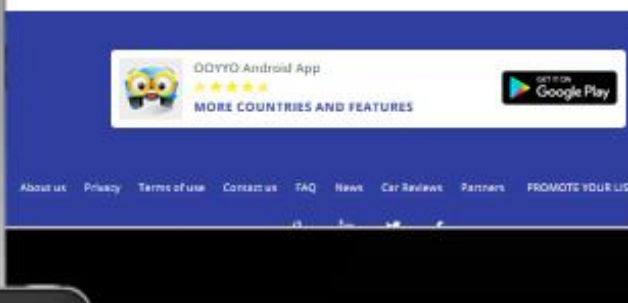
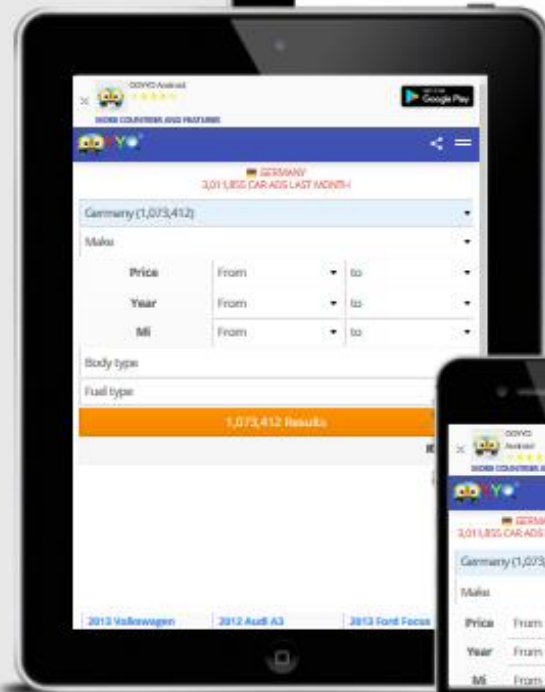
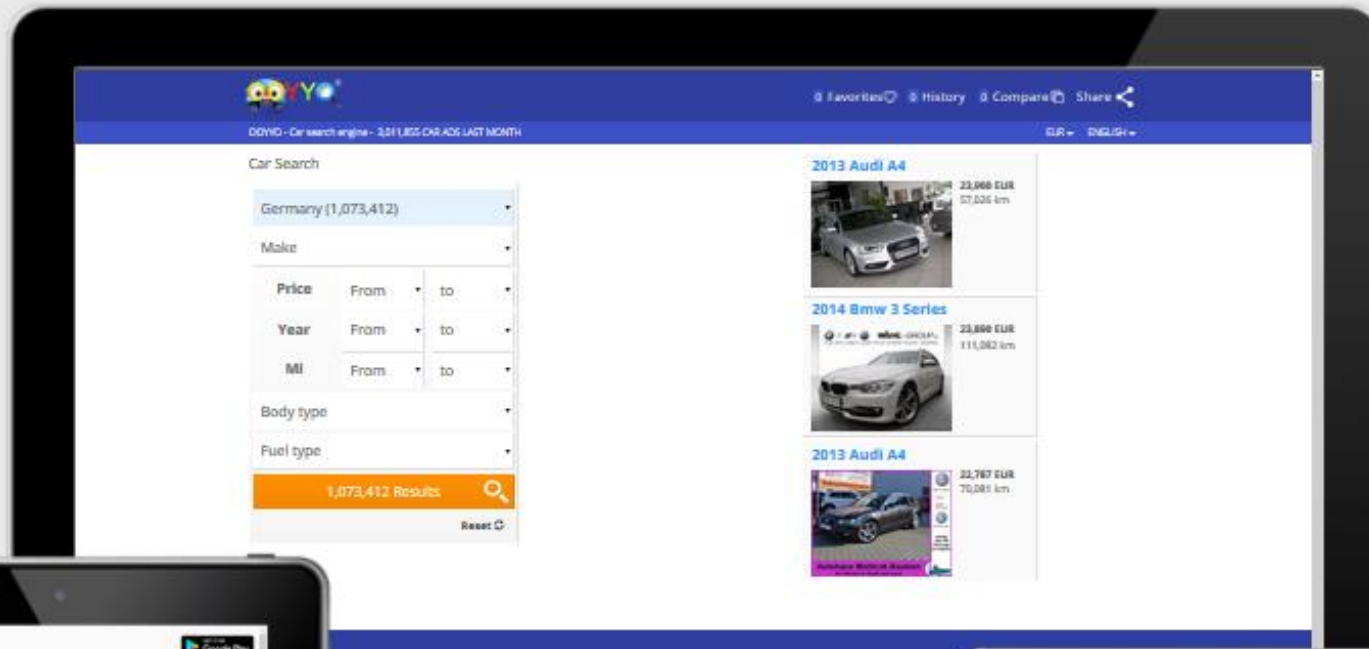




2017 ANNUAL REPORT



Most detailed data of your local area for the car purchase.



Welcome to OOYYO, the place where you can find millions of new used cars!

OOYYO is a leading global vertical search engine for used cars. The service aggregates and semantically analyzes millions of cars for sale from thousands of different information sources, returning the most relevant search results to the users. At the moment, OOYYO is present in 22 car markets and available in 26 different languages.

OOYYO has the largest index in the world, with more than 15 million unique cars on sale, from more than 25 million different listings from online sources worldwide.

What we do?

Since our search engine gathers and organizes millions of listings from all over the world into one place, there is no longer need to browse dozens of car websites to find the car you've been searching for. That makes OOYYO the best way to buy and sell used cars through online classifieds - ever. The new, improved design offers numerous features that will make your search even more efficient:

- Possibility to search for cars in 22 countries worldwide and in your own language;
- Car reviews written by our car experts;
- Many various options for narrowing down your search easily by using our numerous filters;
- Comparing up to five different cars;
- Marking your favorite car ads;
- Saved history of all your car searches;
- Sorting listings by your favorite criteria;
- Sorting filters by your favorite criteria;
- Possibility to read comments of other buyers or car enthusiasts and to write your own remarks.

Want to see your ads on OOYYO?

Many car classified websites have already chosen to promote their car offer through our search engine, as we deliver free traffic and high quality visitors to those websites, by redirecting our users to the originating website. If you own a classified ads website, and want to include car ads from your website in OOYYO's listings, please contact us. If you are a private seller and wish to see your car listed on OOYYO, just post your ad with any of the websites present in our search engine, and it will be automatically added to our listings with the next database update.



19:48
← Compare (2)

2016 Hyundai Tucs... 2016 Hyundai Tucs...



17,195 GBP

You save: 9.61 %

GOOD PRICE

2016

10,260 mi

Suv

Manual

Blue

UK



15,998 GBP

You save: 14.08 %

SUPER PRICE

2016

11,995 mi

Suv

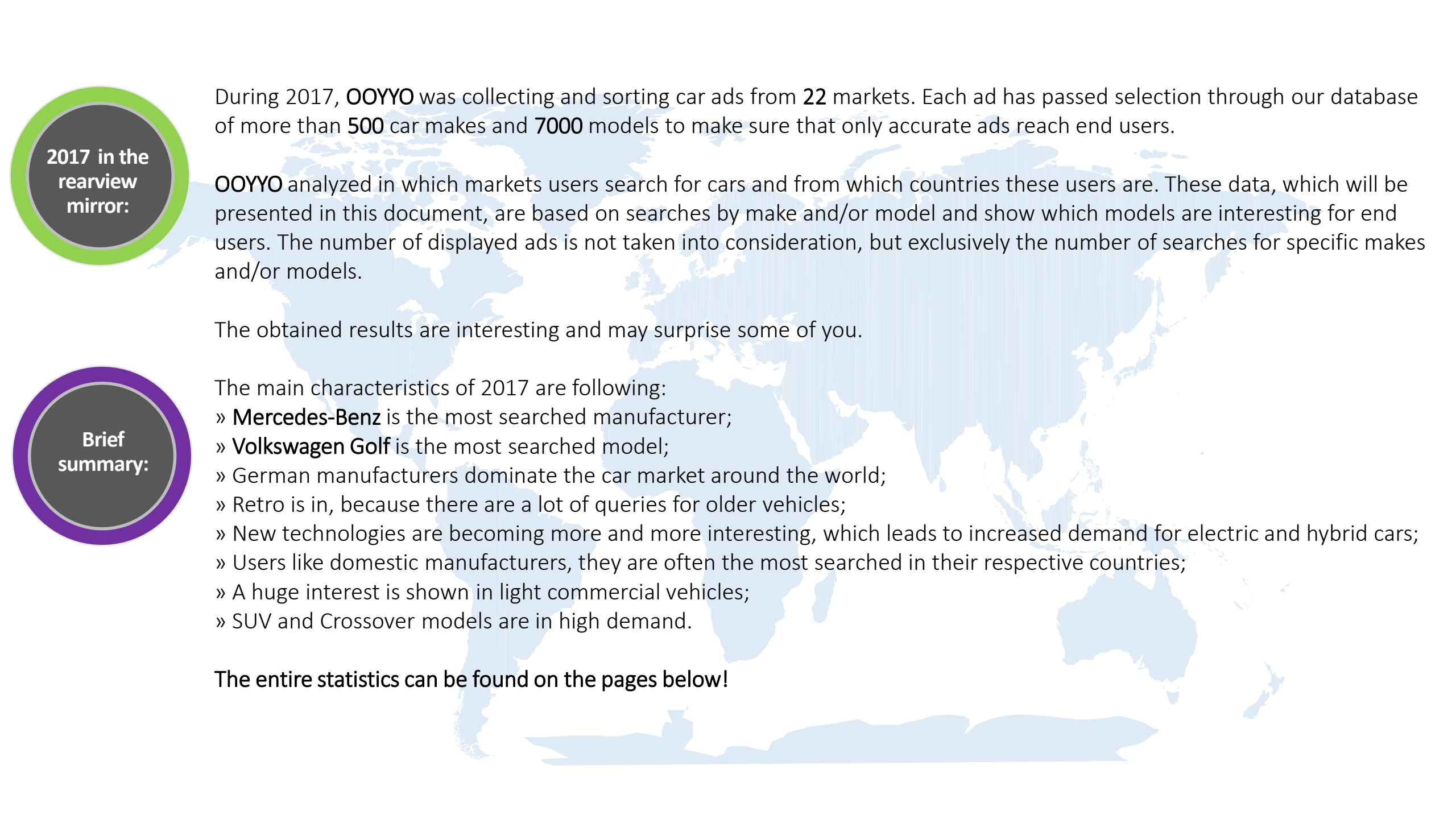
Manual

Blue

UK



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2017 in the rearview mirror:

During 2017, **OOYYO** was collecting and sorting car ads from **22** markets. Each ad has passed selection through our database of more than **500** car makes and **7000** models to make sure that only accurate ads reach end users.

OOYYO analyzed in which markets users search for cars and from which countries these users are. These data, which will be presented in this document, are based on searches by make and/or model and show which models are interesting for end users. The number of displayed ads is not taken into consideration, but exclusively the number of searches for specific makes and/or models.

The obtained results are interesting and may surprise some of you.

The main characteristics of 2017 are following:

- » **Mercedes-Benz** is the most searched manufacturer;
- » **Volkswagen Golf** is the most searched model;
- » German manufacturers dominate the car market around the world;
- » Retro is in, because there are a lot of queries for older vehicles;
- » New technologies are becoming more and more interesting, which leads to increased demand for electric and hybrid cars;
- » Users like domestic manufacturers, they are often the most searched in their respective countries;
- » A huge interest is shown in light commercial vehicles;
- » SUV and Crossover models are in high demand.

The entire statistics can be found on the pages below!

Brief summary:

AGENDA

1.

GENERAL STATISTICS

2.

MARKETS

3.

CONSUMERS

4.

FOR CONSUMERS

5.

FOR DEALERS

Car listing at your fingertips. No wandering required.





Used cars Germany
18 of 1,312,900 results

Germany (1,312,900)

Make

Fuel type

Price from to

Year from to

MI from to

Body type

Transmission

1,312,900 results

2012 Citroen C4 Picasso 1.6 HDI
Munich, Germany
16,144.79 km
8,990 EUR

2012 Kia Verge 1.6
Bielefeld, Germany
16,127.00 km
7,990 EUR

2013 Mazda 6 2.2 cd
Frankfurt, Germany
16,17.00 km
17,780 EUR

50 most popular brands on OOOYO in 2017

Pos.	2016	Brand	%	2016	Pos.	2016	Brand	%	2016	Pos.	2016	Brand	%	2016
1	↑ 1	Mercedes-Benz	10,16	-0,33	18	↔ 0	Honda	1,47	-0,03	35	↑ 5	Maserati	0,43	+0,23
2	↑ 2	Audi	8,59	-0,47	19	↓ 3	Škoda	1,38	-0,51	36	↑ 25	Aixam	0,39	+0,35
3	↓ 2	Volkswagen	8,14	-3,83	20	↑ 1	Mazda	1,28	+0,01	37	↓ 2	Iveco	0,39	+0,03
4	↓ 1	BMW	7,92	-2,39	21	↓ 2	Chevrolet	1,27	-0,14	38	↓ 4	Lancia	0,37	0,00
5	↑ 2	Toyota	7,61	+2,91	22	↓ 2	Alfa Romeo	1,23	-0,06	39	↓ 2	Lexus	0,36	+0,03
6	↓ 1	Ford	4,46	-1,29	23	↔ 0	Hyundai	1,18	+0,00	40	↓ 9	Chrysler	0,34	-0,12
7	↓ 1	Opel	4,39	-0,37	24	↑ 5	Dacia	1	+0,47	41	↓ 5	SAAB	0,33	-0,02
8	↑ 1	Nissan	3,73	+0,78	25	↓ 1	Jeep	0,99	+0,16	42	↑ 1	Lada	0,31	+0,14
9	↓ 1	Renault	2,8	-0,48	26	↑ 6	Ferrari	0,89	+0,47	43	↑ 1	Isuzu	0,31	+0,14
10	↑ 1	Fiat	2,59	-0,07	27	↓ 2	Kia	0,77	+0,00	44	↓ 5	Daewoo	0,29	+0,09
11	↑ 6	Mitsubishi	2,29	+0,41	28	↓ 1	Dodge	0,75	+0,06	45	↑ 1	Hummer	0,28	+0,15
12	↔ 0	Citroën	2,29	+0,09	29	↑ 9	Lamborghini	0,7	+0,46	46	↑ 1	Daihatsu	0,27	+0,16
13	↓ 3	Peugeot	2,26	-0,48	30	↓ 4	Seat	0,67	-0,04	47	↑ 1	Bentley	0,24	+0,14
14	↑ 1	Porsche	2,24	+0,21	31	↓ 3	Subaru	0,64	-0,04	48	↑ 7	Tesla	0,22	+0,15
15	↓ 1	Land Rover	2,21	+0,17	32	↑ 1	Mini	0,57	+0,15	49	↓ 8	Cadillac	0,2	+0,01
16	↓ 3	Volvo	1,8	-0,29	33	↓ 3	Jaguar	0,55	+0,07	50	↑ 3	Rolls Royce	0,2	+0,12
17	↑ 5	Suzuki	1,67	+0,46	34	↑ 8	Smart	0,55	+0,36	All others		4,02		

