz	G-Class
9	Honda	Accord
10	GAZ (ГАЗ)	Elle

# 10 most searched brands and models in the Norwegian market

Pos.	Brand
1	Tesla
2	Mercedes-Benz
3	BMW
4	Audi
5	Volkswagen
6	Toyota
7	Volvo
8	Nissan
9	Ford
10	Porsche

Pos.	Brand	Model
1	Tesla	Model S
2	Nissan	Leaf
3	Toyota	Hilux
4	BMW	3 Series
5	Tesla	Model X
6	Mercedes-Benz	Sprinter
7	Volkswagen	Passat
8	Toyota	Rav4
9	Volkswagen	Transporter
10	Toyota	Land Cruiser

# 10 most searched brands and models in the Russian market

Pos.	Brand
1	Lada / VAZ (BA3)
2	Mercedes-Benz
3	BMW
4	Toyota
5	Audi
6	Nissan
7	GAZ (ГАЗ)
8	Volkswagen
9	UAZ (УАЗ)
10	Ford

Pos.	Brand	Model
1	Lada / VAZ (BA3)	4x4 / Niva / 4x4m
2	Mercedes-Benz	G-Class
3	Mercedes-Benz	S-Class
4	Mercedes-Benz	E-Class
5	Toyota	Land Cruiser
6	BMW	3 Series
7	BMW	5 Series
8	Audi	A8
9	Lada	Granta
10	GAZ (ГАЗ)	69



# 10 most searched brands and models in the Turkish market

Pos.	Brand
1	Mercedes-Benz
2	BMW
3	Volkswagen
4	Toyota
5	Renault
6	Fiat
7	Ford
8	Audi
9	Hyundai
10	Land Rover

Pos.	Brand	Model
1	Mercedes-Benz	C-Class
2	Volkswagen	Passat
3	BMW	3 Series
4	Volkswagen	Golf
5	Toyota	Corolla
6	Mercedes-Benz	E-Class
7	Renault	Megane
8	BMW	5 Series
9	Toyota	Hilux
10	Mercedes-Benz	Vito

# 10 most searched brands and models in the Greek market

Pos.	Brand
1	Mercedes-Benz
2	Toyota
3	BMW
4	Volkswagen
5	Audi
6	Nissan
7	Opel
8	Suzuki
9	Ford
10	Fiat

Pos.	Brand	Model
1	Volkswagen	Golf
2	BMW	3 Series
3	Toyota	Hilux
4	Toyota	Yaris
5	Suzuki	Jimny
6	Nissan	Qashqai
7	Land Rover	Defender
8	Mercedes-Benz	E-Class
9	Hyundai	I20
10	Toyota	Corolla

# 10 most searched brands and models in the Latvian market

Pos.	Brand
1	Mercedes-Benz
2	BMW
3	Volkswagen
4	Toyota
5	Audi
6	Opel
7	Ford
8	Volvo
9	Honda
10	Mitsubishi

Pos.	Brand	Model
1	BMW	3 Series
2	BMW	5 Series
3	Mercedes-Benz	Sprinter
4	Volkswagen	Transporter
5	Mercedes-Benz	C-Class
6	Mercedes-Benz	Vito
7	Audi	A6
8	Ford	Transit
9	BMW	X5
10	Mercedes-Benz	EClass

# 10 most searched brands and models in the Canadian market

Pos.	Brand
1	Mercedes-Benz
2	Ford
3	Toyota
4	BMW
5	Chevrolet
6	Audi
7	Nissan
8	Volkswagen
9	Honda
10	Dodge

Pos.	Brand	Model
1	Ford	Mustang
2	Ford	F150
3	Mercedes-Benz	S-Class
4	BMW	3 Series
5	Mercedes-Benz	C-Class
6	Mercedes-Benz	ML-Class
7	Mercedes-Benz	G-Class
8	Chevrolet	Camaro
9	Mercedes-Benz	E-Class
10	Toyota	Rav4



# 10 most searched brands and models in the Luxembourg market

Pos.	Brand
1	Mercedes-Benz
2	BMW
3	Audi
4	Volkswagen
5	Toyota
6	Ford
7	Porsche
8	Volvo
9	Land Rover
10	Peugeot

Pos.	Brand	Model
1	Volkswagen	Golf
2	Mercedes-Benz	C-Class
3	BMW	3 Series
4	Audi	A4
5	Volkswagen	Tiguan
6	Mercedes-Benz	E-Class
7	Toyota	Rav4
8	BMW	5 Series
9	Volkswagen	Passat
10	Land Rover	Defender

# 10 most searched brands and models in the Croatian market

Pos.	Brand
1	Volkswagen
2	Mercedes-Benz
3	BMW
4	Audi
5	Renault
6	Opel
7	Ford
8	Toyota
9	Land Rover
10	Honda

Pos.	Brand	Model
1	Mercedes-Benz	G-Class
2	Volkswagen	Golf
3	BMW	3 Series
4	Land Rover	Defender
5	Renault	R4
6	Volkswagen	Beetle
7	Volkswagen	Passat
8	BMW	5 Series
9	Opel	Astra
10	Audi	A6

# 10 most searched brands and models in the Brazilian market

Pos.	Brand
1	Volkswagen
2	Chevrolet
3	Toyota
4	Ford
5	Fiat
6	Audi
7	BMW
8	Mercedes-Benz
9	Troller
10	Land Rover

Pos.	Brand	Model
1	Troller	T4
2	Volkswagen	Beetle
3	Land Rover	Defender
4	Volkswagen	Golf
5	Toyota	Hilux
6	Audi	A3
7	Fiat	Uno
8	Volkswagen	Transporter
9	Chevrolet	Camaro
10	Chevrolet	Opala

# 10 most searched brands and models in the Irish market

Pos.	Brand
1	BMW
2	Mercedes-Benz
3	Volkswagen
4	Audi
5	Toyota
6	Nissan
7	Land Rover
8	Opel
9	Ford
10	Honda

Pos.	Brand	Model
1	BMW	5 Series
2	BMW	3 Series
3	Land Rover	Defender
4	Nissan	Qashqai
5	Volkswagen	Golf
6	Mercedes-Benz	S-Class
7	Mercedes-Benz	E-Class
8	Opel	Astra
9	Volkswagen	Jetta
10	Opel	Zafira



# 10 most searched brands and models in the Mexican market

Pos.	Brand
1	Volkswagen
2	Toyota
3	Chevrolet
4	Ford
5	Mercedes-Benz
6	Nissan
7	Honda
8	Peugeot
9	BMW
10	Lincoln

Pos.	Brand	Model
1	Toyota	Hilux
2	Chevrolet	Tornado
3	Volkswagen	Beetle
4	Lincoln	Mark LT
5	Land Rover	Defender
6	Ford	Ranger
7	Volkswagen	Amarok
8	Mercedes-Benz	G-Class
9	Volkswagen	Transporter
10	Toyota	Land Cruiser

# 10 most searched brands and models in the South African market

Pos.	Brand
1	Toyota
2	Mercedes-Benz
3	Volkswagen
4	Ford
5	Land Rover
6	BMW
7	Audi
8	Nissan
9	Jeep
10	Hyundai

Pos.	Brand	Model
1	Toyota	Hilux
2	Toyota	Land Cruiser
3	Land Rover	Defender
4	Toyota	Corolla
5	Ford	Ranger
6	Land Rover	Range Rover
7	Toyota	Fortuner
8	Jeep	Wrangler
9	Mercedes-Benz	C-Class
10	Volkswagen	Golf

# AGENDA

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Car listing at your fingertips. No wandering required.





Used cars Germany

Car Search

Germany 1,302,500

Make

Fuel type

Price

Year

MI

Body type

Transmission

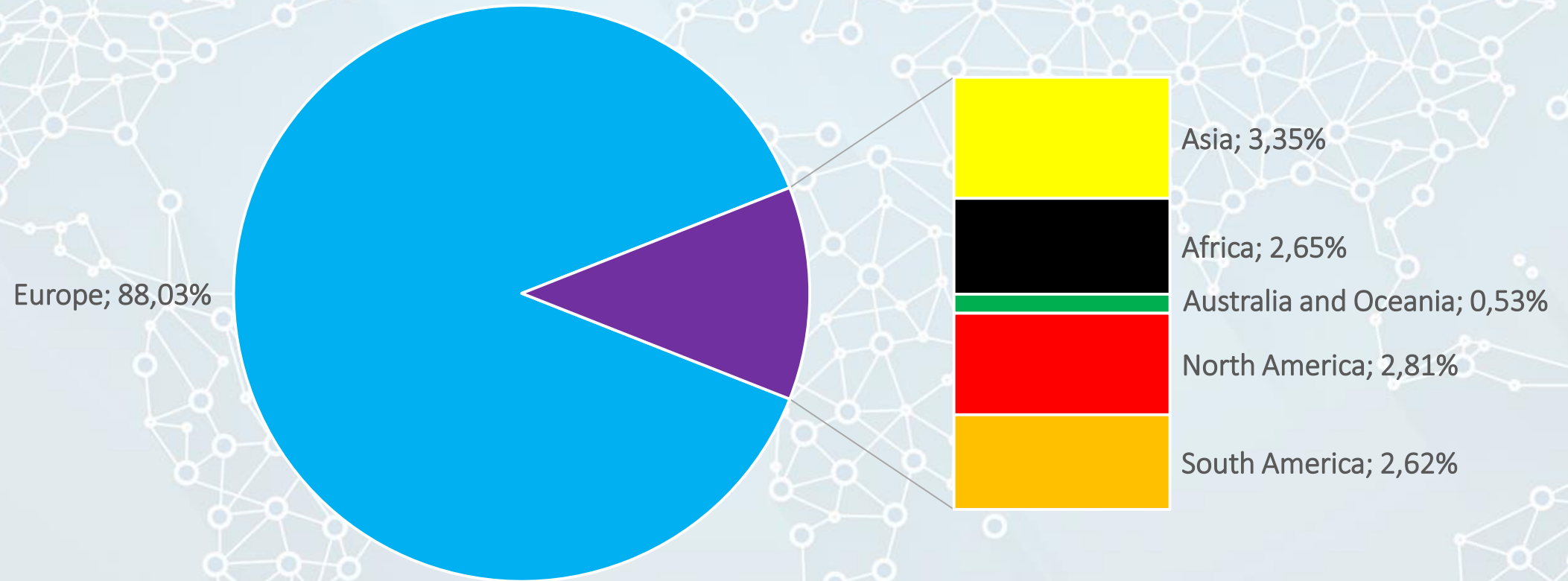
1,424,402 results

Search

Year	Price	MI	Body type	Transmission
2012	8,390 EUR	120,000 km	4-door sedan	Manual
2012	7,390 EUR	100,000 km	4-door sedan	Manual
2013	12,990 EUR	100,000 km	4-door sedan	Manual