** Column 2016 – difference between 2017 and 2016

50 most popular models on OOOYO in 2017

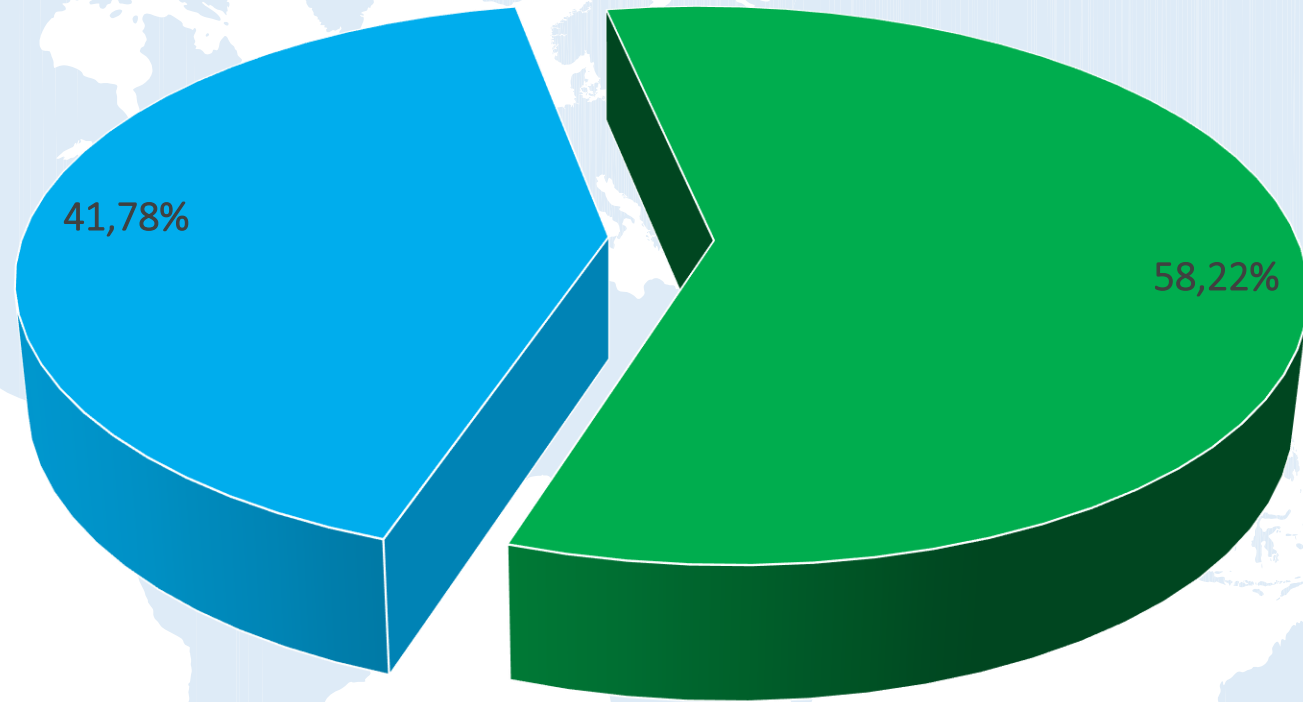
Pos.	Brand	Model	%
1	Volkswagen	Golf	2,87%
2	Audi	A4	1,84%
3	Volkswagen	Passat	1,62%
4	BMW	3 Series	1,49%
5	Mercedes-Benz	Vito	1,29%
6	Toyota	Hilux	1,24%
7	Audi	A6	1,10%
8	Mercedes-Benz	Sprinter	1,10%
9	Mitsubishi	L200	1,10%
10	Mercedes-Benz	E-Class	1,10%
11	Nissan	Navara	1,03%
12	Volkswagen	Transporter	1,03%
13	BMW	5 Series	0,98%
14	Toyota	Supra	0,98%
15	Mercedes-Benz	G-Class	0,91%
16	Mercedes-Benz	C-Class	0,89%
17	Land Rover	Defender	0,87%

Pos.	Brand	Model	%
18	Ford	Mustang	0,81%
19	BMW	X6	0,80%
20	Audi	A3	0,78%
21	Opel	Astra	0,70%
22	Toyota	Rav4	0,68%
23	Dacia	Duster	0,68%
24	BMW	X5	0,67%
25	Toyota	Land Cruiser	0,61%
26	Volkswagen	Touran	0,60%
27	Opel	Zafira	0,59%
28	Audi	Q7	0,58%
29	Audi	A5	0,56%
30	Škoda	Octavia	0,56%
31	Mercedes-Benz	S-Class	0,53%
32	Nissan	Patrol	0,53%
33	Ford	Focus	0,53%
34	Audi	Q5	0,53%

Pos.	Brand	Model	%
35	Volkswagen	Tiguan	0,51%
36	Ford	Transit	0,51%
37	Nissan	Qashqai	0,50%
38	Mitsubishi	Pajero	0,49%
39	Volkswagen	Sharan	0,48%
40	BMW	M3	0,47%
41	Suzuki	Jimny	0,46%
42	Volkswagen	Caddy	0,44%
43	BMW	X3	0,43%
44	Opel	Vectra	0,43%
45	Ford	Ranger	0,43%
46	Volkswagen	Polo	0,42%
47	Jeep	Wrangler	0,42%
48	Opel	Corsa	0,41%
49	Volkswagen	Touareg	0,41%
50	Audi	TT	0,40%
All others			60,63%



Devices used for car search



■ Desktop ■ Mobile

** *Mobile* includes both mobile version of OOOYO and OOOYO Android app

10 most popular brands and models searched from a web browser



Pos.	Brand
1	Mercedes-Benz
2	Audi
3	Volkswagen
4	BMW
5	Toyota
6	Ford
7	Opel
8	Nissan
9	Renault
10	Fiat

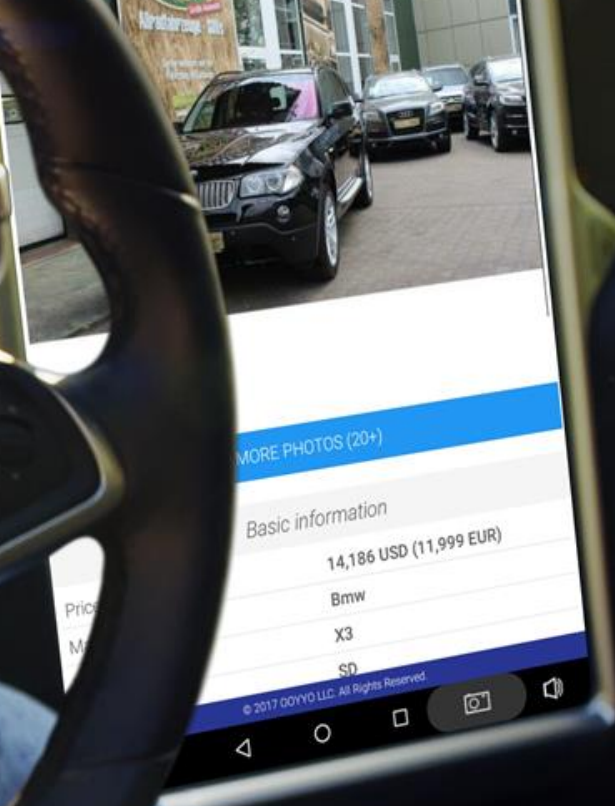
Pos.	Brand	Model
1	Volkswagen	Golf
2	Audi	A4
3	Volkswagen	Passat
4	BMW	3 Series
5	Toyota	Hilux
6	Mercedes-Benz	Vito
7	Audi	A6
8	Mercedes-Benz	Sprinter
9	Mitsubishi	L200
10	Toyota	Supra

10 most popular brands and models searched from a mobile device

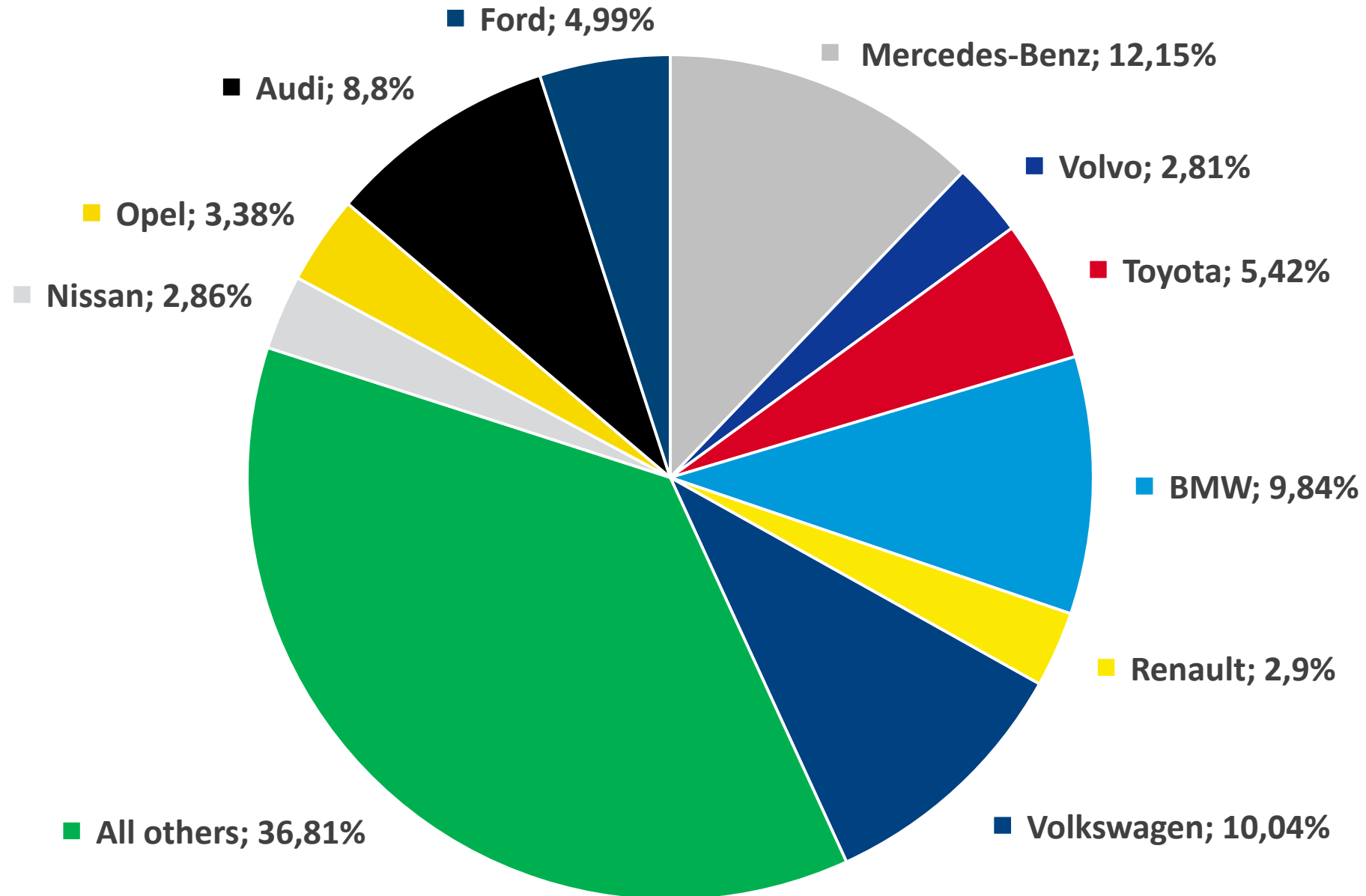


Pos.	Brand
1	Mercedes-Benz
2	BMW
3	Audi
4	Volkswagen
5	Toyota
6	Ford
7	Opel
8	Mitsubishi
9	Honda
10	Nissan

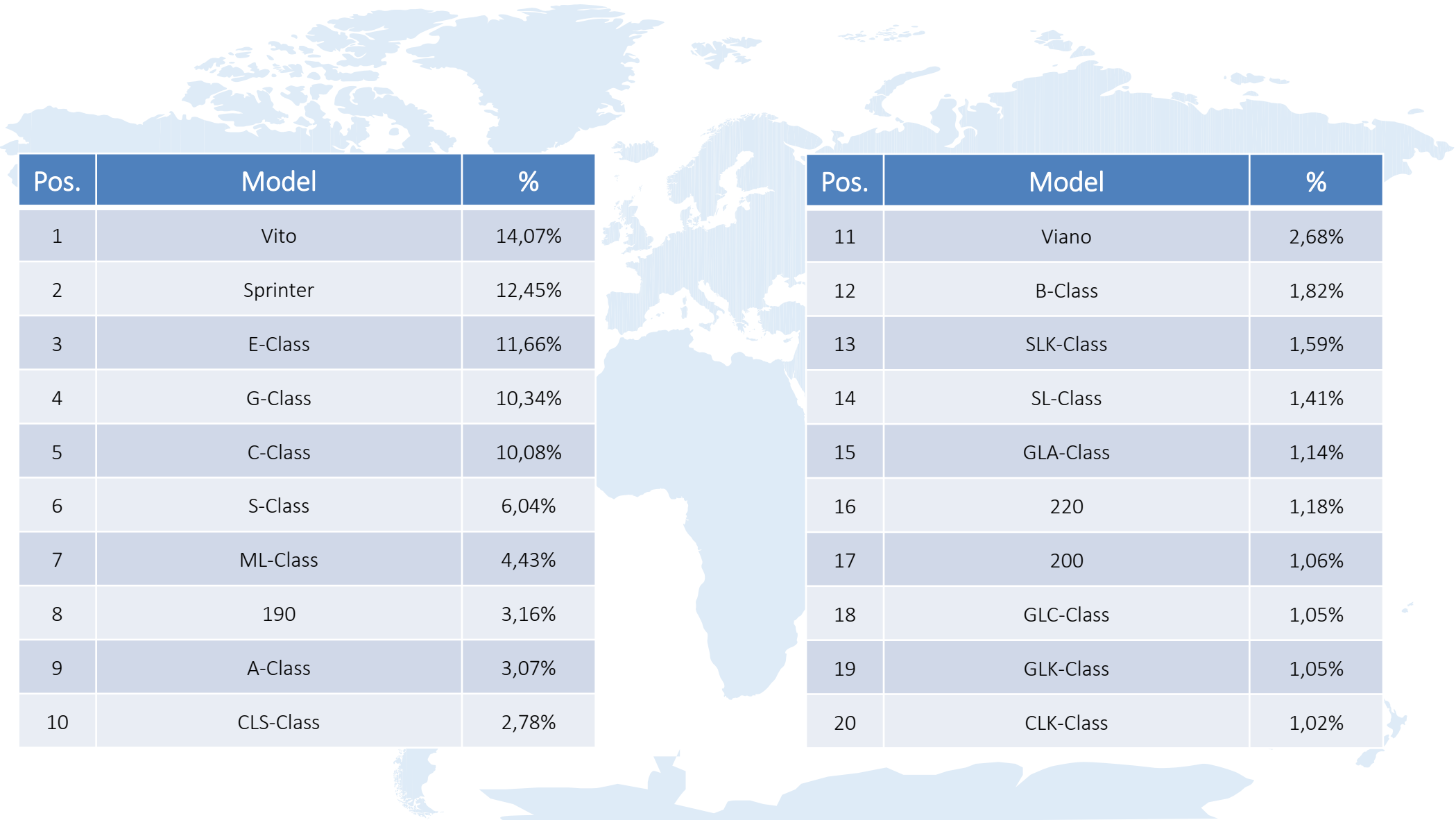
Pos.	Brand	Model
1	BMW	3 Series
2	BMW	5 Series
3	Audi	A6
4	Audi	A4
5	Volkswagen	Golf
6	Volkswagen	Passat
7	Mercedes-Benz	E-Class
8	Mercedes-Benz	C-Class
9	Mercedes-Benz	S-Class
10	Mercedes-Benz	Sprinter