# Where are our users from?



# Top 10 countries by continents

Europe	
Pos.	Country
1	Germany
2	Italy
3	Poland
4	Netherlands
5	Ukraine
6	Spain
7	France
8	Greece
9	Turkey
10	Portugal

Asia	
Pos.	Country
1	Islamic Republic of Iran
2	Azerbaijan
3	Israel
4	United Arab Emirates
5	Georgia
6	India
7	Saudi Arabia
8	Qatar
9	Kuwait
10	Kazakstan

Africa	
Pos.	Country
1	Egypt
2	South Africa
3	Morocco
4	Libya
5	Tunisia
6	Algeria
7	Nigeria
8	Senegal
9	Ghana
10	Angola

South America	
Pos.	Country
1	Brazil
2	Argentina
3	Mexico
4	Chile
5	Venezuela
6	Paraguay
7	Peru
8	Colombia
9	Uruguay
10	Bolivia

# 10 most searched brands and models from the United States

Pos.	Brand
1	Ford
2	Mercedes-Benz
3	Toyota
4	BMW
5	Land Rover
6	Nissan
7	Audi
8	Porsche
9	Chevrolet
10	Fiat

Pos.	Brand	Model
1	Mercedes-Benz	G-Class
2	Ford	Mustang
3	Toyota	Land Cruiser
4	Jeep	Wrangler
5	Ford	F150
6	BMW	3 Series
7	Toyota	Corolla
8	Chevrolet	Corvette
9	Mercedes-Benz	S-Class
10	Mini	Cooper

# 10 most searched brands and models from Canada

Pos.	Brand
1	Land Rover
2	Mercedes-Benz
3	Toyota
4	Volkswagen
5	BMW
6	Audi
7	Volvo
8	Ford
9	Porsche
10	Nissan

Pos.	Brand	Model
1	Toyota	Land Cruiser
2	Mercedes-Benz	G-Class
3	BMW	5 Series
4	Volvo	V70
5	Toyota	Hilux
6	Land Rover	Defender
7	Volkswagen	Scirocco
8	Porsche	911
9	Ford	Mustang
10	Subaru	Impreza



# 10 most searched brands and models from Australia

Pos.	Brand
1	Mercedes-Benz
2	Volkswagen
3	BMW
4	Audi
5	Toyota
6	Porsche
7	Renault
8	Fiat
9	Ferrari
10	Peugeot

Pos.	Brand	Model
1	Mercedes-Benz	E-Class
2	Toyota	Land Cruise
3	Land Rover	Defender
4	Volvo	XC60
5	Toyota	Hilux
6	Nissan	GT-R
7	Toyota	Corolla
8	Ford	Mondeo
9	BMW	3 Series
10	Audi	Q5

# 10 most searched brands and models from New Zealand

Pos.	Brand
1	Nissan
2	BMW
3	Mercedes-Benz
4	Toyota
5	Ford
6	Volkswagen
7	Land Rover
8	Porsche
9	Audi
10	Renault

Pos.	Brand	Model
1	BMW	5 Series
2	Nissan	Navara
3	Land Rover	Defender
4	Nissan	Skyline
5	Ford	Ranger
6	Renault	Megane
7	Volkswagen	Tiguan
8	Mercedes-Benz	G-Class
9	Ford	F150
10	Honda	CR-V

# 10 most searched brands and models from Germany

Pos.	Brand
1	Mercedes-Benz
2	Volkswagen
3	BMW
4	Audi
5	Ford
6	Toyota
7	Opel
8	Porsche
9	Volvo
10	Renault

Pos.	Brand	Model
1	Volkswagen	Golf
2	Mercedes-Benz	E-Class
3	BMW	3 Series
4	Audi	A4
5	BMW	5 Series
6	Volkswagen	Transporter
7	Audi	A6
8	Mercedes-Benz	C-Class
9	Audi	A6
10	Volkswagen	Passat

# 10 most searched brands and models from Italy

Pos.	Brand
1	Fiat
2	Audi
3	Mercedes-Benz
4	BMW
5	Volkswagen
6	Alfa Romeo
7	Ford
8	Porsche
9	Toyota
10	Opel

Pos.	Brand	Model
1	Fiat	500
2	Audi	A3
3	Mercedes-Benz	A-Class
4	Volkswagen	Golf
5	Fiat	Ducato
6	Alfa Romeo	Giulia
7	Mercedes-Benz	Sprinter
8	BMW	X1
9	Audi	Q3
10	Opel	Astra



# 10 most searched brands and models from Poland

Pos.	Brand
1	Audi
2	Volkswagen
3	Mercedes-Benz
4	BMW
5	Volvo
6	Toyota
7	Opel
8	Ford
9	Renault
10	Citroën

Pos.	Brand	Model
1	Audi	A4
2	Volkswagen	Passat
3	Volkswagen	Transporter
4	BMW	3 Series
5	Volkswagen	Golf
6	Audi	A6
7	BMW	5 Series
8	Škoda	Octavia
9	Audi	A3
10	Volvo	V70

# 10 most searched brands and models from the Netherlands

Pos.	Brand
1	Volkswagen
2	Mercedes-Benz
3	BMW
4	Audi
5	Volvo
6	Toyota
7	Ford
8	Opel
9	Porsche
10	Citroën

Pos.	Brand	Model
1	BMW	3 Series
2	Mercedes-Benz	C-Class
3	Volkswagen	Transporter
4	Audi	A4
5	Volkswagen	Golf
6	Volkswagen	Passat
7	BMW	5 Series
8	Volvo	V70
9	Mercedes-Benz	E-Class
10	Volvo	XC70

# 10 most searched brands and models from Ukraine

Pos.	Brand
1	Volkswagen
2	Mercedes-Benz
3	Škoda
4	Renault
5	BMW
6	Opel
7	Audi
8	Ford
9	Toyota
10	Nissan

Pos.	Brand	Model
1	Škoda	Octavia
2	Volkswagen	Passat
3	Mercedes-Benz	Sprinter
4	Volkswagen	Golf
5	Volkswagen	Transporter
6	Mercedes-Benz	Vito
7	Opel	Vivaro
8	Renault	Trafic
9	BMW	5 Series
10	Audi	A6

# 10 most searched brands and models from Spain

Pos.	Brand
1	Mercedes-Benz
2	BMW
3	Volkswagen
4	Audi
5	Ford
6	Porsche
7	Toyota
8	Land Rover
9	Peugeot
10	Nissan

Pos.	Brand	Model
1	Volkswagen	Golf
2	Volkswagen	Transporter
3	BMW	3 Series
4	Mercedes-Benz	C-Class
5	Mercedes-Benz	Vito
6	BMW	M3
7	Ford	Mustang
8	Audi	A4
9	Audi	A5
10	Volkswagen	Tiguan



# 10 most searched brands and models from France

A decorative background featuring a network diagram with white nodes and connecting lines on a light blue gradient. The nodes are arranged in a complex, interconnected pattern, resembling a social or data network.

Pos.	Brand
1	Renault
2	Peugeot
3	Mercedes-Benz
4	BMW
5	Citroën
6	Audi
7	Volvo
8	Volkswagen
9	Ford
10	Toyota

Pos.	Brand	Model
1	Renault	Megane
2	Mercedes-Benz	C-Class
3	Volkswagen	Golf
4	Peugeot	3008
5	Audi	Q5
6	Ford	Mustang
7	BMW	3 Series
8	Volkswagen	Tiguan
9	Renault	Clio
10	Mercedes-Benz	E-Class

# 10 most searched brands and models from Greece

Pos.	Brand
1	Mercedes-Benz
2	Toyota
3	BMW
4	Audi
5	Nissan
6	Volkswagen
7	Ford
8	Fiat
9	Opel
10	Mitsubishi

Pos.	Brand	Model
1	Toyota	Hilux
2	Nissan	Navara
3	Toyota	Yaris
4	Ford	Ranger
5	Mitsubishi	L200
6	Mercedes-Benz	Sprinter
7	Nissan	Qashqai
8	Mercedes-Benz	Vito
9	Opel	Corsa
10	Volkswagen	Golf

# 10 most searched brands and models from Turkey

Pos.	Brand
1	BMW
2	Mercedes-Benz
3	Volkswagen
4	Audi
5	Ford
6	Land Rover
7	Porsche
8	Honda
9	Toyota
10	Renault

Pos.	Brand	Model
1	BMW	3 Series
2	Ford	Mustang
3	Mercedes-Benz	E-Class
4	BMW	5 Series
5	Volkswagen	Passat
6	Volkswagen	Golf
7	Mercedes-Benz	C-Class
8	Mercedes-Benz	S-Class
9	Land Rover	Range Rover
10	Chevrolet	Camaro

# 10 most searched brands and models from Portugal

Pos.	Brand
1	Mercedes-Benz
2	BMW
3	Audi
4	Volkswagen
5	Renault
6	Peugeot
7	Porsche
8	Nissan
9	Ford
10	Toyota

Pos.	Brand	Model
1	Mercedes-Benz	C-Class
2	BMW	3 Series
3	Volkswagen	Golf
4	BMW	1 Series
5	Mercedes-Benz	A-Class
6	Renault	Megane
7	Mercedes-Benz	E-Class
8	Land Rover	Defender
9	BMW	5 Series
10	Audi	A4



# 10 most searched brands and models from Hungary

Pos.	Brand
1	Volkswagen
2	Audi
3	Ford
4	BMW
5	Mercedes-Benz
6	Opel
7	Toyota
8	Honda
9	Fiat
10	Renault

Pos.	Brand	Model
1	BMW	3 Series
2	Volkswagen	Golf
3	Volkswagen	Passat
4	Ford	Mondeo
5	BMW	5 Series
6	Audi	A3
7	Audi	A4
8	Volkswagen	Transporter
9	Honda	Accord
10	Ford	Transit

# 10 most searched brands and models from Romania

Pos.	Brand
1	Volkswagen
2	Audi
3	Mercedes-Benz
4	BMW
5	Ford
6	Toyota
7	Dacia
8	Škoda
9	Opel
10	Renault

Pos.	Brand	Model
1	Audi	A4
2	Volkswagen	Passat
3	Volkswagen	Golf
4	Dacia	Duster
5	Mercedes-Benz	Sprinter
6	Škoda	Octavia
7	BMW	5 Series
8	BMW	3 Series
9	Iveco	Daily
10	Ford	Transit

# 10 most searched brands and models from Serbia

Pos.	Brand
1	Volkswagen
2	Audi
3	Opel
4	BMW
5	Mercedes-Benz
6	Peugeot
7	Renault
8	Ford
9	Fiat
10	Citroën

Pos.	Brand	Model
1	Volkswagen	Golf
2	Volkswagen	Passat
3	Audi	A4
4	BMW	3 Series
5	Opel	Vivaro
6	Audi	A6
7	Opel	Astra
8	Audi	A3
9	Opel	Corsa
10	Renault	Megane

# 10 most searched brands and models from the United Kingdom

Pos.	Brand
1	Mercedes-Benz
2	Volkswagen
3	BMW
4	Audi
5	Toyota
6	Ford
7	Land Rover
8	Volvo
9	Citroën
10	Nissan

Pos.	Brand	Model
1	Volkswagen	Golf
2	Audi	A4
3	BMW	3 Series
4	Land Rover	Defender
5	Mercedes-Benz	G-Class
6	BMW	X5
7	Ford	Focus
8	BMW	5 Series
9	Mercedes-Benz	C-Class
10	Ford	Transit



# 10 most searched brands and models from the Czech Republic

Pos.	Brand
1	Volkswagen
2	BMW
3	Mercedes-Benz
4	Škoda
5	Audi
6	Ford
7	Toyota
8	Volvo
9	Opel
10	Peugeot

Pos.	Brand	Model
1	Volkswagen	Golf
2	Volkswagen	Passat
3	Škoda	Octavia
4	BMW	3 Series
5	Volkswagen	Transporter
6	Audi	A4
7	BMW	5 Series
8	Audi	A6
9	Škoda	Superb
10	Mercedes-Benz	C-Class

# 10 most searched brands and models from Russia

Pos.	Brand
1	Mercedes-Benz
2	Volkswagen
3	Lada
4	Toyota
5	BMW
6	Ford
7	Opel
8	Audi
9	Renault
10	Nissan

Pos.	Brand	Model
1	Lada	Granta
2	Mercedes-Benz	G-Class
3	Mercedes-Benz	C-Class
4	BMW	5 Series
5	Lada	Vesta
6	BMW	X5
7	Toyota	Land Cruiser
8	Mercedes-Benz	E-Class
9	Volkswagen	Golf
10	Ford	Mustang

# 10 most searched brands and models from Slovakia

Pos.	Brand
1	Volkswagen
2	Mercedes-Benz
3	BMW
4	Audi
5	Škoda
6	Ford
7	Toyota
8	Fiat
9	Mazda
10	Mitsubishi

Pos.	Brand	Model
1	Opel	Vectra
2	Mercedes-Benz	G-Class
3	Fiat	500
4	Peugeot	404
5	BMW	M3
6	Alfa Romeo	Giulietta
7	Land Rover	Defender
8	Alfa Romeo	Brera
9	Audi	A4
10	Škoda	Superb

# 10 most searched brands and models from Denmark

Pos.	Brand
1	Mercedes-Benz
2	BMW
3	Volkswagen
4	Audi
5	Ford
6	Volvo
7	Toyota
8	Opel
9	Chevrolet
10	Porsche

Pos.	Brand	Model
1	Ford	Mustang
2	BMW	3 Series
3	Volkswagen	Golf
4	Mercedes-Benz	E-Class
5	Mercedes-Benz	SLK-Class
6	Mercedes-Benz	SL-Class
7	Mercedes-Benz	C-Class
8	Volkswagen	Transporter
9	Toyota	Land Cruiser
10	BMW	5 Series



# 10 most searched brands and models from Bulgaria

Pos.	Brand
1	Mercedes-Benz
2	BMW
3	Volkswagen
4	Audi
5	Ford
6	Toyota
7	Opel
8	Volvo
9	Honda
10	Nissan

Pos.	Brand	Model
1	BMW	3 Series
2	BMW	5 Series
3	Mercedes-Benz	E-Class
4	Volkswagen	Passat
5	Volkswagen	Golf
6	Mercedes-Benz	C-Class
7	BMW	X5
8	Mercedes-Benz	G-Class
9	Audi	A4
10	Volkswagen	Tiguan

# 10 most searched brands and models from Croatia

Pos.	Brand
1	Volkswagen
2	BMW
3	Audi
4	Mercedes-Benz
5	Ford
6	Renault
7	Opel
8	Nissan
9	Peugeot
10	Volvo

Pos.	Brand	Model
1	Volkswagen	Golf
2	BMW	3 Series
3	Audi	A4
4	Volkswagen	Passat
5	BMW	5 Series
6	Audi	A5
7	Nissan	Qashqai
8	Ford	Focus
9	Opel	Astra
10	Renault	Megane

# 10 most searched brands and models from Sweden

Pos.	Brand
1	Volvo
2	Audi
3	Mercedes-Benz
4	BMW
5	Volkswagen
6	Ford
7	Toyota
8	Chevrolet
9	Porsche
10	Opel

Pos.	Brand	Model
1	Volvo	XC60
2	BMW	5 Series
3	Audi	A6
4	Mercedes-Benz	E-Class
5	Volvo	XC70
6	Volvo	XC90
7	Volkswagen	Golf
8	Audi	A4
9	Volkswagen	Passat
10	Tesla	Model S

# 10 most searched brands and models from Belgium

Pos.	Brand
1	Mercedes-Benz
2	BMW
3	Volkswagen
4	Audi
5	Toyota
6	Land Rover
7	Porsche
8	Ford
9	Volvo
10	Opel

Pos.	Brand	Model
1	Volkswagen	Golf
2	Mercedes-Benz	Sprinter
3	BMW	3 Series
4	BMW	5 Series
5	Mercedes-Benz	E-Class
6	Audi	A4
7	Porsche	911
8	Land Rover	Defender
9	Audi	A6
10	Toyota	Hilux



# 10 most searched brands and models from Austria

Pos.	Brand
1	Audi
2	BMW
3	Volkswagen
4	Mercedes-Benz
5	Ford
6	Škoda
7	Mazda
8	Toyota
9	Fiat
10	Opel

Pos.	Brand	Model
1	BMW	3 Series
2	Audi	A4
3	BMW	5 Series
4	Volkswagen	Passat
5	Volkswagen	Golf
6	Mazda	6
7	Audi	A6
8	Audi	A3
9	BMW	X5
10	Volkswagen	Transporter

# 10 most searched brands and models from the Moldavian Republic

Pos.	Brand
1	Mercedes-Benz
2	Volkswagen
3	Toyota
4	BMW
5	Audi
6	Renault
7	Ford
8	Nissan
9	Dacia
10	Škoda

Pos.	Brand	Model
1	Volkswagen	Passat
2	Mercedes-Benz	E-Class
3	Mercedes-Benz	Sprinter
4	Dacia	Duster
5	Honda	CR-V
6	BMW	5 Series
7	Audi	A6
8	Renault	Kangoo
9	Škoda	Octavia
10	BMW	3 Series

# 10 most searched brands and models from Finland

Pos.	Brand
1	Mercedes-Benz
2	Volvo
3	BMW
4	Audi
5	Toyota
6	Volkswagen
7	Ford
8	Tesla
9	Opel
10	Chevrolet

Pos.	Brand	Model
1	Toyota	Land Cruiser
2	BMW	3 Series
3	Volvo	V70
4	BMW	5 Series
5	Mercedes-Benz	C-Class
6	Audi	A4
7	Ford	Mustang
8	Tesla	Model S
9	Chevrolet	Corvette
10	Opel	Ampera

# 10 most searched brands and models from Lithuania

Pos.	Brand
1	Volkswagen
2	Volvo
3	BMW
4	Mercedes-Benz
5	Toyota
6	Audi
7	Opel
8	Ford
9	Nissan
10	Renault

Pos.	Brand	Model
1	BMW	3 Series
2	Volkswagen	Transporter
3	Volvo	XC70
4	Mercedes-Benz	E-Class
5	BMW	5 Series
6	Mercedes-Benz	Sprinter
7	Volkswagen	Passat
8	Land Rover	Defender
9	Volvo	XC90
10	Volvo	V70



# 10 most searched brands and models from Switzerland

Pos.	Brand
1	Audi
2	Mercedes-Benz
3	BMW
4	Volkswagen
5	Land Rover
6	Toyota
7	Porsche
8	Ford
9	Peugeot
10	Renault