10 most searched brands



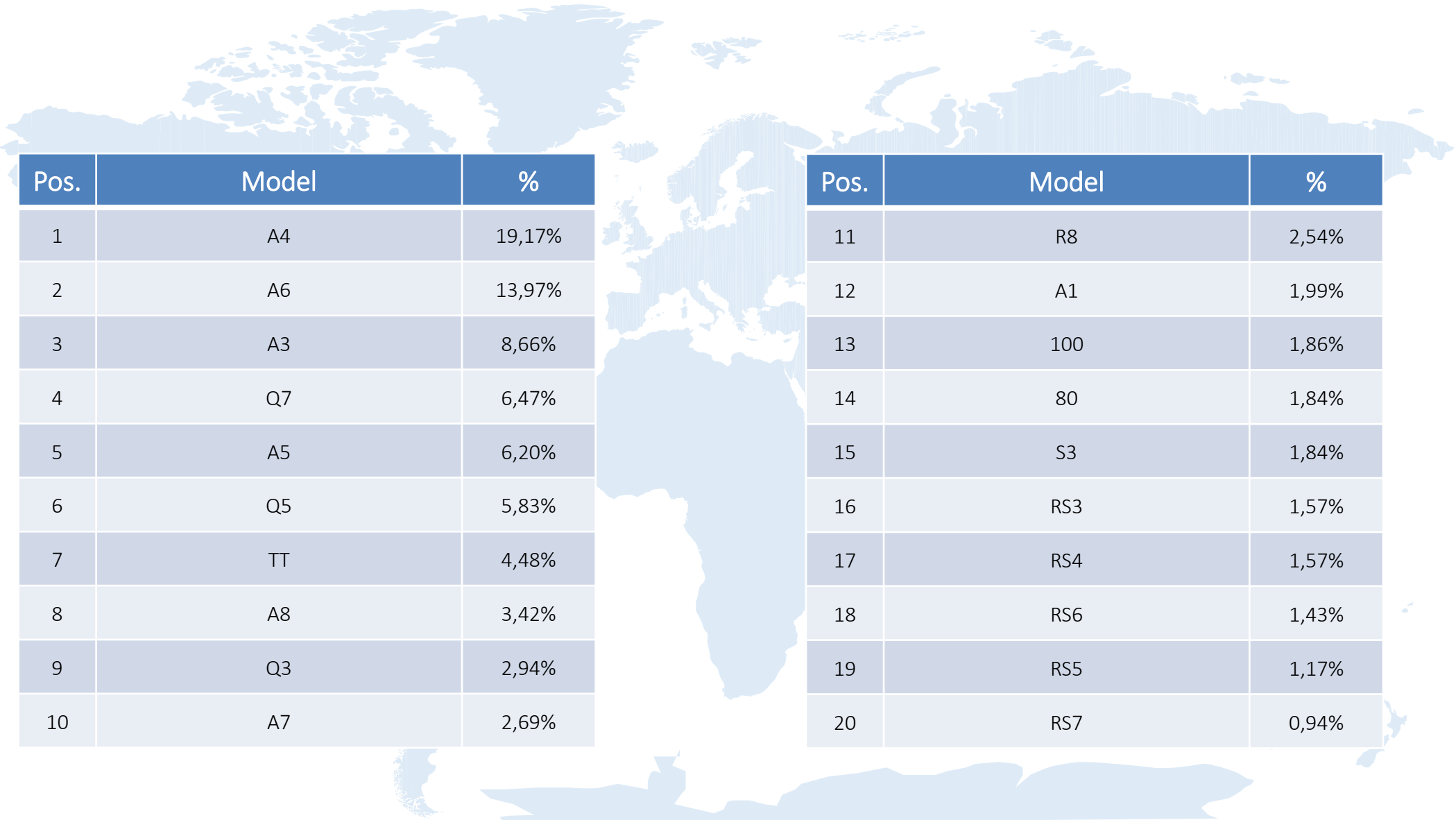
Top 20 Mercedes-Benz models



Pos.	Model	%
1	Vito	14,07%
2	Sprinter	12,45%
3	E-Class	11,66%
4	G-Class	10,34%
5	C-Class	10,08%
6	S-Class	6,04%
7	ML-Class	4,43%
8	190	3,16%
9	A-Class	3,07%
10	CLS-Class	2,78%

Pos.	Model	%
11	Viano	2,68%
12	B-Class	1,82%
13	SLK-Class	1,59%
14	SL-Class	1,41%
15	GLA-Class	1,14%
16	220	1,18%
17	200	1,06%
18	GLC-Class	1,05%
19	GLK-Class	1,05%
20	CLK-Class	1,02%

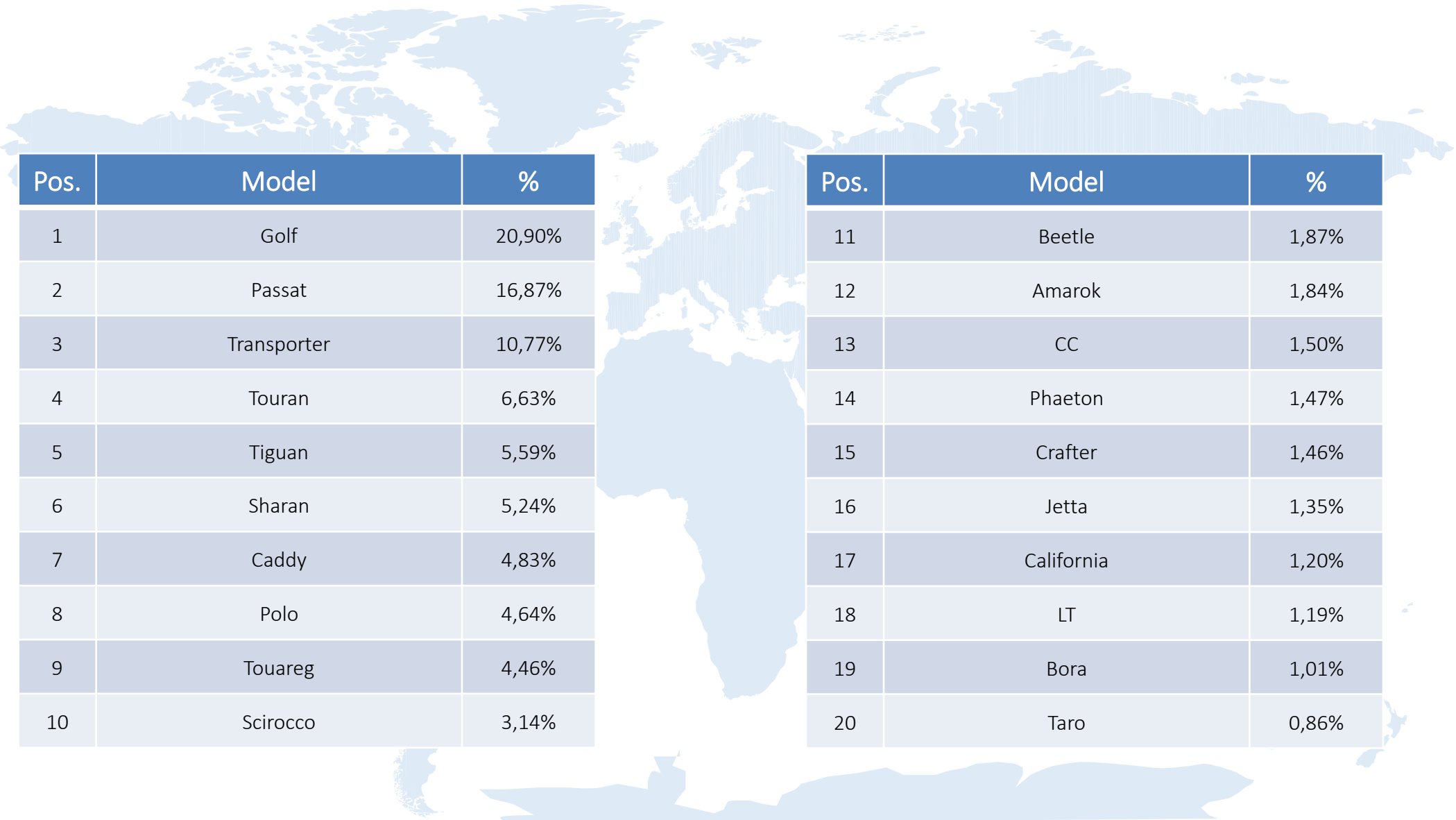
Top 20 Audi models



Pos.	Model	%
1	A4	19,17%
2	A6	13,97%
3	A3	8,66%
4	Q7	6,47%
5	A5	6,20%
6	Q5	5,83%
7	TT	4,48%
8	A8	3,42%
9	Q3	2,94%
10	A7	2,69%

Pos.	Model	%
11	R8	2,54%
12	A1	1,99%
13	100	1,86%
14	80	1,84%
15	S3	1,84%
16	RS3	1,57%
17	RS4	1,57%
18	RS6	1,43%
19	RS5	1,17%
20	RS7	0,94%

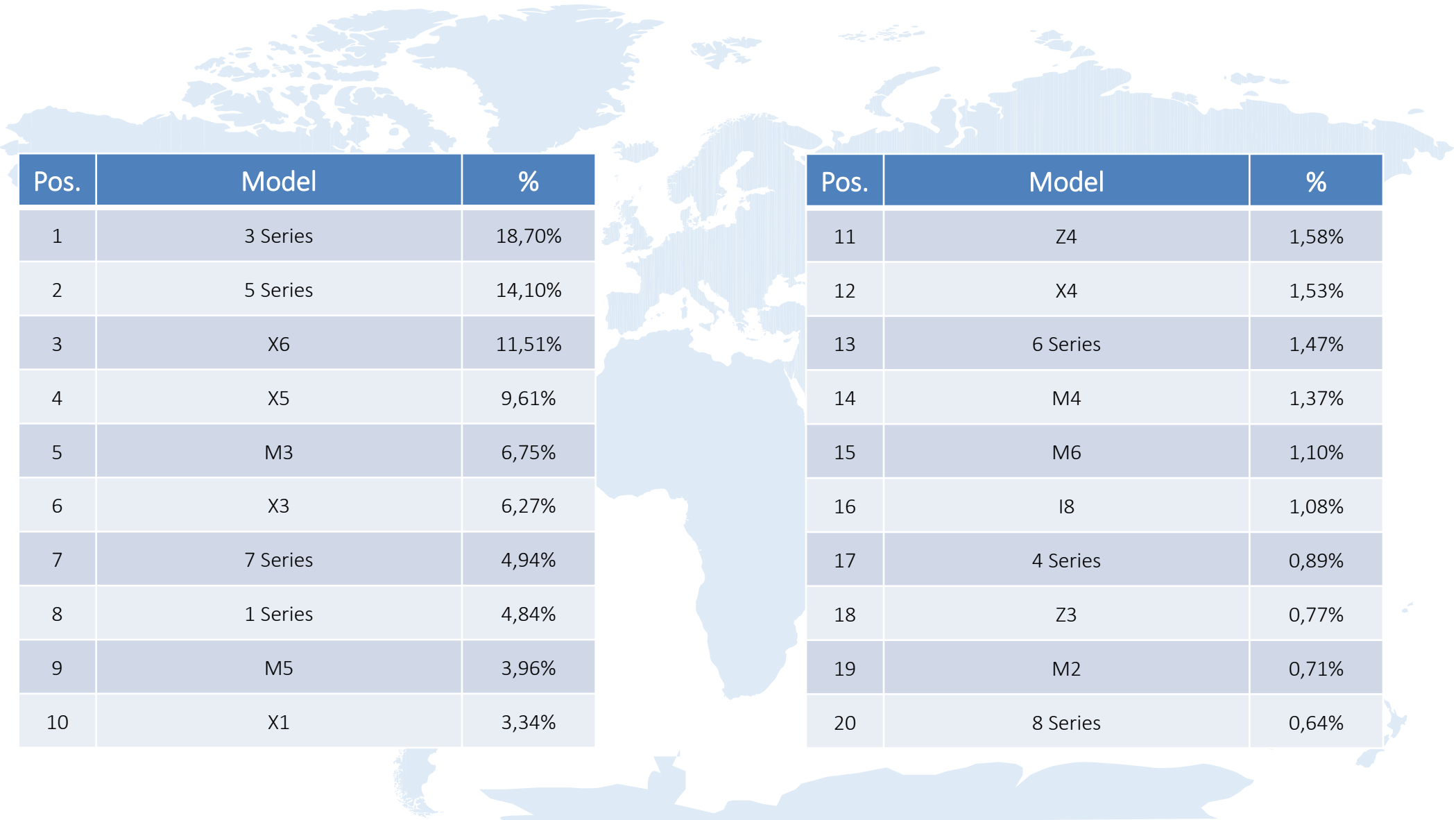
Top 20 Volkswagen models



Pos.	Model	%
1	Golf	20,90%
2	Passat	16,87%
3	Transporter	10,77%
4	Touran	6,63%
5	Tiguan	5,59%
6	Sharan	5,24%
7	Caddy	4,83%
8	Polo	4,64%
9	Touareg	4,46%
10	Scirocco	3,14%

Pos.	Model	%
11	Beetle	1,87%
12	Amarok	1,84%
13	CC	1,50%
14	Phaeton	1,47%
15	Crafter	1,46%
16	Jetta	1,35%
17	California	1,20%
18	LT	1,19%
19	Bora	1,01%
20	Taro	0,86%