Pos.	Brand	Model
1	Volkswagen	Golf
2	Audi	A5
3	Volkswagen	Passat
4	Audi	A6
5	Audi	A4
6	Mercedes-Benz	C-Class
7	BMW	5 Series
8	Porsche	911
9	BMW	3 Series
10	BMW	1 Series

# 10 most searched brands and models from Bosnia and Herzegovina

Pos.	Brand
1	Volkswagen
2	Audi
3	Mercedes-Benz
4	BMW
5	Ford
6	Škoda
7	Peugeot
8	Opel
9	Nissan
10	Renault

Pos.	Brand	Model
1	Volkswagen	Golf
2	Volkswagen	Passat
3	Audi	A4
4	Mercedes-Benz	E-Class
5	Škoda	Octavia
6	Audi	A6
7	Audi	A3
8	Ford	Kuga
9	BMW	5 Series
10	BMW	3 Series

# 10 most searched brands and models from Norway

Pos.	Brand
1	Tesla
2	Mercedes-Benz
3	BMW
4	Audi
5	Ford
6	Porsche
7	Volkswagen
8	Opel
9	Volvo
10	Toyota

Pos.	Brand	Model
1	Tesla	Model S
2	Mercedes-Benz	E-Class
3	BMW	3 Series
4	Mercedes-Benz	S-Class
5	Toyota	Land Cruiser
6	Porsche	911
7	Volvo	XC60
8	Tesla	Model X
9	Toyota	Prius
10	Audi	A4

# 10 most searched brands and models from Slovenia

Pos.	Brand
1	Volkswagen
2	Audi
3	Mercedes-Benz
4	BMW
5	Ford
6	Škoda
7	Toyota
8	Volvo
9	Renault
10	Fiat

Pos.	Brand	Model
1	Volkswagen	Golf
2	Volkswagen	Transporter
3	Toyota	Rav4
4	Škoda	Yeti
5	Ford	Focus
6	Volkswagen	Passat
7	BMW	3 Series
8	BMW	5 Series
9	Audi	A4
10	Volkswagen	Touran



# 10 most searched brands and models from Latvia

Pos.	Brand
1	Volvo
2	BMW
3	Audi
4	Volkswagen
5	Mercedes-Benz
6	Toyota
7	Ford
8	Opel
9	Nissan
10	Chevrolet

Pos.	Brand	Model
1	Volkswagen	Transporter
2	Audi	A6
3	BMW	5 Series
4	Volvo	XC70
5	BMW	3 Series
6	Volvo	XC90
7	Toyota	Land Cruiser
8	BMW	X3
9	Porsche	911
10	Volvo	V70

# 10 most searched brands and models from Belarus

Pos.	Brand
1	Volkswagen
2	Audi
3	Mercedes-Benz
4	Ford
5	Renault
6	BMW
7	Toyota
8	Škoda
9	Opel
10	Peugeot

Pos.	Brand	Model
1	Volkswagen	Transporter
2	Volkswagen	Passat
3	Audi	A6
4	Volkswagen	Touran
5	Volkswagen	Sharan
6	Renault	Scenic
7	Mercedes-Benz	E-Class
8	Nissan	Qashqai
9	Audi	A4
10	Mercedes-Benz	Sprinter

# 10 most searched brands and models from Albania

Pos.	Brand
1	Mercedes-Benz
2	Volkswagen
3	Audi
4	BMW
5	Toyota
6	Land Rover
7	Ford
8	Volvo
9	Opel
10	Honda

Pos.	Brand	Model
1	Volkswagen	Golf
2	Mercedes-Benz	E-Class
3	Mercedes-Benz	C-Class
4	Mercedes-Benz	Sprinter
5	Volkswagen	Caddy
6	Land Rover	Range Rover
7	Mercedes-Benz	S-Class
8	Toyota	Rav4
9	Land Rover	Evoque
10	Volkswagen	Passat

# 10 most searched brands and models from Ireland

Pos.	Brand
1	Mercedes-Benz
2	Volkswagen
3	Toyota
4	Audi
5	BMW
6	Porsche
7	Ford
8	Opel
9	Nissan
10	Chevrolet

Pos.	Brand	Model
1	Mercedes-Benz	G-Class
2	Chevrolet	Camaro
3	Porsche	911
4	Toyota	Land Cruiser
5	Nissan	Patrol
6	Audi	A6
7	Toyota	Prius
8	Ford	Focus
9	Audi	A4
10	Volkswagen	Passat



# 10 most searched brands and models from Estonia

Pos.	Brand
1	Mercedes-Benz
2	BMW
3	Volkswagen
4	Volvo
5	Audi
6	Ford
7	Toyota
8	Peugeot
9	Saab
10	Alfa Romeo

Pos.	Brand	Model
1	BMW	5 Series
2	Mercedes-Benz	Sprinter
3	Audi	A6
4	Mercedes-Benz	Viano
5	Volkswagen	Passat
6	BMW	3 Series
7	Volkswagen	Caddy
8	Alfa Romeo	159
9	Volvo	V70
10	Ford	Focus

# 10 most searched brands and models from Northern Macedonia

Pos.	Brand
1	BMW
2	Volkswagen
3	Audi
4	Mercedes-Benz
5	Opel
6	Ford
7	Renault
8	Citroën
9	Toyota
10	Fiat

Pos.	Brand	Model
1	Audi	A3
2	Volkswagen	Golf
3	BMW	3 Series
4	Audi	A4
5	Opel	Meriva
6	Volkswagen	Passat
7	Audi	A6
8	Mercedes-Benz	E-Class
9	Opel	Astra
10	Mercedes-Benz	S-Class

# 10 most searched brands and models from Montenegro

Pos.	Brand
1	Volkswagen
2	Mercedes-Benz
3	Audi
4	BMW
5	Renault
6	Peugeot
7	Škoda
8	Alfa Romeo
9	Citroën
10	Nissan

Pos.	Brand	Model
1	Volkswagen	Golf
2	Volkswagen	Passat
3	Mercedes-Benz	Sprinter
4	Mercedes-Benz	S-Class
5	Audi	A6
6	Audi	A4
7	Volkswagen	Tiguan
8	BMW	3 Series
9	Honda	Civic
10	Renault	Megane

# 10 most searched brands and models from Luxembourg

Pos.	Brand
1	Mercedes-Benz
2	BMW
3	Audi
4	Volkswagen
5	Toyota
6	Land Rover
7	Porsche
8	Nissan
9	Volvo
10	Peugeot

Pos.	Brand	Model
1	Toyota	Rav4
2	BMW	3 Series
3	Volkswagen	Golf
4	Volkswagen	Tiguan
5	Porsche	Cayenne
6	Audi	A5
7	Land Rover	Defender
8	BMW	5 Series
9	Audi	A4
10	Toyota	Hilux



# 10 most searched brands and models from Iceland

Pos.	Brand
1	BMW
2	Audi
3	Mercedes-Benz
4	Toyota
5	Kia
6	Volvo
7	Ford
8	Nissan
9	Volkswagen
10	Land Rover

Pos.	Brand	Model
1	Toyota	Land Cruiser
2	Audi	A5
3	Mercedes-Benz	G-Class
4	Kia	Sportage
5	Audi	A6
6	BMW	3 Series
7	BMW	5 Series
8	Nissan	Patrol
9	Ford	Transit
10	Kia	Optima

# 10 most searched brands and models from Malta

Pos.	Brand
1	Ford
2	Suzuki
3	Volkswagen
4	Mercedes-Benz
5	BMW
6	Toyota
7	Audi
8	Chevrolet
9	Opel
10	Land Rover

Pos.	Brand	Model
1	Ford	Transit
2	Chevrolet	Corvette
3	Suzuki	Vitara
4	BMW	5 Series
5	Ford	Mustang
6	Land Rover	Defender
7	Volkswagen	Transporter
8	Ford	Focus
9	Seat	Leon
10	Nissan	Micra

# 10 most searched brands and models from Cyprus

Pos.	Brand
1	Mercedes-Benz
2	Land Rover
3	Audi
4	Piaggio
5	Porsche
6	Toyota
7	BMW
8	Ford
9	Volkswagen
10	Volvo

Pos.	Brand	Model
1	Land Rover	Evoque
2	Mercedes-Benz	G-Class
3	Porsche	Cayman
4	Audi	TT
5	Audi	A3
6	Volkswagen	Polo
7	Land Rover	Defender
8	Nissan	Navara
9	Volvo	XC90
10	Ford	Mustang

# 10 most searched brands and models from the Islamic Republic of Iran

Pos.	Brand
1	Mercedes-Benz
2	BMW
3	Audi
4	Peugeot
5	Toyota
6	Ford
7	Hyundai
8	Porsche
9	Renault
10	Volkswagen

Pos.	Brand	Model
1	Ford	Mustang
2	Mercedes-Benz	S-Class
3	Mercedes-Benz	C-Class
4	Mercedes-Benz	SL-Class
5	BMW	3 Series
6	BMW	7 Series
7	Mercedes-Benz	E-Class
8	Peugeot	206
9	Porsche	Boxster
10	Toyota	Yaris



# 10 most searched brands and models from Azerbaijan

Pos.	Brand
1	Mercedes-Benz
2	BMW
3	Renault
4	Opel
5	Land Rover
6	Volkswagen
7	Toyota
8	Hyundai
9	Audi
10	Fiat

Pos.	Brand	Model
1	Mercedes-Benz	E-Class
2	Renault	Megane
3	Opel	Astra
4	BMW	3 Series
5	BMW	5 Series
6	Mercedes-Benz	S-Class
7	Land Rover	Range Rover
8	Mercedes-Benz	124
9	Mercedes-Benz	Sprinter
10	Opel	Zafira

# 10 most searched brands and models from Israel

Pos.	Brand
1	Mercedes-Benz
2	BMW
3	Jeep
4	Audi
5	Volkswagen
6	Toyota
7	Porsche
8	Alfa Romeo
9	Land Rover
10	Opel

Pos.	Brand	Model
1	Mercedes-Benz	G-Class
2	Jeep	Wrangler
3	BMW	3 Series
4	BMW	7 Series
5	BMW	5 Series
6	Volkswagen	Passat
7	Audi	A4
8	BMW	X5
9	Mercedes-Benz	E-Class
10	Toyota	Land Cruiser

# 10 most searched brands and models from the United Arab Emirates

Pos.	Brand
1	Mercedes-Benz
2	BMW
3	Volkswagen
4	Nissan
5	Toyota
6	Audi
7	Land Rover
8	Porsche
9	Ford
10	Kia

Pos.	Brand	Model
1	Nissan	Patrol
2	Mercedes-Benz	G-Class
3	BMW	3 Series
4	Volkswagen	Golf
5	Land Rover	Defender
6	Mercedes-Benz	C--Class
7	Toyota	Land Cruiser
8	Volkswagen	Tiguan
9	Jeep	Wrangler
10	BMW	M5

# 10 most searched brands and models from Georgia

Pos.	Brand
1	Mercedes-Benz
2	BMW
3	Opel
4	Ford
5	Toyota
6	Volkswagen
7	Volvo
8	Mitsubishi
9	Audi
10	Škoda

Pos.	Brand	Model
1	Mercedes-Benz	E-Class
2	Mercedes-Benz	Vito
3	Ford	Transit
4	Mercedes-Benz	Sprinter
5	Opel	Astra
6	Opel	Zafira
7	BMW	5 Series
8	Jeep	Grand Cherokee
9	BMW	X5
10	Škoda	Fabia



# 10 most searched brands and models from India

Pos.	Brand
1	BMW
2	Mercedes-Benz
3	Audi
4	Ford
5	Nissan
6	Toyota
7	Volkswagen
8	Dodge
9	Porsche
10	Land Rover

Pos.	Brand	Model
1	Nissan	GT-R
2	Ford	Mustang
3	Mercedes-Benz	S-Class
4	Audi	A3
5	Toyota	Rav4
6	BMW	3 Series
7	Volkswagen	Polo
8	Mercedes-Benz	Sprinter
9	BMW	1 Series
10	Dodge	Challenger

# 10 most searched brands and models from Saudi Arabia

Pos.	Brand
1	Mercedes-Benz
2	Nissan
3	Ford
4	BMW
5	Audi
6	Toyota
7	Land Rover
8	Volkswagen
9	Porsche
10	Subaru

Pos.	Brand	Model
1	Mercedes-Benz	S-Class
2	Mercedes-Benz	E-Class
3	Mercedes-Benz	G-Class
4	Toyota	Land Cruiser
5	Subaru	Impreza
6	Land Rover	Range Rover
7	Mercedes-Benz	C-Class
8	Toyota	Hilux
9	Audi	A6
10	Nissan	Navara

# 10 most searched brands and models from Qatar

Pos.	Brand
1	Volkswagen
2	Mercedes-Benz
3	Ford
4	Mazda
5	Audi
6	Renault
7	Nissan
8	Maserati
9	Toyota
10	Peugeot

Pos.	Brand	Model
1	Mazda	CX-5
2	Ford	Feasta
3	Renault	Clio
4	Volkswagen	Amarok
5	Mercedes-Benz	GL-Class
6	Audi	TT
7	Nissan	Patrol
8	Peugeot	308
9	Mercedes-Benz	A-Class
10	Hummer	H1

# 10 most searched brands and models from Kuwait

Pos.	Brand
1	Mercedes-Benz
2	Nissan
3	BMW
4	Porsche
5	Land Rover
6	Toyota
7	Ford
8	Mitsubishi
9	Chrysler
10	Pontiac

Pos.	Brand	Model
1	Mercedes-Benz	G-Class
2	Land Rover	Range Rover
3	Mercedes-Benz	SL-Class
4	Porsche	Cayenne
5	Toyota	Land Cruiser
6	Porsche	911
7	Pontiac	Firebird
8	BMW	3 Series
9	Ford	Mustang
10	BMW	8 Series



# 10 most searched brands and models from Kazakhstan

Pos.	Brand
1	Mercedes-Benz
2	Toyota
3	Audi
4	Volkswagen
5	BMW
6	Ford
7	Volvo
8	Fiat
9	Nissan
10	Opel

Pos.	Brand	Model
1	Mercedes-Benz	E-Class
2	BMW	5 Series
3	Audi	A6
4	Mercedes-Benz	Sprinter
5	Volvo	V90
6	Toyota	Rav4
7	Volkswagen	Golf
8	Toyota	Land Cruiser
9	Volkswagen	Transporter
10	Ford	F150

# 10 most searched brands and models from Hong Kong

Pos.	Brand
1	Mercedes-Benz
2	BMW
3	Toyota
4	Volkswagen
5	Porsche
6	Audi
7	Ford
8	Citroën
9	Nissan
10	Opel

Pos.	Brand	Model
1	Toyota	Land Cruiser
2	Porsche	911
3	BMW	3 Series
4	Nissan	Patrol
5	Volkswagen	Tiguan
6	Land Rover	Defender
7	Audi	A3
8	Mini	Cooper
9	Toyota	Hilux
10	Mercedes-Benz	G-Class

# 10 most searched brands and models from Kyrgyzstan

Pos.	Brand
1	Toyota
2	Lexus
3	Mercedes-Benz
4	BMW
5	Audi
6	Volvo
7	Subaru
8	Ford
9	Honda
10	Volkswagen

Pos.	Brand	Model
1	Mercedes-Benz	Sprinter
2	Lexus	RX
3	Toyota	Highlander
4	Toyota	Rav4
5	Lexus	GS
6	Toyota	Camry
7	Toyota	Avensis
8	Audi	A7
9	Toyota	Venza
10	Subaru	Outback

# 10 most searched brands and models from Pakistan

Pos.	Brand
1	Mercedes-Benz
2	Audi
3	BMW
4	Toyota
5	Ford
6	Honda
7	Land Rover
8	Volkswagen
9	Lexus
10	Ferrari

Pos.	Brand	Model
1	Mercedes-Benz	C-Class
2	Toyota	Land Cruiser
3	Mercedes-Benz	E-Class
4	Audi	A4
5	Ford	Mustang
6	Audi	S6
7	Mercedes-Benz	S-Class
8	Land Rover	Range Rover
9	Mercedes-Benz	G-Class
10	Audi	A5



# 10 most searched brands and models from China

Pos.	Brand
1	Honda
2	Toyota
3	Mercedes-Benz
4	Jaguar
5	Volkswagen
6	Audi
7	Nissan
8	Maserati
9	Porsche
10	BMW

Pos.	Brand	Model
1	Honda	Jazz
2	Jaguar	XK
3	Toyota	Zaris
4	Honda	HR-V
5	Honda	Civic
6	Volkswagen	Beetle
7	Nissan	Sunny
8	Audi	A5
9	Toyota	Aygo
10	Honda	Accord

# 10 most searched brands and models from Armenia

Pos.	Brand
1	Mercedes-Benz
2	Opel
3	Toyota
4	Ford
5	BMW
6	Nissan
7	Volkswagen
8	Porsche
9	Lexus
10	Renault

Pos.	Brand	Model
1	Mercedes-Benz	G-Class
2	Opel	Astra
3	Mercedes-Benz	E-Class
4	Opel	Zafira
5	Ford	Transit
6	Mercedes-Benz	Vito
7	Nissan	Patrol
8	Toyota	Prius
9	Toyota	Corolla
10	Porsche	Cayenne

# 10 most searched brands and models from Uzbekistan

Pos.	Brand
1	Mercedes-Benz
2	Ford
3	Volkswagen
4	Chevrolet
5	Audi
6	BMW
7	Opel
8	Hyundai
9	Toyota
10	Lexus

Pos.	Brand	Model
1	Mercedes-Benz	Sprinter
2	Ford	Transit
3	Mercedes-Benz	Vito
4	Volkswagen	Transporter
5	Chevrolet	Malibu
6	Mercedes-Benz	S-Class
7	Mercedes-Benz	E-Class
8	Mercedes-Benz	C-Class
9	Audi	A4
10	BMW	5 Series

# 10 most searched brands and models from Thailand

Pos.	Brand
1	Mercedes-Benz
2	Toyota
3	BMW
4	Audi
5	Porsche
6	Nissan
7	Ford
8	Ferrari
9	Rolls Royce
10	Land Rover

Pos.	Brand	Model
1	Mercedes-Benz	S-Class
2	BMW	M3
3	Toyota	Land Cruiser
4	BMW	7 Series
5	Audi	Q5
6	BMW	3 Series
7	Mercedes-Benz	C-Class
8	BMW	X5
9	Ford	Explorer
10	Mercedes-Benz	G-Class



# 10 most searched brands and models from Lebanon

Pos.	Brand
1	Mercedes-Benz
2	BMW
3	Alfa Romeo
4	Opel
5	Citroën
6	Volkswagen
7	Audi
8	Land Rover
9	Renault
10	Peugeot

Pos.	Brand	Model
1	Mercedes-Benz	G-Class
2	BMW	3 Series
3	Mercedes-Benz	C-Class
4	BMW	5 Series
5	Renault	Kangoo
6	Mercedes-Benz	A-Class
7	BMW	M5
8	Opel	Insignia
9	Land Rover	Defender
10	Alfa	166

# 10 most searched brands and models from Iraq

Pos.	Brand
1	Mercedes-Benz
2	BMW
3	Land Rover
4	Audi
5	Porsche
6	Ford
7	Volkswagen
8	Ferrari
9	Lamborghini
10	Volvo

Pos.	Brand	Model
1	Mercedes-Benz	G-Class
2	BMW	5 Series
3	Land Rover	Range Rover
4	Audi	Q7
5	Mercedes-Benz	E-Class
6	Ford	Mustang
7	Audi	A6
8	BMW	7 Series
9	Audi	TT
10	Mercedes-Benz	GL-Class