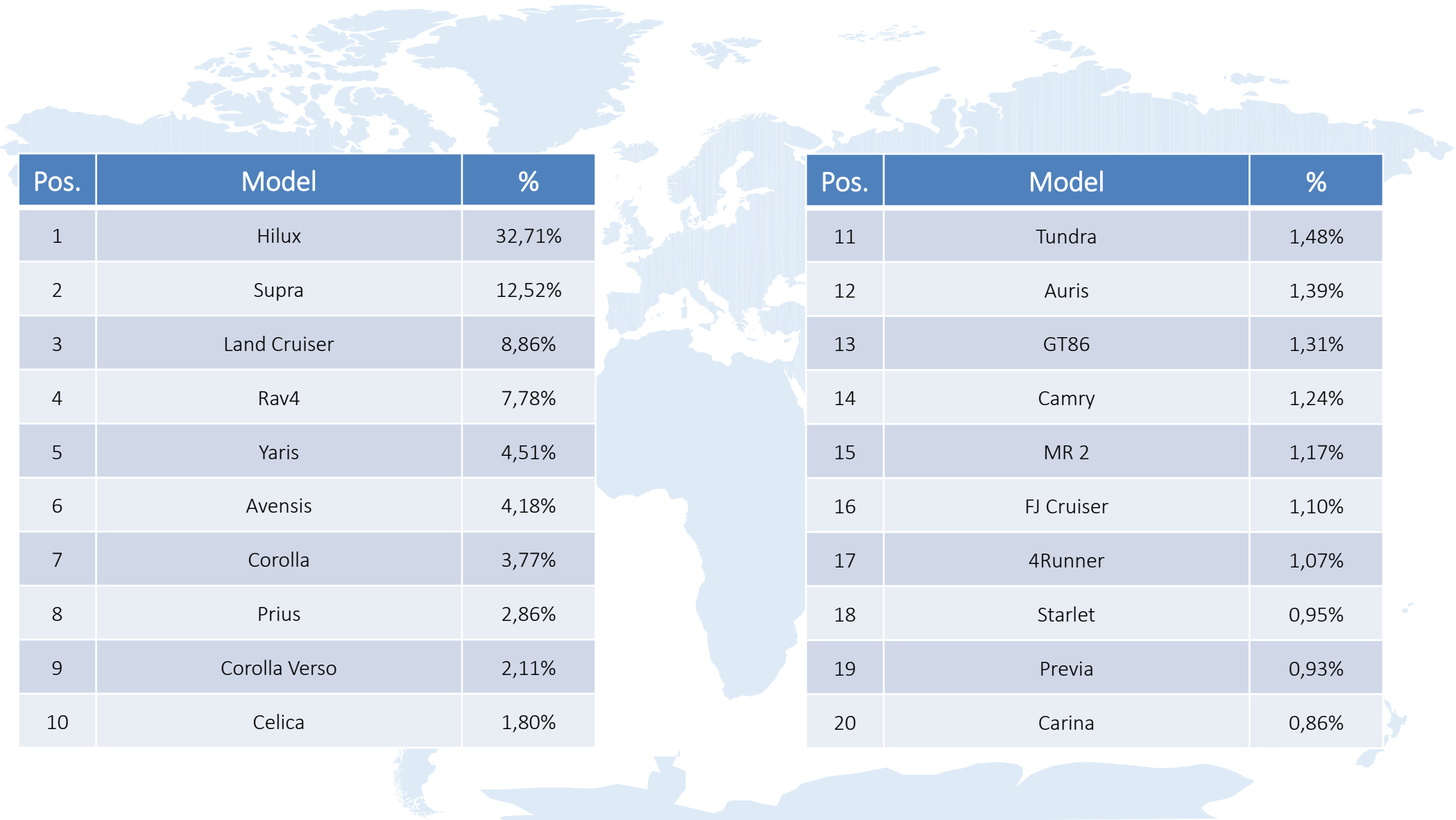
Top 20 BMW models



Pos.	Model	%
1	3 Series	18,70%
2	5 Series	14,10%
3	X6	11,51%
4	X5	9,61%
5	M3	6,75%
6	X3	6,27%
7	7 Series	4,94%
8	1 Series	4,84%
9	M5	3,96%
10	X1	3,34%

Pos.	Model	%
11	Z4	1,58%
12	X4	1,53%
13	6 Series	1,47%
14	M4	1,37%
15	M6	1,10%
16	I8	1,08%
17	4 Series	0,89%
18	Z3	0,77%
19	M2	0,71%
20	8 Series	0,64%

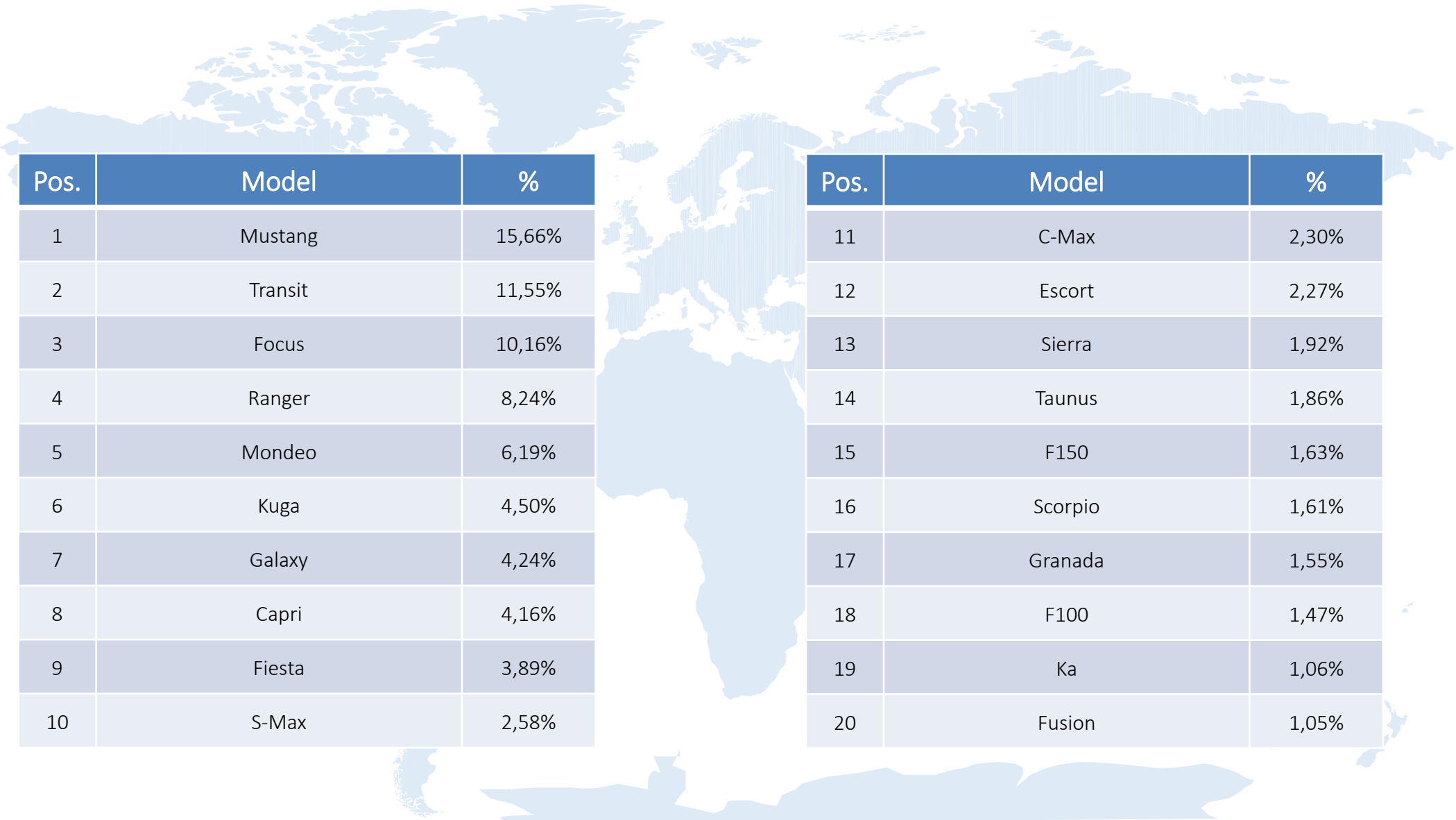
Top 20 Toyota models



Pos.	Model	%
1	Hilux	32,71%
2	Supra	12,52%
3	Land Cruiser	8,86%
4	Rav4	7,78%
5	Yaris	4,51%
6	Avensis	4,18%
7	Corolla	3,77%
8	Prius	2,86%
9	Corolla Verso	2,11%
10	Celica	1,80%

Pos.	Model	%
11	Tundra	1,48%
12	Auris	1,39%
13	GT86	1,31%
14	Camry	1,24%
15	MR 2	1,17%
16	FJ Cruiser	1,10%
17	4Runner	1,07%
18	Starlet	0,95%
19	Previa	0,93%
20	Carina	0,86%

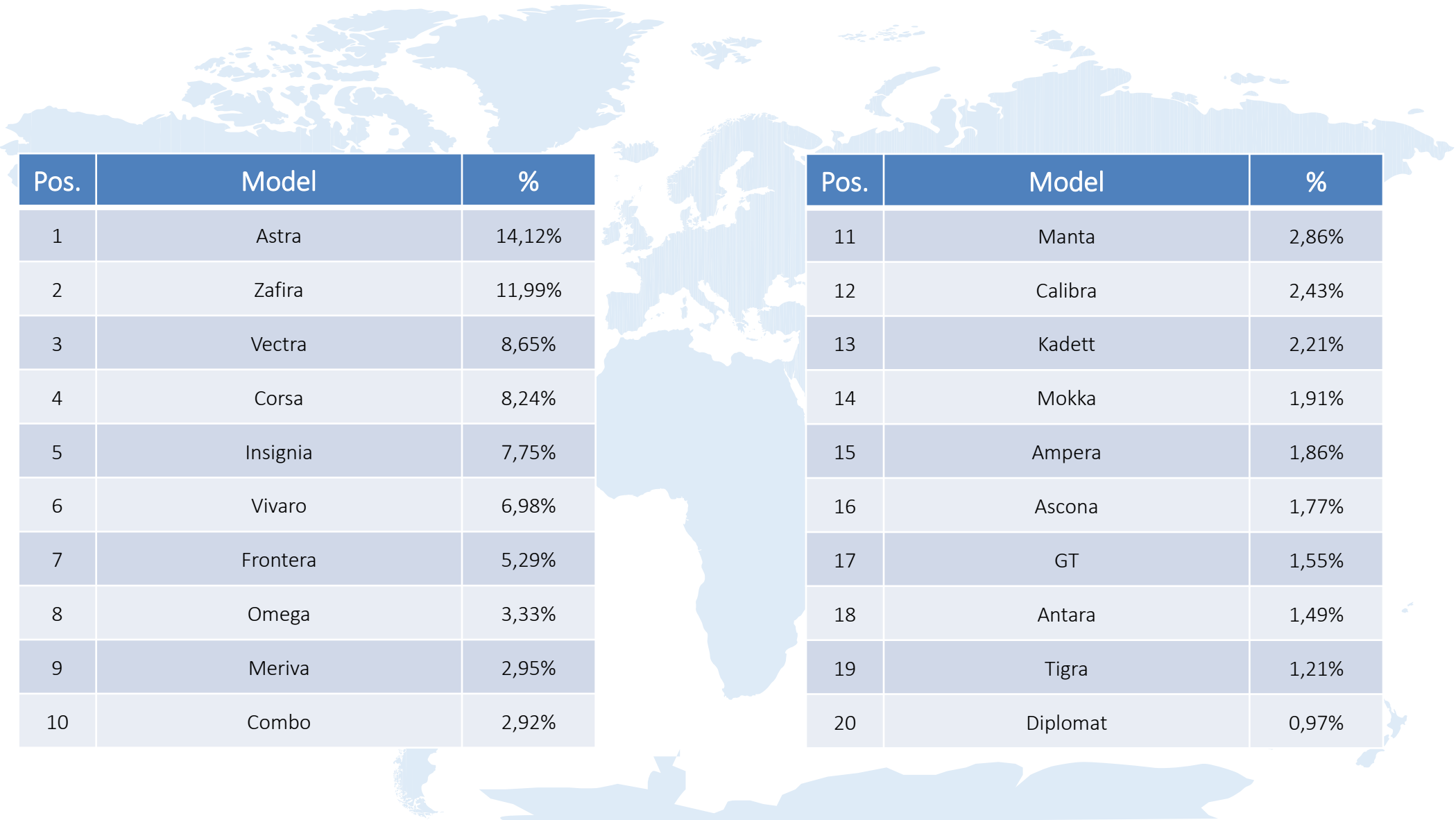
Top 20 Ford models



Pos.	Model	%
1	Mustang	15,66%
2	Transit	11,55%
3	Focus	10,16%
4	Ranger	8,24%
5	Mondeo	6,19%
6	Kuga	4,50%
7	Galaxy	4,24%
8	Capri	4,16%
9	Fiesta	3,89%
10	S-Max	2,58%

Pos.	Model	%
11	C-Max	2,30%
12	Escort	2,27%
13	Sierra	1,92%
14	Taurus	1,86%
15	F150	1,63%
16	Scorpio	1,61%
17	Granada	1,55%
18	F100	1,47%
19	Ka	1,06%
20	Fusion	1,05%

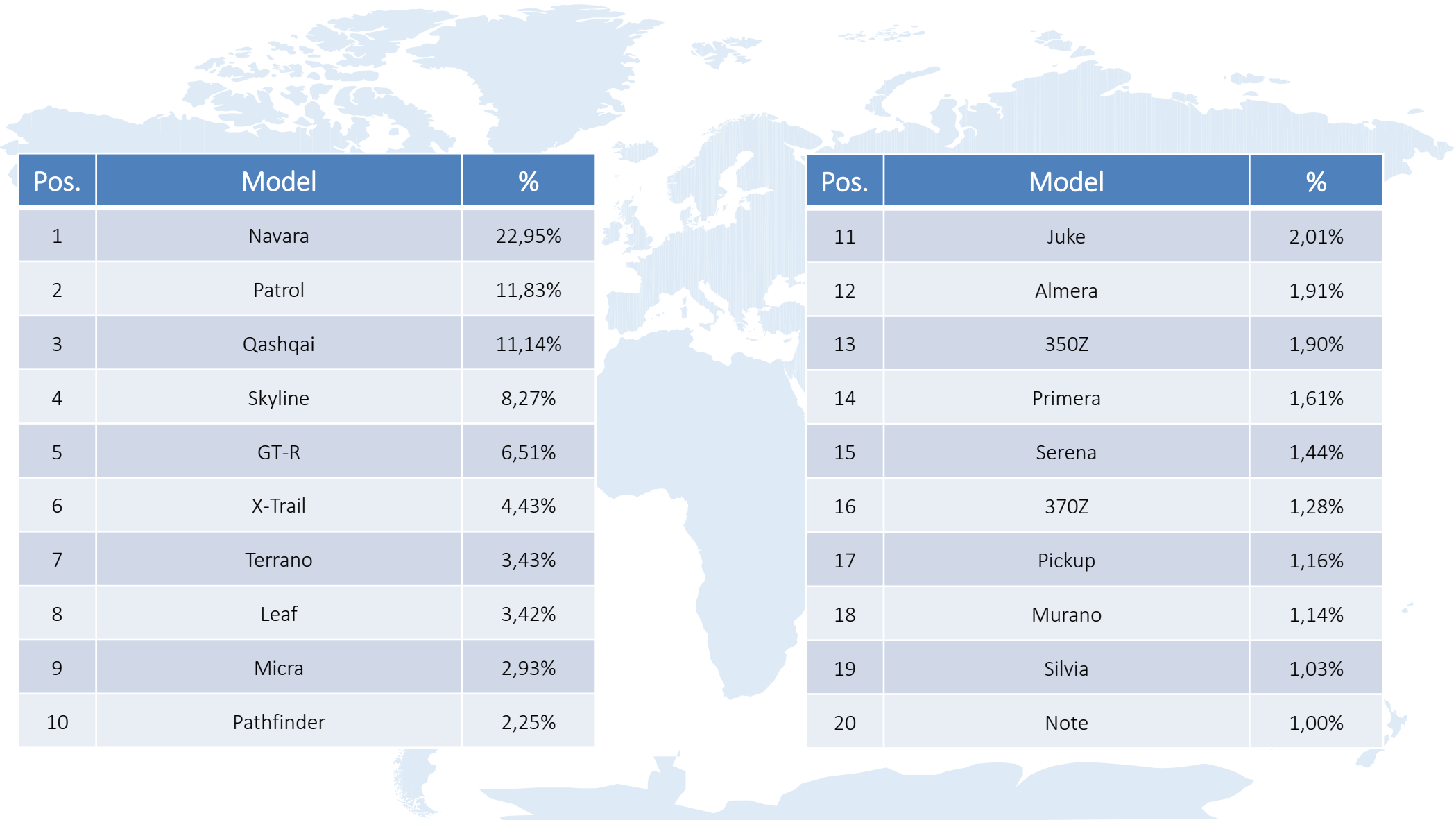
Top 20 Opel models



Pos.	Model	%
1	Astra	14,12%
2	Zafira	11,99%
3	Vectra	8,65%
4	Corsa	8,24%
5	Insignia	7,75%
6	Vivaro	6,98%
7	Frontera	5,29%
8	Omega	3,33%
9	Meriva	2,95%
10	Combo	2,92%