# 10 most searched brands and models from Japan

Pos.	Brand
1	Mercedes-Benz
2	Citroën
3	BMW
4	Toyota
5	Volkswagen
6	Nissan
7	Alfa Romeo
8	Chrysler
9	Hummer
10	Audi

Pos.	Brand	Model
1	BMW	1 Series
2	Mercedes-Benz	S-Class
3	Alfa Romeo	Giulietta
4	Toyota	Land Cruiser
5	Hummer	H1
6	Volkswagen	Tiguan
7	Citroën	C6
8	Mercedes-Benz	B-Class
9	Lancia	Delta
10	Toyota	Rav4

# 10 most searched brands and models from Jordan

Pos.	Brand
1	Mercedes-Benz
2	Volkswagen
3	BMW
4	Nissan
5	Audi
6	Toyota
7	Honda
8	Porsche
9	Fiat
10	Chevrolet

Pos.	Brand	Model
1	Volkswagen	Caddy
2	Nissan	Navara
3	Mercedes-Benz	E-Class
4	Honda	Civic
5	Mercedes-Benz	C-Class
6	Volkswagen	Scirocco
7	BMW	3 Series
8	Toyota	Hilux
9	Mercedes-Benz	S-Class
10	BMW	5 Series



# 10 most searched brands and models from Singapore

Pos.	Brand
1	Volkswagen
2	Toyota
3	Mercedes-Benz
4	Porsche
5	Volvo
6	BMW
7	Ford
8	Mini
9	Land Rover
10	Audi

Pos.	Brand	Model
1	Volkswagen	Golf
2	Ford	Mustang
3	Volkswagen	Polo
4	Land Rover	Defender
5	Toyota	Land Cruiser
6	Toyota	Corolla
7	Mini	Cooper
8	Mini	Countryman
9	Volvo	XC60
10	Porsche	911

# 10 most searched brands and models from Malaysia

Pos.	Brand
1	Mercedes-Benz
2	Toyota
3	BMW
4	Renault
5	Volkswagen
6	Audi
7	Hyundai
8	Mazda
9	Nissan
10	Porsche

Pos.	Brand	Model
1	Mercedes-Benz	G-Class
2	Mazda	MX-5
3	Toyota	Avensis
4	Mercedes-Benz	S-Class
5	Nissan	Patrol
6	Toyota	Land Cruiser
7	BMW	5 Series
8	Renault	Latitude
9	Isuzu	Trooper
10	Porsche	Cayenne

# 10 most searched brands and models from Philippines

Pos.	Brand
1	Mercedes-Benz
2	Toyota
3	Nissan
4	Honda
5	Peugeot
6	Renault
7	Mitsubishi
8	Tata
9	Mahindra
10	Hyundai

Pos.	Brand	Model
1	Nissan	Patrol
2	Toyota	Land Cruiser
3	Mini	Cooper
4	Mercedes-Benz	E-Class
5	Honda	Jazz
6	Hyundai	Tuscon
7	Mitsubishi	L200
8	BMW	5 Series
9	Mahindra	Goa
10	Renault	Koleos

# 10 most searched brands and models from Egypt

Pos.	Brand
1	Mercedes-Benz
2	BMW
3	Volkswagen
4	Audi
5	Škoda
6	Peugeot
7	Toyota
8	Ford
9	Hyundai
10	Opel

Pos.	Brand	Model
1	Mercedes-Benz	C-Class
2	BMW	3 Series
3	Škoda	Octavia
4	Volkswagen	Golf
5	Volkswagen	Touran
6	Mercedes-Benz	E-Class
7	BMW	5 Series
8	Mercedes-Benz	S-Class
9	Volkswagen	Passat
10	Audi	A3



# 10 most searched brands and models from South Africa

Pos.	Brand
1	Volkswagen
2	BMW
3	Mercedes-Benz
4	Toyota
5	Ford
6	Audi
7	Peugeot
8	Fiat
9	Porsche
10	Nissan

Pos.	Brand	Model
1	Volkswagen	Golf
2	Peugeot	3008
3	Porsche	911
4	Volkswagen	Passat
5	Škoda	Octavia
6	Mini	Cooper
7	BMW	5 Series
8	Toyota	Hilux
9	Toyota	Land Cruiser
10	Nissan	Qashqai

# 10 most searched brands and models from Morocco

Pos.	Brand
1	Volkswagen
2	Mercedes-Benz
3	Audi
4	BMW
5	Hyundai
6	Toyota
7	Ford
8	Citroën
9	Renault
10	Land Rover

Pos.	Brand	Model
1	Volkswagen	Tiguan
2	Volkswagen	Golf
3	Volkswagen	Touran
4	Mercedes-Benz	C-Class
5	Audi	Q5
6	Audi	A3
7	Mercedes-Benz	E-Class
8	BMW	3 Series
9	Hyundai	Santa Fe
10	Hyundai	i30

# 10 most searched brands and models from Libya

Pos.	Brand
1	Mercedes-Benz
2	BMW
3	Toyota
4	Volkswagen
5	Nissan
6	Hyundai
7	Kia
8	Opel
9	Chevrolet
10	Ford

Pos.	Brand	Model
1	Mercedes-Benz	E-Class
2	Mercedes-Benz	C-Class
3	BMW	3 Series
4	BMW	5 Series
5	Volkswagen	Golf
6	Volkswagen	Transporter
7	Opel	Zafira
8	Volkswagen	Passat
9	Nissan	Micra
10	Toyota	Land Cruiser

# 10 most searched brands and models from Tunisia

Pos.	Brand
1	Mercedes-Benz
2	Volkswagen
3	BMW
4	Audi
5	Peugeot
6	Ford
7	Fiat
8	Renault
9	Chevrolet
10	Land Rover

Pos.	Brand	Model
1	Volkswagen	Golf
2	Mercedes-Benz	C-Class
3	Chevrolet	Camaro
4	Isuzu	D-Max
5	Audi	Q5
6	Mercedes-Benz	E-Class
7	Renault	Clio
8	Audi	Q7
9	Ford	Ranger
10	Kia	Sportage



# 10 most searched brands and models from Algeria

Pos.	Brand
1	Mercedes-Benz
2	Volkswagen
3	BMW
4	Audi
5	Renault
6	Toyota
7	Land Rover
8	Porsche
9	Ford
10	Škoda

Pos.	Brand	Model
1	Volkswagen	Golf
2	Volkswagen	Caddy
3	BMW	1 Series
4	BMW	3 Series
5	Mercedes-Benz	E-Class
6	Mercedes-Benz	C-Class
7	Mercedes-Benz	Vito
8	Audi	A6
9	Škoda	Octavia
10	Ford	Mustang

# 10 most searched brands and models from Nigeria

Pos.	Brand
1	Mercedes-Benz
2	Toyota
3	Volkswagen
4	Peugeot
5	Land Rover
6	BMW
7	Nissan
8	Opel
9	Tesla
10	Ford

Pos.	Brand	Model
1	Peugeot	406
2	Mercedes-Benz	C-Class
3	Volkswagen	Transporter
4	Tesla	Model S
5	Mercedes-Benz	E-Class
6	Toyota	Corolla
7	Volkswagen	Golf
8	Toyota	Hilux
9	Peugeot	Boxer
10	Land Rover	Defender

# 10 most searched brands and models from Senegal

Pos.	Brand
1	Mercedes-Benz
2	Toyota
3	Peugeot
4	BMW
5	Ford
6	Renault
7	Mitsubishi
8	Nissan
9	Citroën
10	Jeep

Pos.	Brand	Model
1	Toyota	Rav4
2	Mercedes-Benz	Sprinter
3	Mercedes-Benz	G-Class
4	Ford	F150
5	Peugeot	5008
6	Mitsubishi	Pajero
7	Toyota	Land Cruiser
8	Citroën	DS5
9	Jeep	Wrangler
10	BMW	X3

# 10 most searched brands and models from Angola

Pos.	Brand
1	Mercedes-Benz
2	Toyota
3	BMW
4	Volkswagen
5	Ford
6	Hyundai
7	Audi
8	Porsche
9	Jaguar
10	Land Rover

Pos.	Brand	Model
1	Toyota	Land Cruiser
2	Toyota	Hilux
3	Land Rover	Defender
4	Toyota	Corolla
5	Mercedes-Benz	SL-Class
6	Mercedes-Benz	C-Class
7	Ford	F100
8	Porsche	911
9	Audi	R8
10	Volkswagen	Passat



# 10 most searched brands and models from Cameroon

Pos.	Brand
1	Toyota
2	Mercedes-Benz
3	Mitsubishi
4	Hyundai
5	Ford
6	BMW
7	Audi
8	Volkswagen
9	Lexus
10	Honda

Pos.	Brand	Model
1	Toyota	Avensis
2	Toyota	Hilux
3	Toyota	Rav4
4	Toyota	Corolla
5	Mercedes-Benz	ML-Class
6	Mitsubishi	Pajero
7	Mercedes-Benz	C-Class
8	Toyota	Camry
9	BMW	5 Series
10	Toyota	Urban Cruiser

# 10 most searched brands and models from Ethiopia

Pos.	Brand
1	Toyota
2	Nissan
3	Mercedes-Benz
4	Hyundai
5	Peugeot
6	BMW
7	Honda
8	Volkswagen
9	Ford
10	Kia

Pos.	Brand	Model
1	Toyota	Hilux
2	Toyota	Rav4
3	Toyota	Yaris
4	Nissan	Qashqai
5	Mercedes-Benz	C-Class
6	Toyota	Land Cruiser
7	Ford	Ranger
8	Toyota	Corolla
9	Toyota	Auris
10	Kia	Picanto