Pos.	Model	%
11	Manta	2,86%
12	Calibra	2,43%
13	Kadett	2,21%
14	Mokka	1,91%
15	Ampera	1,86%
16	Ascona	1,77%
17	GT	1,55%
18	Antara	1,49%
19	Tigra	1,21%
20	Diplomat	0,97%

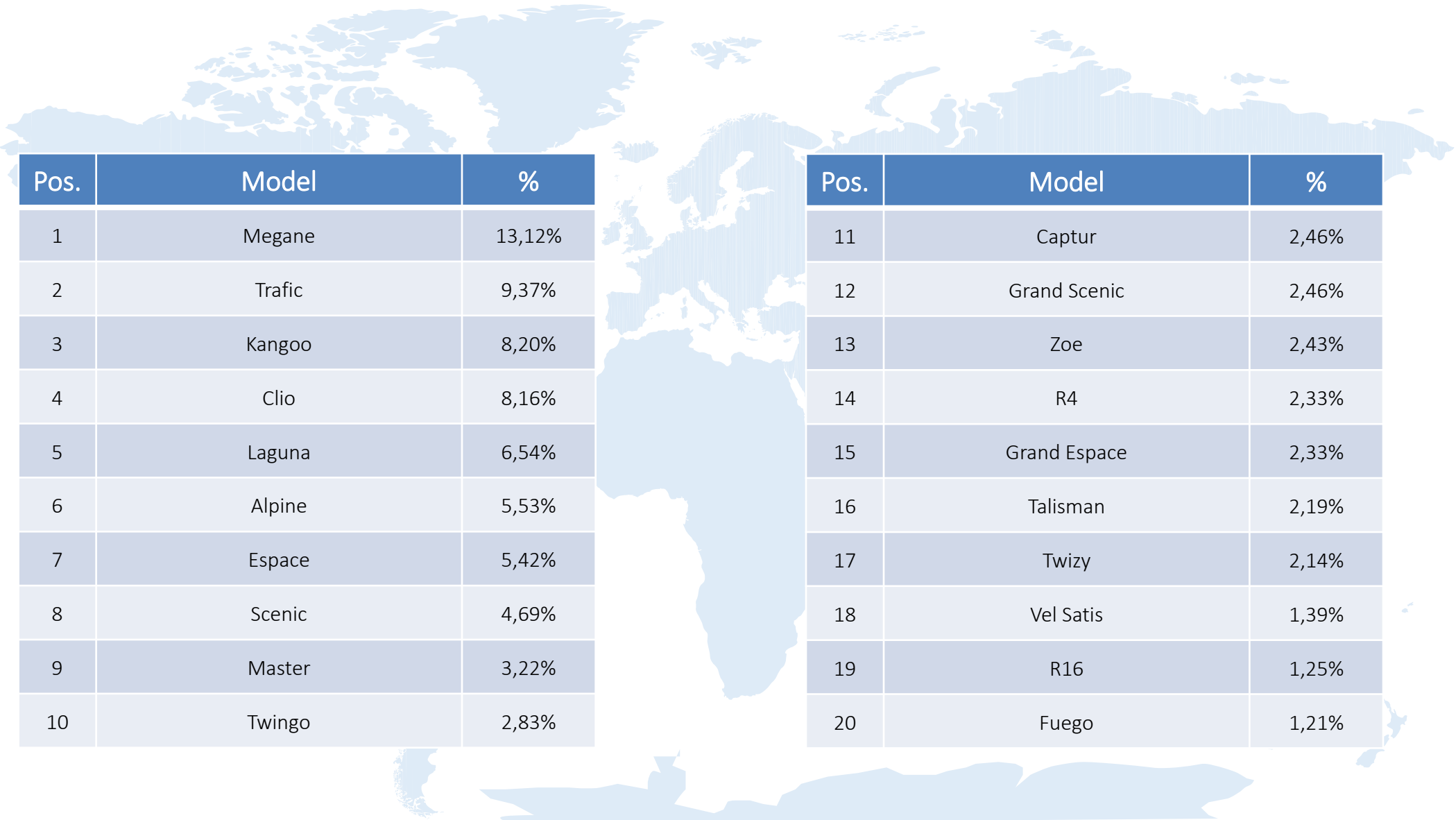
Top 20 Nissan models



Pos.	Model	%
1	Navara	22,95%
2	Patrol	11,83%
3	Qashqai	11,14%
4	Skyline	8,27%
5	GT-R	6,51%
6	X-Trail	4,43%
7	Terrano	3,43%
8	Leaf	3,42%
9	Micra	2,93%
10	Pathfinder	2,25%

Pos.	Model	%
11	Juke	2,01%
12	Almera	1,91%
13	350Z	1,90%
14	Primera	1,61%
15	Serena	1,44%
16	370Z	1,28%
17	Pickup	1,16%
18	Murano	1,14%
19	Silvia	1,03%
20	Note	1,00%

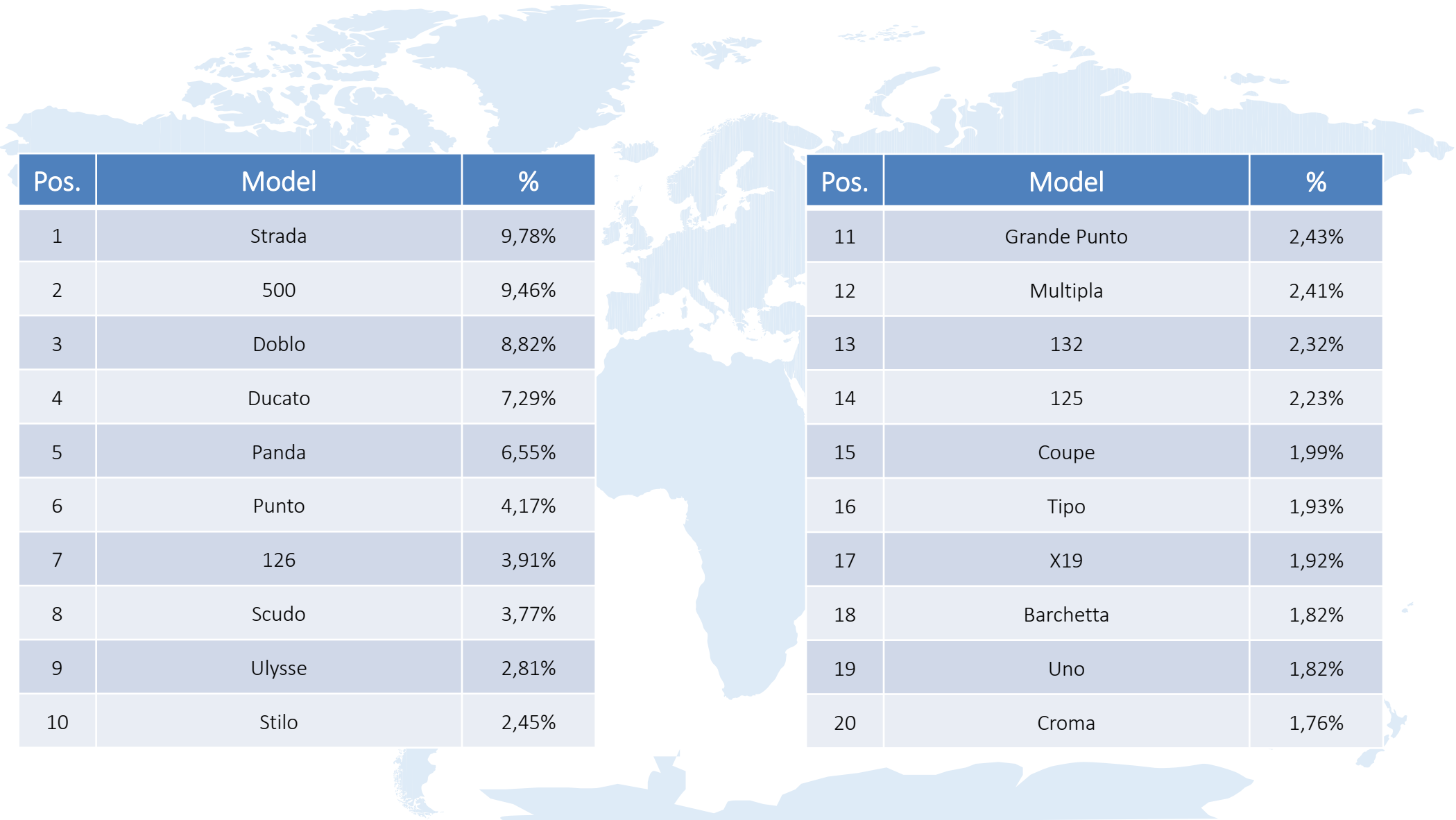
Top 20 Renault models



Pos.	Model	%
1	Megane	13,12%
2	Trafic	9,37%
3	Kangoo	8,20%
4	Clio	8,16%
5	Laguna	6,54%
6	Alpine	5,53%
7	Espace	5,42%
8	Scenic	4,69%
9	Master	3,22%
10	Twingo	2,83%

Pos.	Model	%
11	Captur	2,46%
12	Grand Scenic	2,46%
13	Zoe	2,43%
14	R4	2,33%
15	Grand Espace	2,33%
16	Talisman	2,19%
17	Twizy	2,14%
18	Vel Satis	1,39%
19	R16	1,25%
20	Fuego	1,21%

Top 20 Fiat models



Pos.	Model	%
1	Strada	9,78%
2	500	9,46%
3	Doblo	8,82%
4	Ducato	7,29%
5	Panda	6,55%
6	Punto	4,17%
7	126	3,91%
8	Scudo	3,77%
9	Ulysse	2,81%
10	Stilo	2,45%

Pos.	Model	%
11	Grande Punto	2,43%
12	Multipia	2,41%
13	132	2,32%
14	125	2,23%
15	Coupe	1,99%
16	Tipo	1,93%
17	X19	1,92%
18	Barchetta	1,82%
19	Uno	1,82%
20	Croma	1,76%

AGENDA

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FOR CONSUMERS

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FOR DEALERS

Car listing at your fingertips. No wandering required.



Car Search 6

2013 Ford Fiesta 1.6 16,370 EUR

Make: Ford
Model: Fiesta
Year: 2013
Mileage: 36,200 km
Color: Black
Transmission: Manual

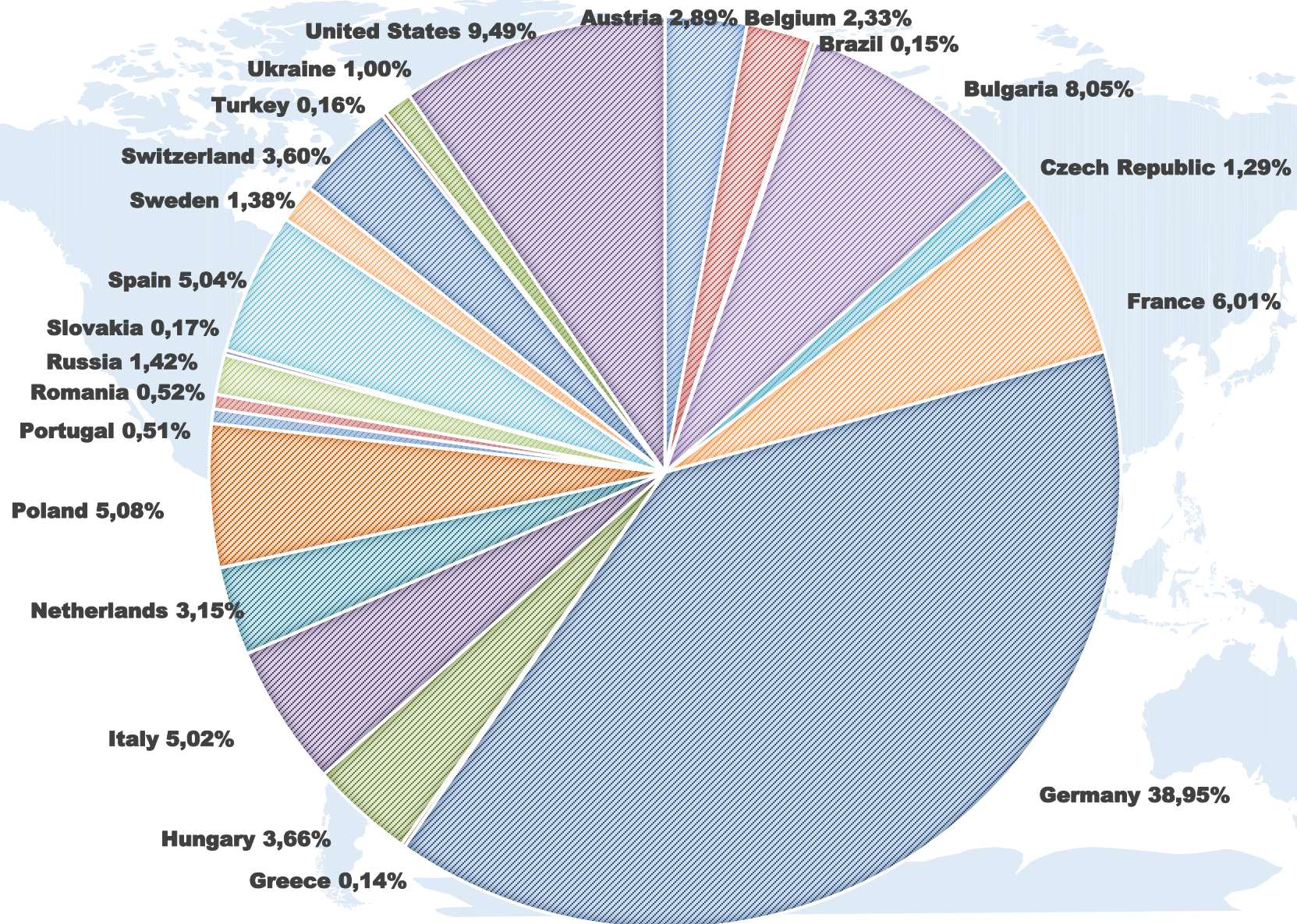
Price: 16,370 EUR
Mileage: 36,200 km
Year: 2013

Location: Ludwigsfelde, Germany

Price-mileage diagram for Ford Fiesta 2013



Searched markets



During 2017, OOOYO reduced the number of markets from which it collects and sorts data from 46 to 22!

10 most searched brands and models in the German market



Pos.	Brand
1	Mercedes-Benz
2	Audi
3	Volkswagen
4	BMW
5	Toyota
6	Ford
7	Opel
8	Nissan
9	Porsche
10	Mitsubishi

Pos.	Brand	Model
1	Volkswagen	Golf
2	Audi	A4
3	Volkswagen	Passat
4	Mercedes-Benz	G-Class
5	Mercedes-Benz	E-Class
6	Toyota	Hilux
7	Mercedes-Benz	Vito
8	Mercedes-Benz	Sprinter
9	BMW	3 Series
10	Toyota	Supra

10 most searched brands and models in the United States market



Pos.	Brand
1	Ford
2	Mercedes-Benz
3	Chevrolet
4	Toyota
5	BMW
6	Porsche
7	Dodge
8	Audi
9	Ferrari
10	Nissan

Pos.	Brand	Model
1	Ford	Mustang
2	Chevrolet	Camaro
3	Toyota	4runner
4	Dodge	Challenger
5	Porsche	911
6	Mitsubishi	Lancer Evolution
7	Mercedes-Benz	E-Class
8	Dodge	Charger
9	Chevrolet	Corvette
10	Honda	Civic

10 most searched brands and models in the Bulgarian market



Pos.	Brand
1	BMW
2	Mercedes-Benz
3	Toyota
4	Audi
5	Volkswagen
6	Nissan
7	Opel
8	Ford
9	Mitsubishi
10	Fiat

Pos.	Brand	Model
1	BMW	3 Series
2	Volkswagen	Golf
3	Mercedes-Benz	E-Class
4	Mercedes-Benz	Vito
5	Audi	A4
6	BMW	X5
7	BMW	5 Series
8	Toyota	Hilux
9	Nissan	Navara
10	Mitsubishi	L200

10 most searched brands and models in the French market



Pos.	Brand
1	Citroën
2	Renault
3	Peugeot
4	Toyota
5	Mercedes-Benz
6	BMW
7	Audi
8	Volkswagen
9	Dacia
10	Nissan

Pos.	Brand	Model
1	Dacia	Duster
2	Citroën	2cv
3	Mitsubishi	L200
4	Toyota	Hilux
5	Land Rover	Defender
6	Citroën	DS
7	Renault	Trafic
8	Renault	Megane
9	Audi	A4
10	Toyota	Supra

10 most searched brands and models in the Polish market



Pos.	Brand
1	Volkswagen
2	Mercedes-Benz
3	Audi
4	Opel
5	Ford
6	BMW
7	Fiat
8	Nissan
9	Toyota
10	Renault

Pos.	Brand	Model
1	Mercedes-Benz	Vito
2	Volkswagen	Golf
3	Mercedes-Benz	Sprinter
4	Volkswagen	Passat
5	Daewoo	Lanos
6	Audi	A6
7	Volkswagen	Transporter
8	Ford	Transit
9	Opel	Vectra
10	Fiat	126

10 most searched brands and models in the Spanish market



Pos.	Brand
1	Mercedes-Benz
2	Toyota
3	Land Rover
4	BMW
5	Audi
6	Renault
7	Volkswagen
8	Ford
9	Porsche
10	Nissan

Pos.	Brand	Model
1	Land Rover	Defender
2	Toyota	Hilux
3	Renault	Alpine
4	Toyota	Land Cruiser
5	Jeep	Wrangler
6	Nissan	Patrol
7	Ford	Mustang
8	Volkswagen	Golf
9	Porsche	911
10	Mercedes-Benz	G-Class

10 most searched brands and models in the Italian market



Pos.	Brand
1	Fiat
2	Toyota
3	Alfa Romeo
4	Mercedes-Benz
5	Audi
6	BMW
7	Nissan
8	Volkswagen
9	Ferrari
10	Land Rover

Pos.	Brand	Model
1	Land Rover	Defender
2	Fiat	500
3	Nissan	Navara
4	Fiat	Strada
5	Alfa Romeo	159
6	Toyota	Hilux
7	Mitsubishi	L200
8	Fiat	132
9	Isuzu	D-Max
10	Opel	Astra


10 most searched brands and models in the Hungarian market



Pos.	Brand
1	Toyota
2	Opel
3	Suzuki
4	Volkswagen
5	Citroën
6	Nissan
7	Ford
8	Fiat
9	Peugeot
10	Renault

Pos.	Brand	Model
1	Lada	Niva
2	Volkswagen	Passat
3	Opel	Insignia
4	Toyota	Rav4
5	Toyota	Hilux
6	Mitsubishi	L200
7	Dacia	Duster
8	Opel	Zafira
9	Opel	Meriva
10	Suzuki	Jimny

10 most searched brands and models in the Swiss market



Pos.	Brand
1	Audi
2	BMW
3	Mercedes-Benz
4	Volkswagen
5	Toyota
6	Opel
7	Ford
8	Nissan
9	Alfa Romeo
10	Peugeot

Pos.	Brand	Model
1	BMW	3 Series
2	Audi	A4
3	BMW	5 Series
4	Volkswagen	Golf
5	Volkswagen	Passat
6	Opel	Zafira
7	Audi	A6
8	Mercedes-Benz	C-Class
9	Audi	A5
10	BMW	M3

10 most searched brands and models in the Dutch market



Pos.	Brand
1	Volkswagen
2	Mercedes-Benz
3	Toyota
4	Opel
5	Audi
6	BMW
7	Volvo
8	Nissan
9	Ford
10	Mitsubishi

Pos.	Brand	Model
1	Volkswagen	Transporter
2	Mercedes-Benz	Sprinter
3	Mercedes-Benz	Vito
4	Toyota	Hilux
5	Volkswagen	Passat
6	Audi	A4
7	Volvo	P1800
8	Mitsubishi	Pajero
9	Volkswagen	Golf
10	Opel	Ampera

10 most searched brands and models in the Austrian market



Pos.	Brand
1	Volkswagen
2	Audi
3	Mercedes-Benz
4	Opel
5	BMW
6	Suzuki
7	Ford
8	Toyota
9	Mazda
10	Renault

Pos.	Brand	Model
1	Audi	A4
2	Volkswagen	Passat
3	Suzuki	Samurai
4	Puch	Pinzgauer
5	Volkswagen	Golf
6	Audi	A6
7	Suzuki	Vitara
8	BMW	3 Series
9	Opel	Corsa
10	Volkswagen	Sharan

10 most searched brands and models in the Belgian market



Pos.	Brand
1	Toyota
2	BMW
3	Mercedes-Benz
4	Volkswagen
5	Audi
6	Nissan
7	Ford
8	Dacia
9	Mitsubishi
10	Opel

Pos.	Brand	Model
1	Dacia	Duster
2	Toyota	Hilux
3	BMW	X6
4	Audi	A4
5	Mitsubishi	L200
6	Volkswagen	Passat
7	Toyota	Rav4
8	BMW	X3
9	Toyota	Land Cruiser
10	BMW	5 Series

10 most searched brands and models in the Russian market



Pos.	Brand
1	Toyota
2	Mitsubishi
3	Audi
4	Mercedes-Benz
5	Lada
6	Ford
7	BMW
8	Opel
9	Nissan
10	ГАЗ

Pos.	Brand	Model
1	Toyota	Land Cruiser V8
2	Opel	Insignia
3	Lada	Vesta
4	Mitsubishi	Lancer Evolution
5	Geely	Mk
6	ГАЗ	3302
7	Toyota	Hilux
8	Audi	A6
9	Volkswagen	Amarok
10	Mercedes-Benz	S-Class

10 most searched brands and models in the Swedish market



Pos.	Brand
1	Volvo
2	Audi
3	Volkswagen
4	SAAB
5	BMW
6	Mercedes-Benz
7	Toyota
8	Ford
9	Land Rover
10	Chevrolet

Pos.	Brand	Model
1	Volvo	XC90
2	Audi	A4
3	Volvo	XC60
4	Volvo	V70
5	SAAB	9-3
6	Volkswagen	Passat
7	Volvo	XC70
8	Audi	A6
9	Volvo	S60
10	SAAB	9-5

10 most searched brands and models in the Czech market



Pos.	Brand
1	Škoda
2	Audi
3	BMW
4	Volkswagen
5	Mercedes-Benz
6	Opel
7	Toyota
8	Ford
9	Fiat
10	Renault

Pos.	Brand	Model
1	Škoda	Octavia
2	Škoda	Superb
3	BMW	3 Series
4	Škoda	110R
5	Škoda	Kodiaq
6	Škoda	Fabia
7	Audi	A6
8	Volkswagen	Passat
9	Audi	A4
10	Toyota	Hilux

10 most searched brands and models in the Ukrainian market



Pos.	Brand
1	BA3
2	Lada
3	ГАЗ
4	Mercedes-Benz
5	Toyota
6	Mitsubishi
7	Ford
8	BMW
9	Audi
10	Opel

Pos.	Brand	Model
1	ГАЗ	24
2	BA3	2109
3	Mitsubishi	Lancer Evolution
4	Lada	Samara
5	Lexus	Ls
6	BA3	2108
7	BA3	2106
8	Toyota	Prius
9	Mercedes-Benz	E-Class
10	Audi	A4

10 most searched brands and models in the Romanian market



Pos.	Brand
1	Volkswagen
2	BMW
3	Mercedes-Benz
4	Nissan
5	Opel
6	Audi
7	Ford
8	Dacia
9	Toyota
10	Mitsubishi

Pos.	Brand	Model
1	Volkswagen	Golf
2	BMW	3 Series
3	Opel	Zafira
4	Audi	Q7
5	Nissan	Qashqai
6	Mercedes-Benz	Vito
7	BMW	5 Series
8	Ford	Transit
9	Mitsubishi	Pajero
10	Mazda	6

10 most searched brands and models in the Portuguese market



Pos.	Brand
1	Opel
2	Mercedes-Benz
3	Volkswagen
4	BMW
5	Toyota
6	Peugeot
7	Ford
8	Porsche
9	Audi
10	Land Rover

Pos.	Brand	Model
1	Volkswagen	Passat
2	Opel	Astra
3	Toyota	Corolla
4	Toyota	Dyna
5	Mercedes-Benz	C-Class
6	BMW	5 Series
7	Peugeot	106
8	BMW	3 Series
9	Volvo	850
10	Land Rover	Defender

10 most searched brands and models in the Slovak market



Pos.	Brand
1	Volkswagen
2	Audi
3	Škoda
4	BMW
5	Mercedes-Benz
6	Ford
7	Toyota
8	Renault
9	Peugeot
10	Opel

Pos.	Brand	Model
1	Volkswagen	Passat
2	Audi	A4
3	Volkswagen	Golf
4	Škoda	Superb
5	Škoda	Octavia
6	BMW	3 Series
7	Ford	Transit
8	Audi	A6
9	Jaguar	XF
10	Alfa Romeo	159

10 most searched brands and models in the Turkish market



Pos.	Brand
1	Audi
2	Toyota
3	Volkswagen
4	Mercedes-Benz
5	Seat
6	Mitsubishi
7	BMW
8	Renault
9	Chevrolet
10	Honda

Pos.	Brand	Model
1	Seat	Leon
2	Audi	A6
3	Audi	A4
4	Mercedes-Benz	S-Class
5	Audi	100
6	Volkswagen	Transporter
7	Audi	A8
8	Ford	Transit
9	BMW	3 Series
10	Land Rover	Range Rover

10 most searched brands and models in the Brazilian market



Pos.	Brand
1	Ford
2	Mitsubishi
3	Citroën
4	BMW
5	Volkswagen
6	Jeep
7	Audi
8	Land Rover
9	Chevrolet
10	Toyota

Pos.	Brand	Model
1	Citroën	C4 Picasso
2	Ford	Ranger
3	BMW	5 Series
4	Mitsubishi	Pajero
5	Jeep	Grand Cherokee
6	Toyota	Avalon
7	Fiat	Palio
8	Volkswagen	Fox
9	Chevrolet	Avalanche
10	Volkswagen	Passat

10 most searched brands and models in the Greek market



Pos.	Brand
1	Alfa Romeo
2	Toyota
3	Smart
4	Mercedes-Benz
5	BMW
6	Mazda
7	Volkswagen
8	Fiat
9	Seat
10	Suzuki

Pos.	Brand	Model
1	Mercedes-Benz	E-Class
2	Fiat	Punto
3	Alfa Romeo	159
4	Alfa Romeo	Mito
5	Smart	Roadster
6	Seat	Leon
7	Suzuki	Swift
8	Audi	TT
9	BMW	3 Series
10	Hyundai	Coupe

AGENDA

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Car listing at your fingertips. No wandering required.





Used cars Germany

Car Search

Germany 1,302,500

Make

Fuel type

Price

Year

MI

Body type

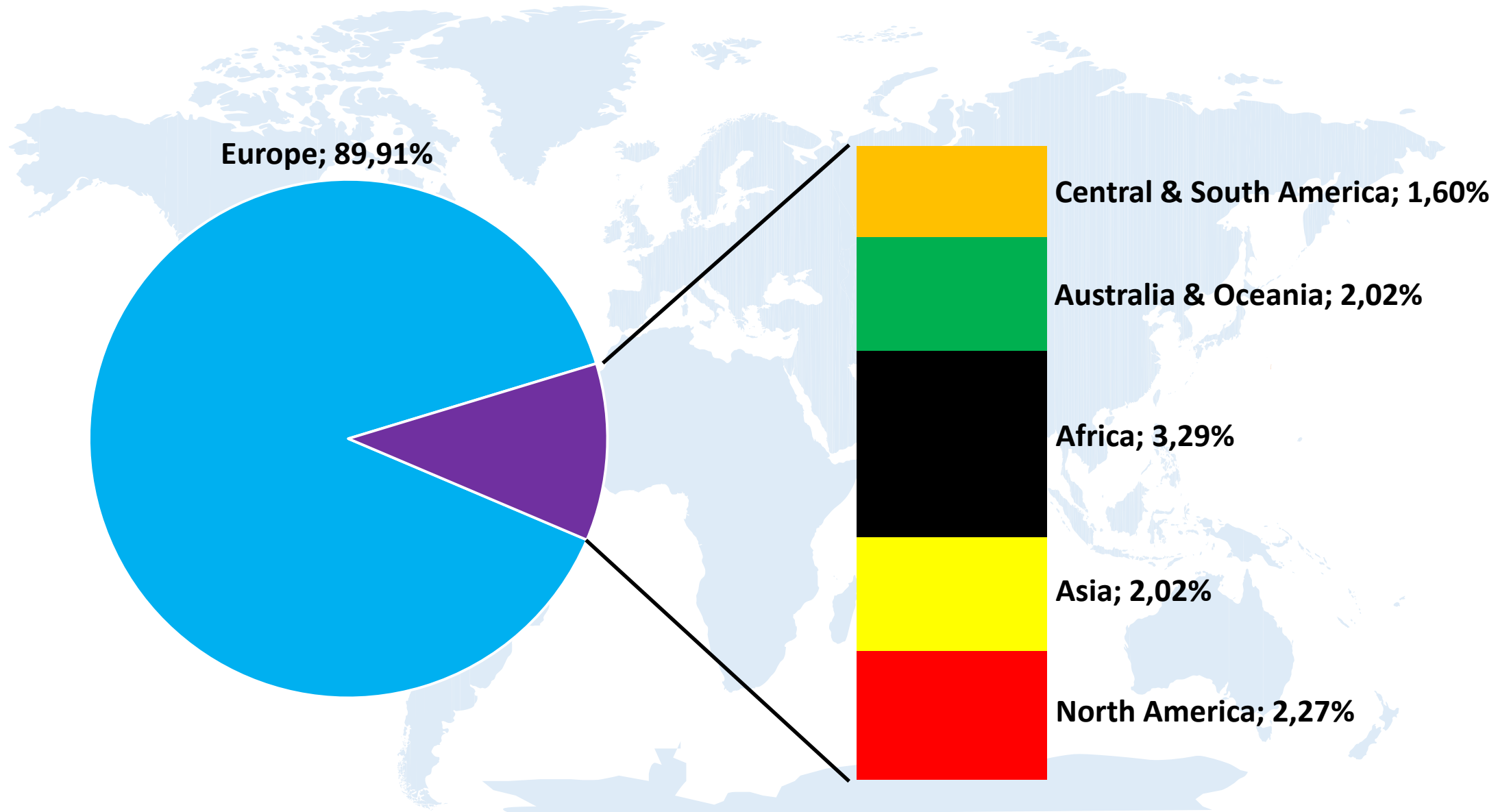
Transmission

1,302,500 results

Search

Year	Price	MI	Body type	Transmission
2012	8,390 EUR	100,000 km	3-door Hatchback	Manual
2012	7,390 EUR	100,000 km	3-door Hatchback	Manual
2013	12,790 EUR	100,000 km	3-door Hatchback	Manual

Where are our users from?