# 10 most searched brands and models from Mozambique

Pos.	Brand
1	Toyota
2	Volkswagen
3	Isuzu
4	Ford
5	BMW
6	Volvo
7	Hyundai
8	Mercedes-Benz
9	Jeep
10	Nissan

Pos.	Brand	Model
1	Toyota	Hilux
2	Ford	Ranger
3	Volkswagen	Golf
4	Volvo	XC90
5	Volkswagen	Touareg
6	Jeep	Grand Cherokee
7	Mercedes-Benz	C-Class
8	BMW	3 Series
9	Ferrari	458 Italia
10	Toyota	Fortuner

# 10 most searched brands and models from Cape Verde

Pos.	Brand
1	Toyota
2	BMW
3	Ford
4	Alfa Romeo
5	Mercedes-Benz
6	Audi
7	Chevrolet
8	Renault
9	Volkswagen
10	Mazda

Pos.	Brand	Model
1	BMW	X5
2	Ford	Mustang
3	BMW	X6
4	Audi	A3
5	Toyota	Celica
6	Toyota	Hilux
7	Renault	Clio
8	Toyota	Land Cruiser
9	Ford	Fiesta
10	Mazda	CX-5



# 10 most searched brands and models from Sao Tome and Principe

Pos.	Brand
1	Toyota
2	Mitsubishi
3	Peugeot
4	Nissan
5	Audi
6	BMW
7	Honda
8	Hyundai
9	Suzuki
10	Kia

Pos.	Brand	Model
1	Toyota	Hilux
2	Toyota	Rav4
3	Toyota	Land Cruiser
4	Toyota	Corolla
5	Mitsubishi	Outlander
6	Suzuki	Vitara
7	Nissan	Qashqai
8	Renault	Laguna
9	Mitsubishi	Pajero
10	Honda	HR-V

# 10 most searched brands and models from the Cote D'Ivoire

Pos.	Brand
1	Mercedes-Benz
2	Hyundai
3	Toyota
4	Land Rover
5	BMW
6	Kia
7	Ford
8	Chevrolet
9	Honda
10	GMC

Pos.	Brand	Model
1	Hyundai	Santa Fe
2	Toyota	Corolla
3	Mercedes-Benz	Sprinter
4	Mercedes-Benz	C-Class
5	Hyundai	Sonata
6	Kia	Sorento
7	Land Rover	Range Rover
8	Toyota	Highlander
9	GMC	Terrain
10	Honda	Pilot

# 10 most searched brands and models from the Democratic Republic of the Congo

Pos.	Brand
1	Toyota
2	Mercedes-Benz
3	Ford
4	Cadillac
5	Chevrolet
6	Nissan
7	Volkswagen
8	GMC
9	Audi
10	Honda

Pos.	Brand	Model
1	Cadillac	Escalade
2	Mercedes-Benz	E-Class
3	Toyota	4runner
4	Toyota	Rav4
5	Toyota	Hilux
6	Toyota	Tundra
7	Nissan	Titan
8	Ford	Edge
9	Ford	Expedition
10	Ford	F150

# 10 most searched brands and models from Brazil

Pos.	Brand
1	Ford
2	BMW
3	Chevrolet
4	Mercedes-Benz
5	Audi
6	Nissan
7	Volkswagen
8	Toyota
9	Dodge
10	Honda

Pos.	Brand	Model
1	Ford	Mustang
2	Chevrolet	Camaro
3	Nissan	GT-R
4	Dodge	Challenger
5	Honda	Civic
6	Nissan	350z
7	Ford	F150
8	Ford	Fusion
9	Audi	R8
10	Chevrolet	Corvette



# 10 most searched brands and models from Argentina

Pos.	Brand
1	BMW
2	Audi
3	Volkswagen
4	Mercedes-Benz
5	Toyota
6	Alfa Romeo
7	Honda
8	Suzuki
9	Peugeot
10	Renault

Pos.	Brand	Model
1	Audi	A3
2	BMW	3 Series
3	Audi	A4
4	BMW	1 Series
5	Volkswagen	Passat
6	Mercedes-Benz	A-Class
7	Suzuki	Swift
8	Toyota	Land Cruiser
9	Volkswagen	Golf
10	Toyota	Yaris

# 10 most searched brands and models from Mexico

Pos.	Brand
1	Mercedes-Benz
2	BMW
3	Ford
4	Toyota
5	Volkswagen
6	Dodge
7	Audi
8	Chevrolet
9	Nissan
10	Jeep

Pos.	Brand	Model
1	Mercedes-Benz	SL-Class
2	BMW	M3
3	Jeep	Wrangler
4	Ford	Mustang
5	Ford	F550
6	Mercedes-Benz	G-Class
7	BMW	3 Series
8	Toyota	Yaris
9	Nissan	GT-R
10	Dodge	Ram 1500

# 10 most searched brands and models from Chile

Pos.	Brand
1	BMW
2	Volkswagen
3	Honda
4	Lancia
5	Mercedes-Benz
6	Peugeot
7	Toyota
8	Audi
9	Jeep
10	Mitsubishi

Pos.	Brand	Model
1	BMW	5 Series
2	Volkswagen	Golf
3	BMW	3 Series
4	BMW	1 Series
5	Lancia	Thesis
6	Peugeot	407
7	Lancia	Delta
8	Honda	HR-V
9	Toyota	Rav4
10	Mercedes-Benz	C-Class

# 10 most searched brands and models from Venezuela

Pos.	Brand
1	Ford
2	Mercedes-Benz
3	Opel
4	Mini
5	Toyota
6	Fiat
7	Land Rover
8	Hyundai
9	Volkswagen
10	Chevrolet

Pos.	Brand	Model
1	Opel	Tigra
2	Ford	Puma
3	Mercedes-Benz	C-Class
4	Mercedes-Benz	SLK-Class
5	Ford	Ka
6	Land Rover	Freelander
7	Mercedes-Benz	S-Class
8	Volkswagen	Beetle
9	Citroën	DS3
10	BMW	1 Series



# 10 most searched brands and models from Paraguay

Pos.	Brand
1	Mercedes-Benz
2	Toyota
3	BMW
4	Land Rover
5	Ford
6	Renault
7	Dodge
8	Audi
9	Volkswagen
10	Mitsubishi

Pos.	Brand	Model
1	Mercedes-Benz	E-Class
2	Toyota	Land Cruiser
3	Ford	Mustang
4	Land Rover	Discovery
5	BMW	1 Series
6	Renault	Trafic
7	Toyota	Rav4
8	Ford	Maverick
9	Renault	Clio
10	Volkswagen	Golf

# 10 most searched brands and models from Peru

Pos.	Brand
1	Ford
2	Toyota
3	Mercedes-Benz
4	BMW
5	Hummer
6	Chevrolet
7	Jeep
8	Ferrari
9	Citroën
10	Peugeot

Pos.	Brand	Model
1	Ford	F150
2	Mercedes-Benz	G-Class
3	Citroën	Berlingo
4	Ford	Explorer
5	Volkswagen	Crafter
6	Renault	Kangoo
7	Toyota	Hilux
8	Peugeot	Bipper
9	BMW	M6
10	Peugeot	407

# 10 most searched brands and models from Colombia

Pos.	Brand
1	Jeep
2	Toyota
3	Land Rover
4	Mercedes-Benz
5	Volkswagen
6	Ford
7	BMW
8	Renault
9	Volvo
10	Nissan

Pos.	Brand	Model
1	Jeep	Wrangler
2	Land Rover	Defender
3	Ford	F150
4	Toyota	Land Cruiser
5	Toyota	Supra
6	Mercedes-Benz	G-Class
7	Ssangyong	Kyron
8	Audi	S2
9	BMW	M5
10	BMW	X6

# 10 most searched brands and models from Uruguay

Pos.	Brand
1	BMW
2	Volkswagen
3	Porsche
4	Chevrolet
5	Peugeot
6	Alfa Romeo
7	Mitsubishi
8	Mercedes-Benz
9	Toyota
10	Land Rover

Pos.	Brand	Model
1	Volkswagen	Golf
2	BMW	M5
3	Porsche	Panamera
4	BMW	M3
5	BMW	1 Series
6	Land Rover	Range Rover
7	Mitsubishi	Eclipse
8	Nissan	350z
9	Toyota	GT86
10	Peugeot	3008



# 10 most searched brands and models from Bolivia

Pos.	Brand
1	BMW
2	Mercedes-Benz
3	Toyota
4	Ferrari
5	Ford
6	Land Rover
7	Aston Martin
8	Audi
9	Mitsubishi
10	Honda

Pos.	Brand	Model
1	Land Rover	Defender
2	Toyota	4runner
3	Ford	Focus
4	Toyota	Tacoma
5	BMW	X1
6	Audi	R8
7	Honda	Pilot
8	BMW	X5
9	Toyota	Land Cruiser
10	Aston Martin	Rapide

# 10 most searched brands and models from the Dominican Republic

Pos.	Brand
1	Toyota
2	Chevrolet
3	Ford
4	Mercedes-Benz
5	Jeep
6	Suzuki
7	Piaggio
8	Land Rover
9	Seat
10	Hyundai

Pos.	Brand	Model
1	Toyota	Tacoma
2	Toyota	4runner
3	Toyota	Tundra
4	Suzuki	Swift
5	Toyota	Land Cruiser
6	Toyota	Hilux
7	Jeep	Grand Cherokee
8	Chevrolet	Colorado
9	Land Rover	Defender
10	Seat	Ibiza

# 10 most searched brands and models from Costa Rica

Pos.	Brand
1	Jeep
2	Toyota
3	Porsche
4	Audi
5	Fiat
6	Citroën
7	Mercedes-Benz
8	Dacia
9	Volkswagen
10	Volvo

Pos.	Brand	Model
1	Dacia	Logan
2	Audi	A1
3	Jeep	Wrangler
4	Toyota	Land Cruiser
5	Citroën	C3
6	Mercedes-Benz	G-Class
7	Toyota	Hilux
8	Audi	A3
9	Fiat	500
10	Porsche	Cayenne

# 10 most searched brands and models from Panama

Pos.	Brand
1	Toyota
2	Volvo
3	Mercedes-Benz
4	Tesla
5	Jaguar
6	Volkswagen
7	Ford
8	Infiniti
9	Land Rover
10	Audi

Pos.	Brand	Model
1	Volvo	S60
2	Toyota	Hilux
3	Toyota	Land Cruiser
4	Volkswagen	California
5	Ford	Mustang
6	Ford	Ecosport
7	Land Rover	Defender
8	BMW	M3
9	Suzuki	Grand Vitara
10	Peugeot	205



# 10 most searched brands and models from Ecuador

Pos.	Brand
1	Ford
2	Volkswagen
3	Hyundai
4	Toyota
5	BMW
6	Mazda
7	Jeep
8	Land Rover
9	GMC
10	Chevrolet

Pos.	Brand	Model
1	Hyundai	Sonata
2	Toyota	Yaris
3	Ford	Fiesta
4	Mazda	2
5	Volkswagen	Touareg
6	Volkswagen	Polo
7	Ford	F350
8	Ford	Mustang
9	Land Rover	Range Rover
10	GMC	Sierra 1500

# AGENDA

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1.