Top 10 countries by continents

Europe	
Pos.	Country
1	Italy
2	Netherlands
3	Germany
4	France
5	United Kingdom
6	Russia
7	Poland
8	Norway
9	Turkey
10	Bulgaria

Asia	
Pos.	Country
1	Israel
2	Qatar
3	United Arab Emirates
4	Oman
5	Japan
6	Iraq
7	Hong Kong
8	Philippini
9	Malaysia
10	Iran

Africa	
Pos.	Country
1	South Africa
2	Angola
3	Mali
4	Algeria
5	Tunisia
6	Burundi
7	Ethiopia
8	Nigeria
9	Morocco
10	Equatorial Guinea

South America	
Pos.	Country
1	Brazil
2	Argentina
3	Mexico
4	Peru
5	Uruguay
6	Bolivia
7	Chile
8	Venezuela
9	Equador
10	Paraguay

10 most searched brands and models from the United States



Pos.	Brand
1	Mercedes-Benz
2	Audi
3	Volkswagen
4	Toyota
5	BMW
6	Opel
7	Ford
8	Nissan
9	Renault
10	Fiat

Pos.	Brand	Model
1	Toyota	Hilux
2	Volkswagen	Golf
3	Audi	A4
4	Volkswagen	Passat
5	BMW	3 Series
6	Mercedes-Benz	Vito
7	Mitsubishi	L200
8	Mercedes-Benz	Sprinter
9	Audi	A6
10	Nissan	Navara

10 most searched brands and models from Canada



Pos.	Brand
1	Mercedes-Benz
2	Toyota
3	Land Rover
4	Audi
5	BMW
6	Volkswagen
7	Alfa Romeo
8	Fiat
9	Cadillac
10	Mazda

Pos.	Brand	Model
1	Mercedes-Benz	E-Class
2	Land Rover	Defender
3	Toyota	Land Cruiser
4	Fiat	500
5	Audi	A3
6	Mercedes-Benz	S-Class
7	Volkswagen	Phaeton
8	Alfa Romeo	147
9	Mercedes-Benz	G-Class
10	Audi	S4

10 most searched brands and models from Australia



Pos.	Brand
1	Mercedes-Benz
2	Opel
3	BMW
4	Audi
5	Volkswagen
6	Alfa Romeo
7	Porsche
8	Peugeot
9	Fiat
10	Ford

Pos.	Brand	Model
1	Opel	Vectra
2	Mercedes-Benz	G-Class
3	Fiat	500
4	Peugeot	404
5	BMW	M3
6	Alfa Romeo	Giulietta
7	Land Rover	Defender
8	Alfa Romeo	Brera
9	Audi	A4
10	BMW	X6

10 most searched brands and models from Italy



Pos.	Brand
1	Audi
2	Mercedes-Benz
3	BMW
4	Volkswagen
5	Fiat
6	Porsche
7	Toyota
8	Ford
9	Alfa Romeo
10	Opel

Pos.	Brand	Model
1	Volkswagen	Golf
2	Audi	A4
3	Alfa Romeo	159
4	Fiat	Panda
5	BMW	X6
6	Audi	Q5
7	Mercedes-Benz	C-Class
8	Fiat	Ducato
9	Audi	Q7
10	Porsche	911

10 most searched brands and models from Netherlands



Pos.	Brand
1	Mercedes-Benz
2	BMW
3	Volkswagen
4	Audi
5	Toyota
6	Ford
7	Opel
8	Land Rover
9	Nissan
10	Renault

Pos.	Brand	Model
1	Toyota	Supra
2	Volkswagen	Passat
3	Audi	A4
4	Ford	Mustang
5	Volkswagen	Golf
6	Mercedes-Benz	G-Class
7	Mercedes-Benz	C-Class
8	Toyota	Hilux
9	Mercedes-Benz	E-Class
10	BMW	3 Series

10 most searched brands and models from Germany



Pos.	Brand
1	Mercedes-Benz
2	Volkswagen
3	BMW
4	Audi
5	Toyota
6	Renault
7	Ford
8	Opel
9	Nissan
10	Land Rover

Pos.	Brand	Model
1	Audi	A4
2	BMW	5 Series
3	Volkswagen	Golf
4	Mercedes-Benz	C-Class
5	Volkswagen	Passat
6	Volkswagen	Tiguan
7	Dacia	Duster
8	Toyota	Hilux
9	Opel	Astra
10	Mercedes-Benz	ML-Class

10 most searched brands and models from France



Pos.	Brand
1	Mercedes-Benz
2	Renault
3	Audi
4	BMW
5	Toyota
6	Volkswagen
7	Peugeot
8	Ford
9	Citroën
10	Porsche

Pos.	Brand	Model
1	Renault	Megane
2	Audi	A6
3	Land Rover	Defender
4	Porsche	911
5	Suzuki	Jimny
6	Citroën	C5
7	Volkswagen	Transporter
8	Renault	Alpine
9	Ford	Mustang
10	Renault	Trafic


10 most searched brands and models from United Kingdom



Pos.	Brand
1	Mercedes-Benz
2	Volkswagen
3	BMW
4	Toyota
5	Audi
6	Land Rover
7	Nissan
8	Ford
9	Citroën
10	Vauxhall

Pos.	Brand	Model
1	Land Rover	Defender
2	Volkswagen	Golf
3	Volkswagen	Transporter
4	Mercedes-Benz	G-Class
5	Nissan	Navara
6	Citroën	2cv
7	Volvo	850
8	Toyota	Hilux
9	Fiat	132
10	BMW	5 Series

10 most searched brands and models from Russia



Pos.	Brand
1	Volkswagen
2	BA3
3	Opel
4	Renault
5	ГАЗ
6	Mercedes-Benz
7	Ford
8	Hyundai
9	Lada
10	Audi

Pos.	Brand	Model
1	Volkswagen	Touran
2	Lada	Samara
3	Hyundai	Santa Fe
4	Volkswagen	Transporter
5	Renault	Talisman
6	BA3	2109
7	Opel	Vivaro
8	Mercedes-Benz	E-Class
9	Ford	Transit
10	BMW	3 Series

10 most searched brands and models from Poland



Pos.	Brand
1	Fiat
2	Audi
3	Nissan
4	Volkswagen
5	Mercedes-Benz
6	Ford
7	Toyota
8	Renault
9	BMW
10	Dacia

Pos.	Brand	Model
1	Nissan	Qashqai
2	Audi	A4
3	Fiat	Grande Punto
4	Volkswagen	Bora
5	BMW	5 Series
6	Volkswagen	Touran
7	Mercedes-Benz	E-Class
8	Dacia	Duster
9	Renault	Laguna
10	Audi	A6


10 most searched brands and models from Norway



Pos.	Brand
1	Toyota
2	Mercedes-Benz
3	Volkswagen
4	Audi
5	BMW
6	Ford
7	Volvo
8	Mini
9	Suzuki
10	Renault

Pos.	Brand	Model
1	Mercedes-Benz	Vito
2	Toyota	Celica
3	Volkswagen	Passat
4	Mini	Cooper
5	Volkswagen	Transporter
6	Mercedes-Benz	C-Class
7	Volkswagen	Golf
8	Volvo	S60
9	BMW	I3
10	Audi	A4

10 most searched brands and models from Turkey



Pos.	Brand
1	BMW
2	Volkswagen
3	Fiat
4	Mercedes-Benz
5	Seat
6	Ford
7	Lexus
8	Mini
9	Audi
10	Hyundai

Pos.	Brand	Model
1	BMW	7 Series
2	Fiat	Coupe
3	Mercedes-Benz	C-Class
4	Volkswagen	Caddy
5	BMW	5 Series
6	Volkswagen	Passat
7	Seat	Alhambra
8	Audi	Q2
9	Ford	Galaxy
10	Mercedes-Benz	Vito

10 most searched brands and models from Bulgaria



Pos.	Brand
1	BMW
2	Hyundai
3	Mercedes-Benz
4	Citroën
5	Volkswagen
6	Subaru
7	Audi
8	Toyota
9	Fiat
10	Opel

Pos.	Brand	Model
1	Hyundai	Santa Fe
2	BMW	5 Series
3	Volkswagen	Sharan
4	Opel	Astra
5	Citroën	C1
6	Audi	A5
7	Volkswagen	Passat
8	Mercedes-Benz	E-Class
9	Subaru	Forester
10	Fiat	Stilo

10 most searched brands and models from Slovakia



Pos.	Brand
1	Renault
2	Mazda
3	Audi
4	Opel
5	Peugeot
6	Ford
7	BMW
8	Volkswagen
9	Dacia
10	Škoda

Pos.	Brand	Model
1	Renault	Laguna
2	Dacia	Sandero
3	Mazda	6
4	Renault	Megane
5	Audi	A7
6	SAAB	9-3
7	Opel	Vectra
8	Ford	Mondeo
9	BMW	5 Series
10	Peugeot	307

10 most searched brands and models from Ukraine



Pos.	Brand
1	Škoda
2	Mazda
3	Volkswagen
4	Mercedes-Benz
5	BA3
6	Opel
7	Nissan
8	Renault
9	Dodge
10	Kia

Pos.	Brand	Model
1	Škoda	Yeti
2	Škoda	Fabia
3	Mazda	626
4	BA3	2108
5	Volkswagen	Transporter
6	Nissan	Maxima
7	Renault	Megane
8	Mazda	6
9	Opel	Calibra
10	Chevrolet	Camaro

10 most searched brands and models from Spain



Pos.	Brand
1	Renault
2	Mercedes-Benz
3	Peugeot
4	Kia
5	Audi
6	Toyota
7	Volkswagen
8	Porsche
9	Jaguar
10	Citroën

Pos.	Brand	Model
1	Kia	Picanto
2	Renault	Espace
3	Peugeot	3008
4	Toyota	Tundra
5	Audi	RS6
6	Renault	Grand Espace
7	Mercedes-Benz	Viano
8	Porsche	911
9	Mercedes-Benz	Sprinter
10	Renault	Scenic

10 most searched brands and models from Switzerland



Pos.	Brand
1	Mercedes-Benz
2	BMW
3	Volkswagen
4	Renault
5	Peugeot
6	Audi
7	Fiat
8	Citroën
9	Jeep
10	Ford

Pos.	Brand	Model
1	BMW	3 Series
2	Mercedes-Benz	C-Class
3	Volkswagen	Golf
4	Peugeot	3008
5	BMW	4 Series
6	Renault	Megane
7	Volkswagen	Passat
8	Ford	Focus
9	Fiat	500
10	Hyundai	Tucson


10 most searched brands and models from Czech Republic



Pos.	Brand
1	Škoda
2	Volkswagen
3	Audi
4	Ford
5	BMW
6	Aixam
7	Citroën
8	Nissan
9	Mercedes-Benz
10	Hyundai

Pos.	Brand	Model
1	Škoda	Octavia
2	Audi	A6
3	Volkswagen	Passat
4	Audi	A4
5	Škoda	Superb
6	Citroën	C1
7	Ford	Mustang
8	BMW	3 Series
9	Volkswagen	Transporter
10	Mercedes-Benz	Sprinter

10 most searched brands and models from Portugal



Pos.	Brand
1	Mercedes-Benz
2	BMW
3	Ford
4	Jaguar
5	Porsche
6	Rolls Royce
7	Opel
8	Volvo
9	Renault
10	Tesla

Pos.	Brand	Model
1	Mercedes-Benz	E-Class
2	Porsche	Panamera
3	Jaguar	XK
4	Ford	Mustang
5	BMW	I8
6	Opel	Ampera
7	Mercedes-Benz	Vito
8	Renault	Trafic
9	BMW	5 Series
10	Volvo	V70

10 most searched brands and models from Greece



Pos.	Brand
1	Hyundai
2	Mercedes-Benz
3	Volvo
4	Peugeot
5	Volkswagen
6	Mitsubishi
7	Toyota
8	Audi
9	Ford
10	Isuzu

Pos.	Brand	Model
1	Hyundai	Atos
2	Nissan	Qashqai
3	Peugeot	3008
4	Volvo	XC90
5	Audi	Q7
6	Toyota	Hilux
7	Isuzu	D-Max
8	Jeep	Compass
9	Volvo	XC60
10	Mercedes-Benz	GLK-Class

10 most searched brands and models from Hungary



Pos.	Brand
1	Volvo
2	Opel
3	Mazda
4	Volkswagen
5	Mercedes-Benz
6	Fiat
7	Audi
8	Citroën
9	Renault
10	Volvo

Pos.	Brand	Model
1	Opel	Corsa
2	Audi	Q5
3	Mercedes-Benz	G-Class
4	Volvo	XC60
5	Fiat	Scudo
6	Toyota	Corolla Verso
7	Mazda	5
8	Volkswagen	Sharan
9	Volvo	P1800
10	Citroën	C3 Picasso

10 most searched brands and models from Sweden



Pos.	Brand
1	Volvo
2	Volkswagen
3	Ford
4	Mercedes-Benz
5	BMW
6	Citroën
7	Peugeot
8	Toyota
9	SAAB
10	Tesla

Pos.	Brand	Model
1	Volvo	XC90
2	Volvo	XC60
3	Mercedes-Benz	S-Class
4	Volkswagen	Golf
5	Bmw	5 Series
6	Ford	Mustang
7	BMW	I3
8	Citroën	Jumper
9	Volvo	S60
10	Audi	A6

10 most searched brands and models from Israel



Pos.	Brand
1	Mercedes-Benz
2	Audi
3	BMW
4	Volkswagen
5	Opel
6	Toyota
7	Land Rover
8	Ford
9	Nissan
10	Peugeot

Pos.	Brand	Model
1	Audi	A4
2	Toyota	Supra
3	BMW	3 Series
4	Volkswagen	Golf
5	Land Rover	Range Rover
6	Audi	A6
7	Ford	Mustang
8	BMW	X6
9	Mercedes-Benz	ML-Class
10	Opel	Zafira


10 most searched brands and models from Qatar



Pos.	Brand
1	Nissan
2	Mercedes-Benz
3	Audi
4	Toyota
5	BMW
6	Volkswagen
7	Porsche
8	Land Rover
9	Iveco
10	Renault

Pos.	Brand	Model
1	Nissan	Navara
2	Mercedes-Benz	G-Class
3	Nissan	Patrol
4	Audi	A3
5	Toyota	Hilux
6	Iveco	Massif
7	Porsche	911
8	Land Rover	Defender
9	BMW	5 Series
10	Volkswagen	Scirocco

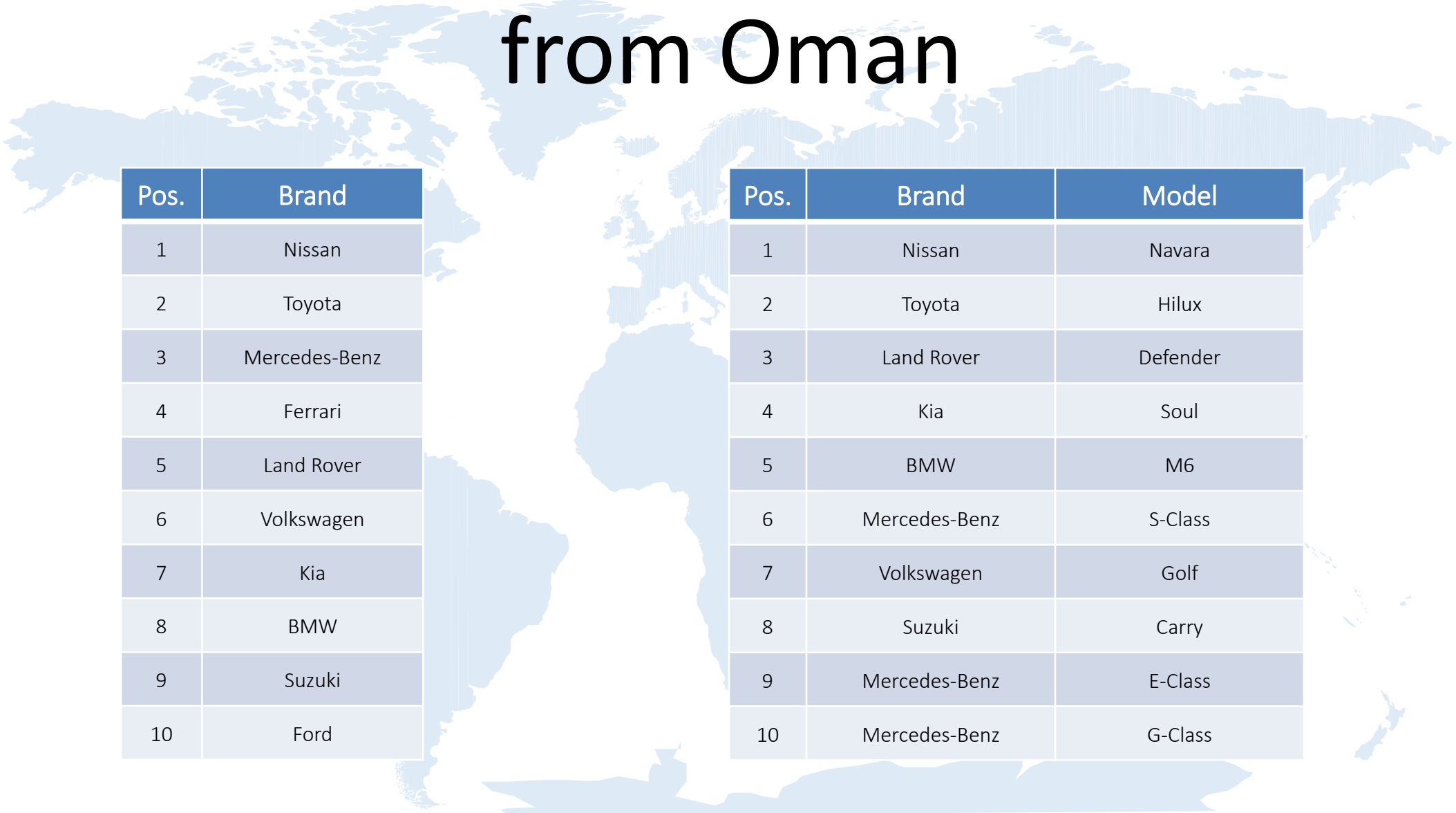
10 most searched brands and models from United Arab Emirates



Pos.	Brand
1	Mercedes-Benz
2	Nissan
3	Toyota
4	BMW
5	Renault
6	Porsche
7	Smart
8	Jeep
9	Chevrolet
10	Land Rover

Pos.	Brand	Model
1	Mercedes-Benz	G-Class
2	Mercedes-Benz	GLC-Class
3	Nissan	X-Trail
4	Renault	Koleos
5	Jeep	Wrangler
6	BMW	M5
7	Honda	Civic Type R
8	Nissan	Micra
9	Mercedes-Benz	Viano
10	Toyota	Corolla

10 most searched brands and models from Oman



Pos.	Brand
1	Nissan
2	Toyota
3	Mercedes-Benz
4	Ferrari
5	Land Rover
6	Volkswagen
7	Kia
8	BMW
9	Suzuki
10	Ford

Pos.	Brand	Model
1	Nissan	Navara
2	Toyota	Hilux
3	Land Rover	Defender
4	Kia	Soul
5	BMW	M6
6	Mercedes-Benz	S-Class
7	Volkswagen	Golf
8	Suzuki	Carry
9	Mercedes-Benz	E-Class
10	Mercedes-Benz	G-Class

10 most searched brands and models from Japan



Pos.	Brand
1	Toyota
2	Honda
3	Mazda
4	Mercedes-Benz
5	BMW
6	Isuzu
7	Lexus
8	Audi
9	Mitsubishi
10	Datsun

Pos.	Brand	Model
1	Toyota	Supra
2	Mazda	RX-7
3	Datsun	240z
4	Toyota	2000GT
5	Abarth	595
6	Acura	Legend
7	Land Rover	Defender
8	Mercedes-Benz	E-Class
9	Audi	A4
10	BMW	M5

10 most searched brands and models from Brazil



Pos.	Brand
1	Volkswagen
2	Ford
3	BMW
4	Great Wall
5	Fiat
6	Jeep
7	Renault
8	Toyota
9	Chevrolet
10	Isuzu

Pos.	Brand	Model
1	Volkswagen	Phaeton
2	Ford	Ranger
3	Great Wall	Hover
4	Volkswagen	Golf
5	Renault	Duster
6	Citroën	C4 Picasso
7	Mitsubishi	Pajero
8	Ford	Mustang
9	Volkswagen	Polo
10	BMW	5 Series

10 most searched brands and models from Argentina



Pos.	Brand
1	Audi
2	Mercedes-Benz
3	BMW
4	Ford
5	Toyota
6	Citroën
7	Fiat
8	Volkswagen
9	Porsche
10	Land Rover

Pos.	Brand	Model
1	Audi	A4
2	Ford	Mustang
3	Toyota	Hilux
4	BMW	1 Series
5	BMW	X5
6	Citroën	Mehari
7	Mercedes-Benz	190
8	Toyota	Rav4
9	Land Rover	Defender
10	BMW	5 Series

10 most searched brands and models from Mexico



Pos.	Brand
1	Nissan
2	Volkswagen
3	Chevrolet
4	Mercedes-Benz
5	Ford
6	Honda
7	Audi
8	Toyota
9	Peugeot
10	BMW

Pos.	Brand	Model
1	Volkswagen	Beetle
2	Nissan	Versa
3	Chevrolet	Aveo
4	Volkswagen	Jetta
5	Nissan	Sentra
6	Mercedes-Benz	C-Class
7	Ford	Ranger
8	Chevrolet	Silverado
9	Audi	A3
10	Volkswagen	Gol

10 most searched brands and models from Peru



Pos.	Brand
1	Fiat
2	Citroën
3	Renault
4	Ford
5	Honda
6	Volkswagen
7	Mercedes-Benz
8	Audi
9	Toyota
10	Mini

Pos.	Brand	Model
1	Fiat	Bravo
2	Citroën	C4
3	Ford	Focus
4	Renault	Megane
5	Toyota	Corolla
6	Volkswagen	Gol
7	Mercedes-Benz	SLS AMG
8	Citroën	DS3
9	Fiat	Punto
10	Honda	Civic

10 most searched brands and models from Uruguay



Pos.	Brand
1	Nissan
2	Toyota
3	Audi
4	Volkswagen
5	Chevrolet
6	Hyundai
7	Porsche
8	Peugeot
9	Mercedes-Benz
10	Renault

Pos.	Brand	Model
1	Nissan	Patrol
2	Hyundai	Veloster
3	Toyota	Hilux
4	Nissan	Navara
5	Porsche	Cayenne
6	Volkswagen	Golf
7	Audi	A4
8	Peugeot	308
9	Audi	TT
10	Porsche	911

10 most searched brands and models from South Africa



Pos.	Brand
1	Audi
2	Mercedes-Benz
3	Peugeot
4	Porsche
5	BMW
6	Ford
7	Renault
8	Volkswagen
9	Lamborghini
10	Opel

Pos.	Brand	Model
1	Peugeot	404
2	Ford	Ranger
3	Porsche	Cayman
4	Mercedes-Benz	S-Class
5	Renault	R19
6	Volkswagen	Amarok
7	BMW	X6
8	Audi	A3
9	Opel	Corsa
10	Audi	TT

AGENDA

1.

GENERAL STATISTICS

2.

MARKETS

3.

CONSUMERS

4.

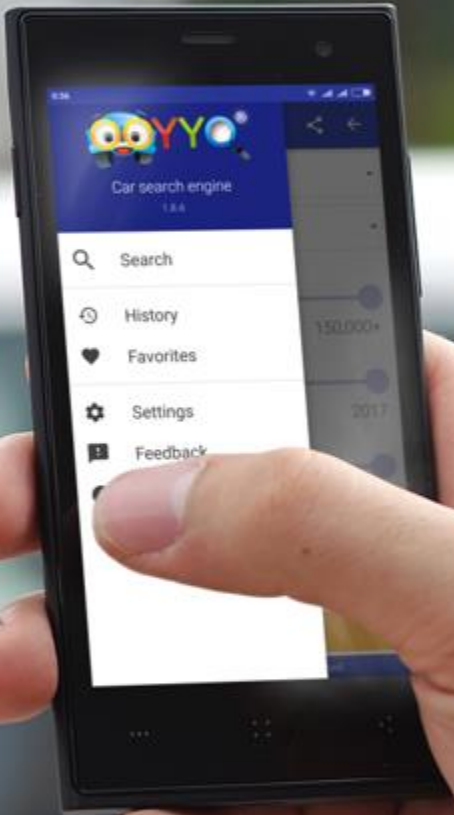
FOR CONSUMERS

5.

FOR DEALERS

Car listing at your fingertips. No wandering required.





OOYYO TAKES THE FRUSTRATION OUT OF CAR SHOPPING



The frustration

People become frustrated with the amount of time and energy spent on looking for the right used car.

...taken care of...

OOYYO takes care of that by taking all of buyer's car requirements (all!) and digs through its comprehensive database for top real-time choices. Within seconds, a relevant list of cars appears...

... skipping over to the good part!

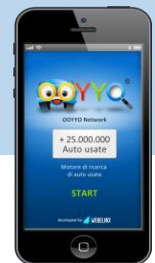
...listing:

- ✓ matching cars within vicinity,
- ✓ whether they are a good deal, and
- ✓ if there are similar ones in the area.

No stress, no wasted time, no missed cars!



Oooyo takes the stress-free road to your desired car within seconds.



OOYYO OFFERS A MORE INSIGHTFUL, MORE PRECISE SEARCH THAN ANY OTHER SITE

We have your back

REAL TIME CUSTOMIZED INSIGHT ON CARS... WITH ALL QUESTIONS ANSWERED

OOYYO acts as a very informed friend in the car shopping process, arming you with information that helps you make the right decision with the car purchase. OOYYO lays out– value, price, availability – in real time in your local car marketplace, and answers questions such as:

- Am I getting a fair price on this car, and can I get a better deal elsewhere?
- Can I find a similar car nearby with similar or better features?
- How fast will this car sell?

OOYYO's real time insights and analytics that can answer critical questions such as the ones above are unique to the European market and cannot be found elsewhere.

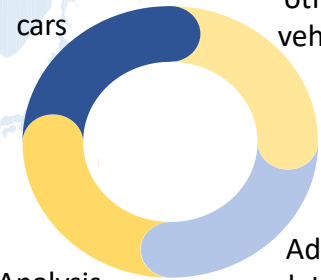
INFORMATION LIFESAVER

Real-time list of available cars

Comparison to other offered vehicles in the area

Value Analysis - Am I getting a good deal?

Additional details such as how likely the car will sell



We have the structure

- One of the industry's strongest data bases with Big Data Search Engine.
- Transparent information on car industry in real time.
- Largest index in the world with 15+ million unique listings – including all dealerships near you.
- No marketing to drag visitors to OOYYO - meaning you visit because you want to visit.

AGENDA

1.

GENERAL STATISTICS

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FOR CONSUMERS

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FOR DEALERS

Car listing at your fingertips. No wandering required.



WYVO - Car search engine - 2017,859 CAR ADS LAST MONTH

Used cars Germany
16 of 1,073,412 Results

Car Search

Germany (1,073,412)

Make

Price From to

Year From to

MI From to

Body type

Fuel type

1,073,412 Results

Reset

Deal Year MS Price

2017 Smart Forfour
Germany
MI: 100 km
Hatchback, Petrol, Black, abs, air conditioning, parking, alloy wheels, central locking, cruise control, esp, immobilizer, leather, park assist, power steering
21,490 EUR

2017 Volkswagen Caddy 1.6
Isarahn, Germany
MI: 3,900 km
Pickup, Diesel, Black, abs, air conditioning, airbag, xenon headlights, central locking, cruise control, fog lights, gps, immobilizer, leather, park assist, power steering, service history
31,950 EUR

ASUS



MARKET SHIFT TO ONLINE PERSONALIZED CAR SEARCH WITH CUSTOMIZED INSIGHTS

Used Car industry trends

- Customers expect personalized and customized data of available cars at their fingertips.
- Shift from traditional to online advertising in automotive is making the buyers more sophisticated and forcing the dealers to keep pace in order to gain sales.
- Significant opportunities in a changing environment. Cross-selling and other benefits for Dealers through Big Data engagement published by OOYYO vertical power engine.

OOYYO BRINGS LEADS WITH AN INTENT TO BUY.

The service analyzes millions of listings from thousands of information sources, returning the most relevant search results to the car shoppers in real-time.

OOYYO offers the car buyer a smart, targeted selection of available cars – and informative insights about these cars! - at their fingertips while benefiting dealers by connecting them to purchase-ready customers.

How OOYYO operates here?

POSITION

- First rival
- Strongest online base in Europe

BEHAVIOR

- Exclusive focus on the auto industry
- Strongest European footprint

DEALER OPPORTUNITIES FOR INCREASED SALES AND CROSS-SELLING THROUGH PARTNERSHIP WITH OOYYO

How can a dealership benefit?

CONVERT OOYYO VISITORS TO ON-THE-LOT BUYERS

Dealers can increase the quality of traffic on their websites through OOYYO's unique platform.

OOYYO's service operates by bringing purchase-ready customers to dealer sites, creating engagement and personalization with its analysis and data that answer questions like "Is this car a good deal?, Is there a similar offer in the area? Will this car sell fast?", and ultimately turning a materially higher number of these visitors into car buyers.

The service is very easy to implement and there is a free trial for any dealership wanting to improve their business.

OOYYO PLATFORM CAN MATERIALLY INCREASE:

- Number of cars sold
- Lead conversion
- Purchase-ready traffic
- More knowledgeable consumer inflow requiring less engagement and time per purchase
- Bounce rate control
- Cross-selling opportunities

Example of an Impact of OOYYO Big Data on Dealer Website

15% up	18% down	10% up	17% up	14% up
Lead Conversion on VDPs	Bounce Rate	Sales Increase	Time on Page	Lead Conversion CPO

Results show the impact of OOYYO Big Data on the dealer website 60 days prior vs. 60 days after addition.

QUESTIONS?

We always love to sit and chat about all the exciting stuff we're doing.

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