GENERAL STATISTICS

2.

MARKETS

3.

CONSUMERS

4.

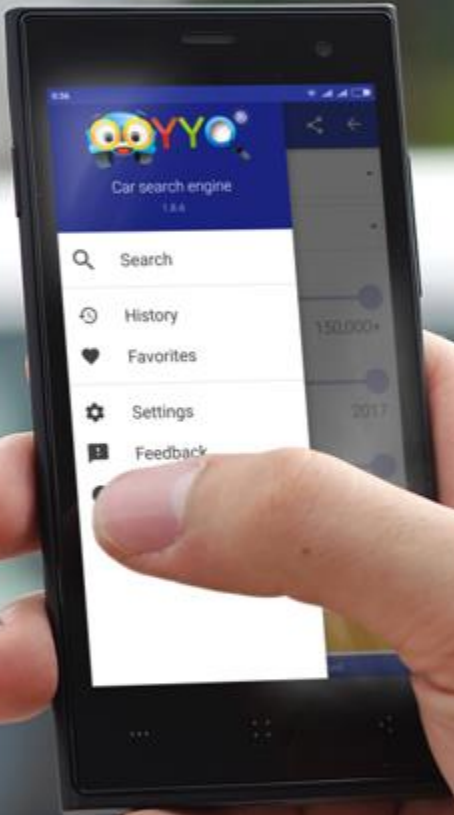
FOR CONSUMERS

5.

FOR DEALERS

Car listing at your fingertips. No wandering required.





# OOYYO TAKES THE FRUSTRATION OUT OF CAR SHOPPING

**We make it  
E-A-S-Y**

## The frustration

People become frustrated with the amount of time and energy spent on looking for the right used car.

## ...taken care of...

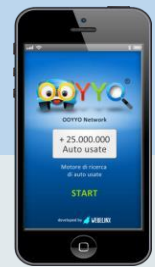
OOYYO takes care of that by taking all of buyer's car requirements (all!) and digs through its comprehensive database for top real-time choices. Within seconds, a relevant list of cars appears...

## ... skipping over to the good part!

- ...listing:
- ✓ matching cars within vicinity,
  - ✓ whether they are a good deal, and
  - ✓ if there are similar ones in the area.
- No stress, no wasted time, no missed cars!



OOYYO takes the stress-free road to your desired car within seconds.





# OOYYO OFFERS A MORE INSIGHTFUL, MORE PRECISE SEARCH THAN ANY OTHER SITE

We have your back

## REAL TIME CUSTOMIZED INSIGHT ON CARS... WITH ALL QUESTIONS ANSWERED

OOYYO acts as a very informed friend in the car shopping process, arming you with information that helps you make the right decision with the car purchase. OOYYO lays out— value, price, availability – in real time in your local car marketplace, and answers questions such as:

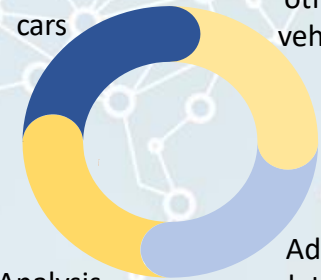
- Am I getting a fair price on this car, and can I get a better deal elsewhere?
- Can I find a similar car nearby with similar or better features?
- How fast will this car sell?

OOYYO's real time insights and analytics that can answer critical questions such as the ones above are unique to the European market and cannot be found elsewhere.

## INFORMATION LIFESAVER

Real-time list of available cars

Comparison to other offered vehicles in the area



Value Analysis - Am I getting a good deal?

Additional details such as how likely the car will sell

We have the structure

- One of the industry's strongest data bases with Big Data Search Engine.
- Transparent information on car industry in real time.
- Largest index in the world with 15+ million unique listings – including all dealerships near you.
- No marketing to drag visitors to OOYYO - meaning you visit because you want to visit.

# AGENDA

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FOR CONSUMERS

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Car listing at your fingertips. No wandering required.



WVD - Car search engine - 2017,859 CAR FOR LAST MONTH

Used cars Germany  
16 of 1,073,412 Results

Car Search

Germany (1,073,412)

Make

Price From to

Year From to

MI From to

Body type

Fuel type

1,073,412 Results

Reset

Deal Year MS Price

**2017 Smart Forfour**  
Germany  
MI: 100 km  
Hatchback, Petrol, Black, abs, air conditioning, parking, alloy wheels, central locking, cruise control, esp, immobilizer, leather, park assist, power steering  
21,490 EUR

**2017 Volkswagen Caddy 1.6**  
Isarahn, Germany  
MI: 3,900 km  
Pickup, Diesel, Black, abs, air conditioning, airbag, mirror, headlights, central locking, cruise control, fog lights, gps, immobilizer, leather, park assist, power steering, service history  
31,950 EUR

ASUS



# MARKET SHIFT TO ONLINE PERSONALIZED CAR SEARCH WITH CUSTOMIZED INSIGHTS

## Used Car industry trends

- Customers expect personalized and customized data of available cars at their fingertips.
- Shift from traditional to online advertising in automotive is making the buyers more sophisticated and forcing the dealers to keep pace in order to gain sales.
- Significant opportunities in a changing environment. Cross-selling and other benefits for Dealers through Big Data engagement published by OOYYO vertical power engine.

## OOYYO BRINGS LEADS WITH AN INTENT TO BUY.

The service analyzes millions of listings from thousands of information sources, returning the most relevant search results to the car shoppers in real-time.

OOYYO offers the car buyer a smart, targeted selection of available cars – and informative insights about these cars! - at their fingertips while benefiting dealers by connecting them to purchase-ready customers.

## How OOYYO operates here?

### POSITION

- First rival
- Strongest online base in Europe

### BEHAVIOR

- Exclusive focus on the auto industry
- Strongest European footprint



# DEALER OPPORTUNITIES FOR INCREASED SALES AND CROSS-SELLING THROUGH PARTNERSHIP WITH OOYYO

## CONVERT OOYYO VISITORS TO ON-THE-LOT BUYERS

Dealers can increase the quality of traffic on their websites through OOYYO's unique platform.

OOYYO's service operates by bringing purchase-ready customers to dealer sites, creating engagement and personalization with its analysis and data that answer questions like "Is this car a good deal?, Is there a similar offer in the area? Will this car sell fast?", and ultimately turning a materially higher number of these visitors into car buyers.

The service is very easy to implement and there is a free trial for any dealership wanting to improve their business.

How can a dealership benefit?

## OOYYO PLATFORM CAN MATERIALLY INCREASE:

- Number of cars sold
- Lead conversion
- Purchase-ready traffic
- More knowledgeable consumer inflow requiring less engagement and time per purchase
- Bounce rate control
- Cross-selling opportunities

### Example of an Impact of OOYYO Big Data on Dealer Website

15% up

18% down

10% up

17% up

14% up

Lead Conversion on VDPs

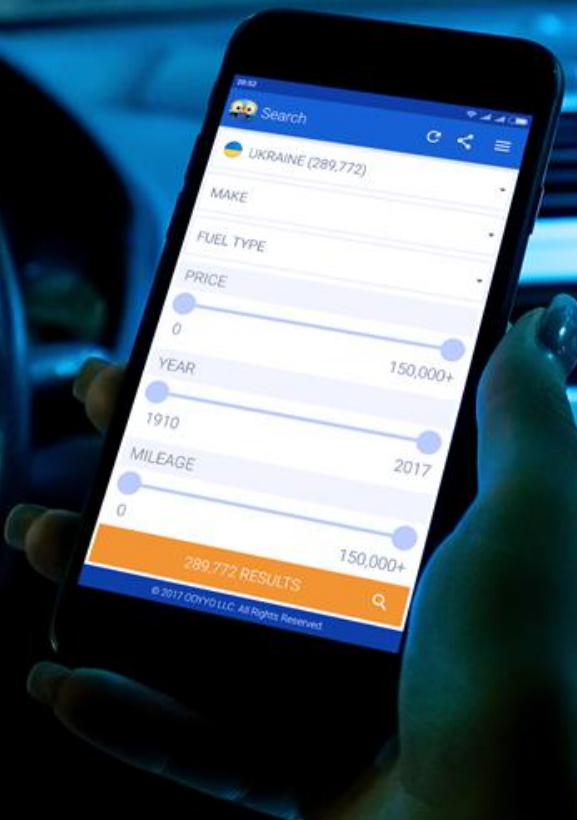
Bounce Rate

Sales Increase

Time on Page

Lead Conversion CPO

Results show the impact of OOYYO Big Data on the dealer website 60 days prior vs. 60 days after addition.



## QUESTIONS?

We always love to sit and chat about all the exciting stuff we're doing.

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